

IS Social Media Making  
us Anti-social

Outlines

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- Hook

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iii- General Information

## II- WAYS IN WHICH SOCIAL MEDIA is making us unsocial (thesis)

### 1- Social media and political Intolerance

i- use of social sites for propaganda

ii- Social media and use of abusive language against political opponents

iii- Harassment of female political leaders

### 2- Social media and promotion of economic Fraud

i- use of Facebook and Instagram for Fraud

ii- Online shopping applications as a Fraud tool.

iii- Online gaming and gambling

3- Social media and promotion of social vices.

i- glamourization and promotion of drugs

ii- Propagation of homosexual and illegitimate affairs

iii- Unrestricted access to immoral sites

4- Promotion of extremist values

i- Uncontrolled hate speeches.

ii- Sectarian intolerance

II- SOCIAL MEDIA IS MAKING US  
Unsocial is just a Myth ~~Antithesis~~

1- Political intolerance is not a new phenomenon

i- Case study decade of 1990's in Pakistan

ii- Use papers as a source of political news

2- Economic frauds were rampant even before social media

i- Double Shah never used a social media account.

ii- Fraudulent operation of Dawn-1983

Counter view is fine good

Date: 1/20

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3- Social ills were there before Social Media

(i) Vulgar literature

(ii) Charles Dickens' *Complaints* in 1850s

4- Extremism before Social media

(i) Extremist literature

(ii) Al Qaeda, Taliban - Pro-social media Eng products

#### IV - SOCIAL MEDIA HAS EXPEDITED THE UNSOCIAL BEHAVIOR (SYNTHESIS)

1- Unprecedented surge in political intolerance

i- Case study: Pak politics - 2014-2015  
Bangladesh Revolt - 2014

2- Provided Accessibility and paved ways for financial frauds

i- Double check names used for login

i- Accessibility to Victim

ii- Digital Apps - A new way to do Fraud

3- Social media Expedited social ills.

i- Unlike vulgar literature social media is accessible to all

ii- Content is inexhaustible to make antisocial than literature

4- Social media provided hidden ways to Extremism

i- Accessibility to all across globe through apps

ii- Literature now spreads faster due to apps

#### V- Conclusion

On May 2025, Pakistan Police was informed about the death of a famousollywood actress, Ayesha. When the police inspected her death body, they were shocked to know that the death body was seven months old. Ayesha was a famous social media star with more than 90 thousand followers on Instagram. This is not just a single incident but one of many such incidents. This incident shows that the social media is claimed to be the biggest social connector in 21st century, is just a lie. The more than 90 thousand social media followers of Ayesha never cared nor tried to reach her and in a sense went unnoticed. This shows that social media has made its user unsocial. The debate whether social media is making us unsocial is not new, but has resurged recently. Though the claims that social media is a source to connect us seems appealing, yet the devil lies in the details. Social media has

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shattered the foundations of society by promoting the political intolerance, extremist norms and economic frauds. It has promoted a number of social evils in the society making the society unsocial.

To begin with, one way in which social media has made the people immoral is the promotion of political intolerance through various social media sites. The sites like Facebook, tweeter and Instagram has become the hub for political propaganda. The misinformation and disinformation through these applications haunt the innocent users. Social media platforms in third world and developing countries advocated the use of abusive language against political opponents. The use of abusive language and immoral comments is not uncommon in countries like Pakistan. Likewise, the harassment of female political leaders through social media is another immoral practice expediated by social media. Pakistan politicians from Maryam Nawaz to Zartaj Gul

has been harassed. The use of TAKFIR to make video clips for character assassination has added fuel to the fire. So social media, through the promotion of political intolerance, abuse culture and harassment tool has promoted unsocial values in the youth.

Similarly use of social media websites for fraudulent activities is another aspect. The use of Facebook and Instagram has given an easy access to common people, who are unaware of technical know how of social media security. According to a survey published in express tribune in 2023, every 4 out of 10 Pakistani have remained victim of financial fraud via social media apps in one or other way. Similarly, the use of online shopping for fraudulent activities has become a new norm. In some parts, social media has given an easy accessibility to social media users of gambling through online gaming application. The use of PUBG, Ludo Piton and Freefire is reported to be associated with

gambling practices. So in economic sphere, social media has promoted the moral degradation of society.

Another important and perhaps the most significant way in which social media has made us unsocial is the promotion of a number of social evils through social media. First comes the glamourization of drugs by ~~using~~ a number of social media influencers glamourize the smoking and unknowingly promote this evil to the next generation.

Second comes the promotion of homosexuality through social media applications. Social media accounts have become a major source to influence the sexual orientations of young boys and girls. A study published by John Hopkins gender institute showed that "23% of the girls involved in homosexual relations came to <sup>know</sup> about it from Instagram accounts. Similarly, unrestricted access to immoral sites is another issue.

For example PTA blocked more than 3000 immoral sites. But ~~now~~ on, it

was ~~accused~~ standing committee of ~~accuse~~ that social media ~~applications~~ through various accounts provided the immoral videos. The videos were public for all. **Avoid vague references** **plz** media has become a major source to incorporate immoral practices in society.

Last but not the least is promotion of extremism in society through social media. Social media ~~provides~~ platforms to promote and propagate the hate speeches. For example, government of Pakistan bans a number of orators to give speeches during Muharram but the speeches of those ~~leaders~~ are propagated on social media ~~websites~~. This also leads to religious and sectarian intolerance. Similarly, social media provides platforms to discuss sensitive sectarian issues. These sensitive topics are the domain of clerics only. But when these topics are discussed by people, it leads to sectarian violence. For example, the ongoing sectarian conflict in Kurram agency

was fuelled by a social media video. Since then, more than 100 people are being killed in violent attacks. This ~~fact~~ demonstrates that social media has a significant role in making human ~~insocial~~ and promoting ~~onsocial~~ values.

The other school of thought ~~rejects~~ the view that social media is making human ~~insocial~~. They ~~are~~ in a view that ~~there~~ are other factors which ~~are~~ responsible for ~~insocial~~ behaviour of man and not the social media.

The other school of thought ~~negates~~ that social media is promoting the political intolerance. political intolerance is not a new phenomenon. It was present even before the social media.

For example, in 1990's there was no social media but there was ~~chaos~~. The worker fought each other. Similarly, the abusive language and harassment was made via print and electronic media. Character assassination of female politicians was done through

newspapers. Only the tools are changed. Newspapers and other electronic media tools are only replaced by social media apps. So, social media is not making people unsocial.

Similarly negating the economic frauds as only consequence of social media, this school of thought argues that economic frauds were even present before social media. For example, Double Shah, the biggest economic fraudster never used social media platforms.

In past, the newspapers were used to conduct fraudulent activity. For example, a fake advertisement published in Dawn in 1983, was biggest fraudster of decade in 1980's. This shows that social media do not play a prominent role in such activities. Therefore, it has nothing to do with moral values degradation regarding economic fraud.

Transition from one passage to another

In the same is fine, social ill's were also promoted even before the arrival of social media. For example, during 180's the drug

abuse increased in Pakistan. This was a consequence of Afghan Jihad as there was no social media. Similarly, the homosexual and illegitimate affairs were there before social media. The literature and the print media already had a lot of vulgar novels and publications even then. Take the example of Charles Dickens and Kamala. Similarly, the literature contains vulgar content was easily accessible at all small and big bijli stalls. This shows that social media has to do nothing with promotion of social evils as the literature was already available even before the social media.

Similarly, the extremist were their in society even before the social media. The literature in form of books and booklet was available even in 1990's when there were no traces of social media. Take the example of various terrorist organizations. The Al-Qaeda and Taliban, the extremist organizations grew before the use of social media. So, social media is not

✓ for promotion of extremist values.

Though the political intolerance existed even before the social media, but due to the social media, it has increased.

2007 to be the symbol of Pakistan.

The post 2014, a surge in social media users has reported in last two surveys of Pakistan. At same time, the political intolerance reached its peak. The politics of love and blood started. This was the reason the capital city Islamabad remained close to more than 13 times in years between 2017 and 2023 (own). All these salics were a consequence of social media users. Similarly the recent revolt in Bangladesh shows that social media has turned human being into violent beings.

The use of social media by children below 12 is another reason for political intolerance. The children do not know of legal use of social media, when jumps in this age, it leads to abusive behaviour. Thus social media plays a great role in youth in antisocial elements promotion.

likewise, though the economic frauds were there, but these were not as rampant as today. The social media has given a lot of accessibility to fraudsters. In a matter of no time, people loses all their bank balance with just a tap or click. These fraudulent activities were not as easy in past. For example, the two social marketing apps, promoted through social media, Facebook and Bio-chain earned 200 times more money than the double in just 3 months. This shows that social media has promoted the antisocial ill's.

likewise, though the social media were bit challenged in past yet the social media has shook the foundation of society. For example, there was never such a promotion of smoking before in past. Though the Charles Dickens novels and Kamasutra were there yet they were not as vulgar as to day's social media videos. Secondly, these novels of Dickens were vulgar and were not available

to small children below 18. But furthermore, the readers of the novel were mature and literature students who were able to read the literature. But the case of social media apps is not that. Firstly, the access to mobile phone and social media applications are available to all including children. Similarly, the user are not as mature as the one reading literature are. Finally, the content of Instagram homosexual accounts is much vulgar, enough to make someone antisocial. This clearly indicates that social media has an active role in manipulating the young minds and make them antisocial.

last comes the case of extremist behaviour and social media. Although the extremism was there even before the social media, but the social media has increased the access of extremist ideologies to a vast majority of society. The extremist literature, which was available to a segment of society, now has no limits. Through social media, the literature and

orators have reached to everyone across the globe. What makes it even worst is that it is not important necessary for one to be able to read to understand the literature. Only one should be able to ~~watch~~ just listen, and ~~he~~ she can come under the sphere of influence of orators. This means it has become easy to promote antisocial elements in the society.

To conclude, though social media has played a significant role in political, economic and social spheres yet it has left no stone unturned to promote social elements in the society.

On one hand, it has provided us a source of connectivity but on the other hand, by promoting the antisocial values, it has threatened the social hierarchy of the society.