

The process of globalization has connected nations worldwide and has made the world a global village, yet it has also increased inequalities across nations.

Discuss the gendered inequalities created and promoted by the process of globalization in contemporary societies worldwide.

### Exordium

(Globalization has made the world a global village by connecting nations worldwide. However, it has engraved inequalities across nations. No doubt, there are positive impacts of globalization but its damage is also significant.

In contemporary world, gender identities are created and then promoted through globalization.

Globalization as catalyst of progress  
Globalization behaved as a catalyst for progress in eliminating gender

inequalities.

#### a. Feminist movement

The three waves of feminism and other movement along with 'Me too'

movement. These spread across the world because of globalization.

#### b. SDGs

Sustainable development goals like goal 5 emphasized on gender equalities and number 6 focused on no distinction should be made on basis of gender. This is another advantage of globalization.

**Donot talk about progress but inequalities**  
Meanwhile all these advantages can not hide the damage of globalization. The gender inequalities are still evident.

#### 1. Reinforcement of Patriarchy

Patriarchy is the leading cause of female subjugation in society. It targets women and deprive them. Globalization further highlighted patriarchy. Instead of all efforts, patriarchy is still prevailing. In globalization, male members are holding the

protests and women is sidelined.

## 2- Digital divide

In urban centers, digital inclusion is present. However, in rural areas a huge digital divide is present. The patriarchal standards even associated technology with gender roles. For instance, women can not drive car easily, she is suspected for using mobile phones.

In many families, only male members can hold mobile phone.

## 3- Intersectionality

It refers to divide among women on basis of colour, class, cast or race. The problems of females are different according to environment. Globalization created a gap among women on basis of race, ethnicity and class. The woman of elite class faces different torture and female of lower class faces different subjugation.

#### 4- Trafficking

Trafficking has become a proper institution with globalisation. Woman has been trafficked for prostitution or for house chores. She has become commodity as Jamil Ahmad mentioned in "The wandering balloon". Sometimes, their own family members are involved in it.

#### 5- Women in advertisement

Globalization has made woman a pleasurable object for male members. Advertisements use females with beautiful faces and fair colour, revealing clothes. These things impregnate minds to people to consider advertisements as standard setters and woman as pleasure objects. They even divide among women. Advertisements never use poor female and always try to attract with luxury and beauty.

#### 6. Western culture

The lot of western culture is adopted by 90% of other cultures by globalization. Women want to present herself like western woman. They admire them in clothing and in other domains. From perspective of Pakistan, it is not acceptable. Here females are killed even for doing job being sole breadwinner of family. In Lahore, a woman was harassed for wearing a shirt with writing, it was not even like western writing.

#### 7. Beauty standards

**Make academic heading in phrase form**

Globalization set standard of beauty as white skin and coloured eyes. Capitalism used this opportunities by selling products to turn skin fair. Women of rest of the world admire women of west.

#### 8. Gender violence

Globalization instead of hindering

Violence favoured it and reinforce it. Globalization penetrated in the minds of males and they started subjugating females in various ways. Globalization privileged only male members.

#### 9. Dark market

The most devilish ~~andabolic~~ ~~andabolic~~ facts of globalization is dark market. It is actually more than half of internet. Not only women but children also became victim of it. This is a new source of torture. They

sell videos and even deals in ~~or~~ trafficking.

#### Denavement

Globalization has made world a global village and for women a global subjugation. Previously, woman was discriminated by her male counter part and by globalization she has been discriminated world wide. Globalization increased gender inequalities across nations.