

4. Digital Campaigning

- Use of Facebook, Twitter, TikTok by political parties

5. Accountability and Transparency

- Citizens use social media to question politicians, expose corruption, and demand justice

6. Inclusivity and Representation

- Marginalized groups gain platforms to voice concerns.

7. Global connectivity

- Transnational solidarity movements

D- Problems of Social Media in Politics

1- Misinformation and Fake News

- Manipulating voter behaviour

2- Echo chambers and Polarization

3- Populism and oversimplification

- Viral slogans replacing policy debates

4- Digital divide

- Excluding rural and less-educated citizens

5- Cyber Propaganda

- State and non-state manipulation

6- Privacy and Data Misuse

E- Way Forward

1- Promote digital literacy

2- Strengthen cyber laws and ensure data protection

3- Encourage constructive political dialogue online

F- Conclusion