

Is Social Media Making
us Antisocial

Outlines

I- Introduction

- Hook

ii- Thesis statement

iii- General Information

II- WAYS IN WHICH SOCIAL
MEDIA is making us Unsocial (Thesis)

1- Social media and political
Intolerance

i- use of social sites for propaganda

ii- Social media and use of abusive
language against political opponents

iii- Harassment of female political
leaders

2- Social media and promotion
of economic Fraud

i- use of Facebook and Instagram
for Fraud

ii- Online shopping applications as
a Fraud tool.

iii- Online gaming and gambling

3- Social media and promotion of social mis.

i- glamorization and promotion of drugs

ii- ~~Promotion of~~ Propagation of homosexual and illegitimate affairs

iii- Unrestricted access to immoral sites

4- Promotion of extremist values

i- Uncontrolled hate speeches

ii- Sectarian intolerance

II- SOCIAL MEDIA IS MAKING US Unsocial is just a myth (Antithesis)

1- Political intolerance is not a new phenomenon

i- Case study decade of 1990's in Pakistan

ii- Use paper as a source of ~~information~~ ~~media~~

2- Economic Frauds were Rampant Even before social media

i- Double ~~check~~ never used a social media account.

ii- Fraudulent operation of Dawood-1983

3- Social ill. were there before Social Media

(i) Vulgar Literature

(ii) Charles Dickens Komadula in 1850s

4- Extremism before Social media

(i) Extremist Literature

(ii) Al Qaeda, Taliban - pro-social media Ext. products

IV - SOCIAL MEDIA HAS Expediated the Unsocial Behaviours (Synthesis)

1- Unprecedented Surge in Political Intolerance
i- Case Study: Pakistan politics - 2014-2018
Bangladesh Revolt - 2024

2- Provided Accessibility and paved ways for financial Frauds

i- ~~People~~ ~~who~~ ~~never~~ ~~used~~ ~~social~~ ~~media~~

i- Accessibility to Victims

ii- Digital Apps - A new way to do Fraud

3- Social media Expediated social ill.

i- Unlike vulgar literature social media is accessible to all

ii- Content is more potent to make anti-social than literature

4- Social media provided hidden ways to Extremism

i- Accessibility to all across globe through apps

ii- Literature now spreads faster due to apps

V- Conclusion

Date: / / 20

(14)

MOM TUE WED THS FRI SAT
O O O O O O

In May 2025, Pakistan, Police was informed about the death of a famous Hollywood actress, Ayesha. When the police inspected her death body, they were shocked to know that the death body was seven months old. Ayesha was a famous social media star with more than 90 thousand followers on Instagram. This is not just a single incident but one of many such incidents. This incident shows that ^{the} social media ~~is~~ is claimed to be the biggest social connector in 21st century, is just a lie. The more than 90 thousand social media followers of Ayesha never cared ~~no~~ tried to reach her and ~~es~~ a sense went unnoticed. This shows ~~social~~ social media has made its uses unsocial. The debate whether social media is making us unsocial is not new, but has resurged recently. Though the claims that social media is a source to connect us seems appealing, yet the devil lies in the details. Social media has

It is good technique to make ur writing more living

shattered the foundations of society by promoting the political intolerance, extremist norms and economic frauds. It has promoted a number of social evils in the society making the society unsocial.

To begin with, one way in which social media has made the people immoral is the promotion of political intolerance through various social media sites. The sites like Facebook, tweeter and instagram **The social Apps** has become the hub for political propaganda. The misinformation and disinformation through these applications haunt the innocent people. Social media platforms in third world and developing countries advocated the use of abusive language against political opponents. The use of abusive language and immoral comments is not uncommon in countries like Pakistan. Likewise, the harassment of female political leaders through social media is another immoral practice expediated by social media. Pakistan politicians from Mayyam Nawaz to Zastaf Gul

has ^{been} harassed. The use of T A B T ^{tools} to make video clips for character assassination has added ~~to~~ to the fire. So ^{Good use of idioms} social media, through the promotion of political intolerance, abuse culture and ^{as} harassment tool has promoted ~~to~~ unsocial values in the youth.

Similarly use of social media websites for fraudulent activities is another aspect. The use of Facebook and ~~Instagram~~ ^{Have given} ~~Instagram~~ ^{fraudst} an easy access to common people, who are unaware of technical know how of social media security. According to a survey published in ~~express~~ ^{tribune} in 2023, every 4 out of 10 Pakistani have remained victim of financial fraud via social media apps in one or other way. Similarly, the ^{use of} online shopping ~~for~~ fraudulent activities has become a new normal. In ~~the~~ ^{same} ~~past~~ ^{social} media has given an easy ^{accessibility} to social media users of gambling through online gaming application. The use of PUBG, Ludo Titan and Freefy is reported to be associated with

Date: ___/___/20___

(7)

gambling practices. So in economic sphere, social media has promoted the gradual degradation of society.

Another important and perhaps the most significant way in which social media has made us unsocial is the promotion of a number of social evils through social media. First comes the glamorization of drugs by ~~media~~. A number of social media influencers glamorize the smoking and unknowingly promote this evil to the next generation. Second comes the promotion of homosexuality through social media applications. Social media accounts have become major source to influence the sexual orientations of young boys and girls. A study published by John Hopkins gender institute showed that "23% of the girls involved in homosexual relations in Texas came to know about it from Instagram accounts. Similarly, unrestricted access to immoral sites is another issue. For example PTA blocked more than 3000 immoral sites. But even on, it

was ~~second~~ standing committee of senate that social media applications through various accounts provided the immoral videos. The videos were public for all. ~~plz~~ **Avoid vague references** social media has become a major source to incorporate immoral practices in society.

Last but not the least is promotion of extremism in society through social media. Social media ~~provides~~ **Provides** platforms to promote and propagate the hate speeches. For example, government of Pakistan bans a number of orators to give speeches during meharram. But the speeches of those orators are propagated on social media websites. This also leads to religious and sectarian intolerance. Similarly, social media provides platforms to discuss sensitive sectarian issues. These sensitive topics are the domain of clerics only. But when these ~~issues~~ are discussed by people, it leads to sectarian violence. For example, the ongoing sectarian conflict in Kussam agency

U are a good writer try to study a lot

Date: 1/120

(9)

was fuelled by a social media video. Since then, more than 100 people are being killed in violent attacks. This fact demonstrates that social media has a significant role in making human inhuman and promoting inhuman values.

The other school of thought rejects the view that social media is making human inhuman. There is a view that there are other factors which are responsible for inhuman behaviour of man and not the social media.

The other school of thought negates that social media is promoting the political intolerance. Political intolerance is not a new phenomenon. It was present even before the social media. For example, in 1980s there was no social media but there was chaos. The worker fought with the employer. Similarly, the abusive language and harassment was made via print and electronic media. Character assassination of female politicians was done through

newspapers. Only the tools are changed. Newspapers and other electronic media have only replaced social media apps. So, social media is not making people unsocial.

Similarly negating the economic frauds as only consequence of social media, this school of thought argues that economic frauds were even prevalent before social media. For example, Double Shah, the big economic fraudster never used social media platforms.

In past, the newspapers were used to conduct fraudulent activity. For example, a fake advertisement published in Dawn in 1983, was biggest fraudster activity of decade in 1980's. This shows that social media do not play a prominent role in fraudulent activities. Therefore, it has nothing to do with moral values degradation regarding economic fraud.

Transition from one passage to another

one is fine
In the same way, social evils were also promoted even before the arrival of social media. For example, during 1980's the drug

abuse increased in Pakistan. This was a consequence of Afghan Jihad and no social media was there. Similarly, the homosexuality and illegitimate affairs were there before social media. The literature and the print media already had a lot of vulgar novels and publications even then. Take the example of Charles Dickens and Kamasutra. Similarly, the literature containing vulgar content was easily available at all small and big book stalls. This shows that social media has nothing to do with promotion of social evils as the literature was already available even before the social media.

Similarly, the extremist groups were there in society even before the social media. The literature in form of books and booklet was available even in the 1990s when there were no traces of social media. Take the example of various terrorist organizations. The Al-Qaeda and Taliban, the extremist organizations grew before the advent of social media. So, social media is not

responsibility for promotion of extremist values.

Though the political intolerance existed even before the social media, but ^{due to} the social media, it has ~~been~~ ~~the~~ ~~example~~ of Pakistan.

The post 2014, a surge in social media users has reported in last two surveys of Pakistan. At same time, the political intolerance reached its peak. The politics of hate and blood started. This was the reason the capital city Islamabad remained close to more than 13 times in years between 2017 and 2023 (down). All these rallies were a consequence of social media users. Similarly the recent revolt in Bangladesh shows that social media has turned human beings into violent beings. The use of social media by children below 18 is a major reason for political intolerance. The children do not know of real use of social media, when bumps in this sea, learn the abusive behaviour. Thus social media plays a great role in antisocial elements promotion in youth.

Likewise, though the economic frauds were there, but there were not as rampant as today. The social media has given easy accessibility to fraudsters. In a matter of no time, people lose all their bank balance with just a tap or click. These fraudulent activities were not as easy in past. For example, the two social marketing apps, Fex-et and Bio-chain earned 20 times more money than the double in 3 months. This shows that social media has promoted the antisocial acts.

Likewise, though the social norms were bit challenged in past yet the social media has shook the foundation of society. For example, there was never such a promotion of smoking before in past. Though Charles Dickens novels and Kommasutra were there yet they were not as vulgar as today's social media videos are. Secondly these novels of Dickens were luxury and were not available

Try to write in better expression plz

to small children below 18. But the Furthermore, the readers of the novel were mature and literature students who were able to read the literature. But the case of social media apps is not that. Firstly, the access to mobile phone and social media applications are available to all including children. Similarly, the users are not as mature as the one reading literature are. Finally, the content of instagram homosexual accounts is much vulgar, enough to make someone antisocial. This clearly indicates that social media has an active role in manipulating the young minds and make them antisocial.

~~Last comes the role of extremist ideologies and social media. Although the extremism was there even before the social media, but the social media has increased the access of extremist ideologies to a vast majority of society. The extremist literature, which was available to a segment of society, now has no limits. Through social media, the literature and~~

orators have reached to everyone across the globe. What makes it even worse is that it is not important necessary for one to be able to read to understand the literature. Only one should be able to watch or just listen, and he or she can come under the sphere of influence of orators. This means it has become easy to promote antisocial elements in the society. To conclude, though social media has played a significant role in political, economic and social spheres yet it has left no stone unturned to promote antisocial elements in the society. On one hand, it has provided us a source of connectivity but on the other hand, by promoting the antisocial values, it has threatened the social hierarchy of the society.