4. Digital Campaigning
- Use of Facebook, Twitter, TikTok by political parties

5. Accountability and Transparency
- Citizen use social media to question politicians, expose corruption, and demand justice

6. Inclusivity and Representation
- Marginalized groups gain platforms to voice concerns.

7. Global connectivity
- Transnational solidarity movements

D- Problems of Social Media in Politics

1- Misinformation and Fake News
- Manipulating voter behaviour

2- Echo chambers and Polarisation

3- Populism and Over simplification
- Viral slogans replacing policy debates

4- Digital divide
- Excluding rural and less-educated citizens

5- Cyber Propaganda
- State and non-state manipulation

6- Privacy and Data Misuse

E- Way Forward

1- Promote digital literacy

2- Strengthen cyber laws and ensure data protection

3- Encourage constructive political dialogue online

F- Conclusion