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Batch 82

Growing power of social media  
Prospects and challenges.

## Brainstorm

Global connectivity  
Increased individual and national income  
Disseminate information

Improve your argumentation  
Essay was not on social media  
but on growing power of social  
media  
Improve your paper presentation  
Write to the point arguments  
Avoid unnecessary details  
Shape your knowledge according  
to the demand of the topic  
Write thesis statement in the  
Introduction

Health crisis  
Disinformation and fake news  
A tool of hybrid war  
Need of international organization  
Need of public awareness.

## Outline

### 1) Introduction

1.1 Attention grabber!

1.2 General statements

1.3 Thesis statement: The dawn of  
twenty-first century has witnessed an  
unprecedented increase in the power  
of social media. It has both  
prospects and problems depending  
upon how responsibly its power  
is tamed.

### 2) Prospects for Social Media

2.1) Enhanced global connectivity

2.1.1) People participating in  
world affairs.

2.1.2) Boycott of French Products  
in muslim world.



2.2) Boosting Individual and National Economy  
2.2.1) Tik Tok a source of earning  
2.2.2) Attracts tourists to boost national economy.

2.3) Disseminate information  
2.3.1) Role of social media during Covid-19  
2.3.2) Role of social media in recent flood 2025.

2.4) Source of cheap refreshment  
2.4.1) Presence of sports, music, movies on social media  
2.4.2) Live streaming.

3) Problems for Growing Power of Social Media

3.1) Health crisis  
3.1.1) Psychological issues due to addiction of ~~over~~ social media  
3.1.2) Obesity

3.2) Disinformation and Fake News.

3.2.1) Ali Zafar — Meesha Shafi case  
3.2.2) Fake news to defame opponents

~~3.3)~~

3.3) A Tool of Hybrid War

3.3.1) The spread of islamophobic remarks  
3.3.2) The issue of Pegasus.

3.4) Unwanted Spread of Vulgarities.

3.4.1) Use of abusive language in online gaming.

3.4.2) Presence of B-grade advertisements by local businesses.



- 4) Why <sup>Foreward.</sup> Need of international law  
4.1) governing social media  
4.2) Public awareness
- 5) Conclusion.

### The Essay.

In "Arab Spring" social media platforms like twitter, facebook, YouTube were used to organize protest plan demonstrations, and coordinate action, bypassing traditional state controlled media. Activists shared pictures, videos and narratives that humanized the struggles against political oppression. The Arab Spring spread "with great speed" across the region, As people in one country were inspired by the events in another country, to join the protests against authoritarianism. This is the power of social media. Now a days, media has become an important pillar of our social, Economic and political life; People are participating in world affairs and the standard of living is increasing in people life. The rise of accountability through social media is also an unmissed prospect.



Despite these prospects, there are also a few problems which are spreading due to uncontrolled power of social media. The health crisis causing due to social media cannot be set aside. Fake news and disinformation has become a new normal. Moreover today social media is a threat to the world as it is now being used as a tool for hybrid war. The dawn of twenty first century has seen an unprecedented increase in the power of social media. It has both prospects and problems depending upon how responsibly its power is tamed.