

Increasing Use of Drugs in Modern Age

Outline

A- Introduction

- a. Hook
- b. Change in trend from marginalized group to the mainstreams of the society
- c. Background
- d. Thesis statement

B- Why has the Use of Drugs Increased in Modern Age?

- 1. Modernization and globalization have led to the instant availability of drugs
 - 1.1) Online markets
 - 1.2) Synthetic drugs
 - 1.3) Drug trafficking through trade
- 2. Peer pressure among youths
 - 2.1) Fear of rejection
 - 2.2) To 'fit in' with a group
 - 2.3) False sense of coolness

3. Pursuit of escapism and pleasure

3.1) Temporary sense of relief and numbness from stress

3.2) False sense of happiness

4. Glamorization on social media

4.1) Influence of celebrities

4.2) Association with luxury and lifestyle

5. Generational curse by addicted parents

5.1) Normalization of alcohol at home

5.2) Parents-children gap and loneliness

6. Unemployment and poverty

6.1) Frustration leading to drug dependence

6.2) To forget realities

7. Weak law enforcement

7.1) Ineffective policies allows drugs networks to thrive

7.2) Unregulated local markets

7.3) Misuse of prescription drugs

Ways Forward to Address the Issue

1. Dismantle the production and trafficking hubs
 - 1.1) By sharing cross-border intelligence to break supply chain
 - 1.2) By imprisoning and penalizing the drug cartels
2. Marketing censorship on social media platforms
 - 2.1) Ban on drugs-related advertisement
 - 2.2) By making reporting and accountability systems easier
3. Awareness and educational campaigns
 - 3.1) Mass media campaigns
 - 3.2) Celebrity involvement
 - 3.3) Highlighting real-life stories

4. Strengthening law enforcement

4.1) Strict border surveillance

4.2) Fast-track courts for drug-cases

D- Conclusion

The increase in the use of drugs is a rising monster which is crumbling the youngsters, paralyzing the society and fading out the future. This vice, once limited to a marginalized group, is seeping into the mainstreams of the society. Throughout history, drugs were associated with medicinal treatment or restricted to cultural practices. For example, ancient tribes used opium or Cannabis in ritual ceremonies. However, with the march of industrialization, urbanization, and globalization, their consumption has expanded beyond the therapeutic boundaries. The Modern Age, marked by drastic change: surge in the use of technology and advancement in communication have made drugs available on a single click

and call. The trend has been further fueled by issues related to modern lifestyle: stress, peer pressure, and, most importantly, the pursuit of pleasure and escapism. In today's fast paced world, drug abuse has become a misguided pursuit of peace and escapism, fueled by social influences and easy access, ending in widespread damage to health, families, and society.