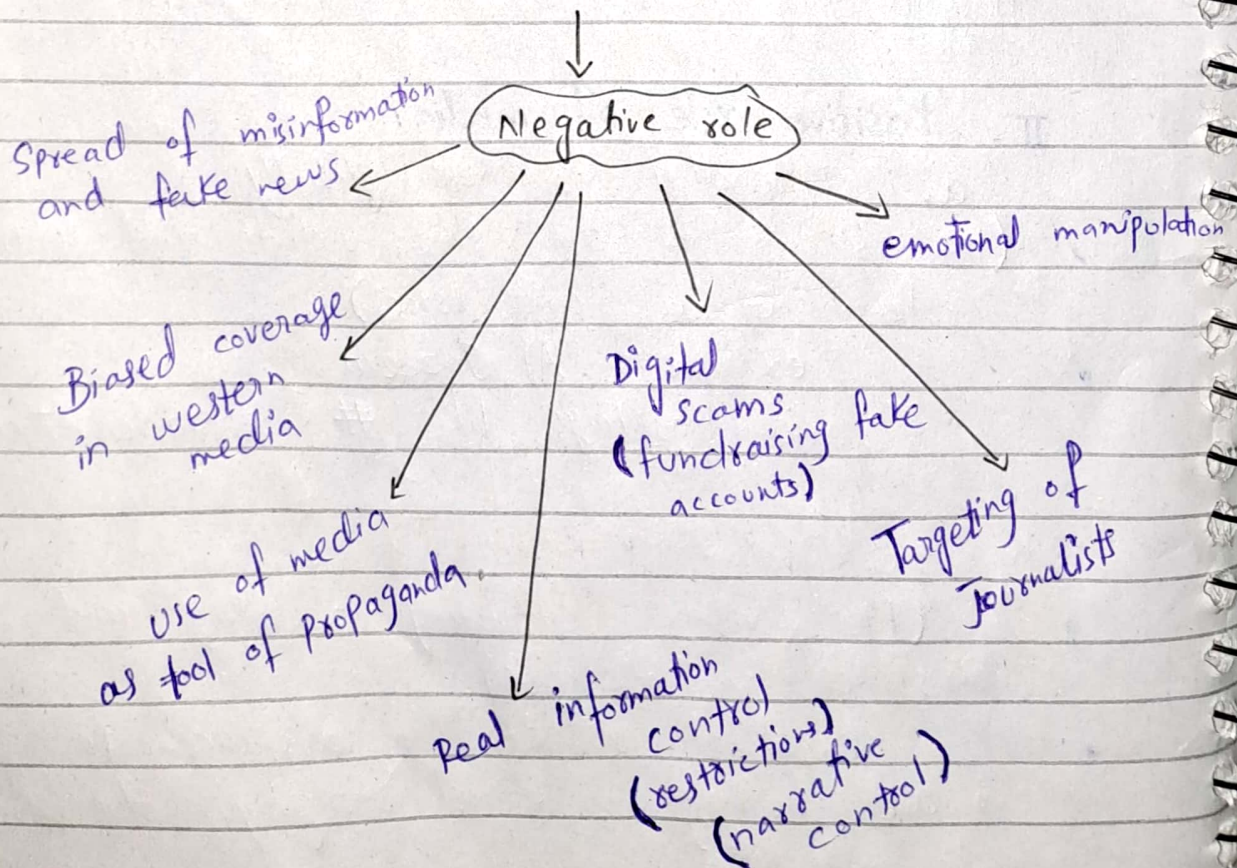
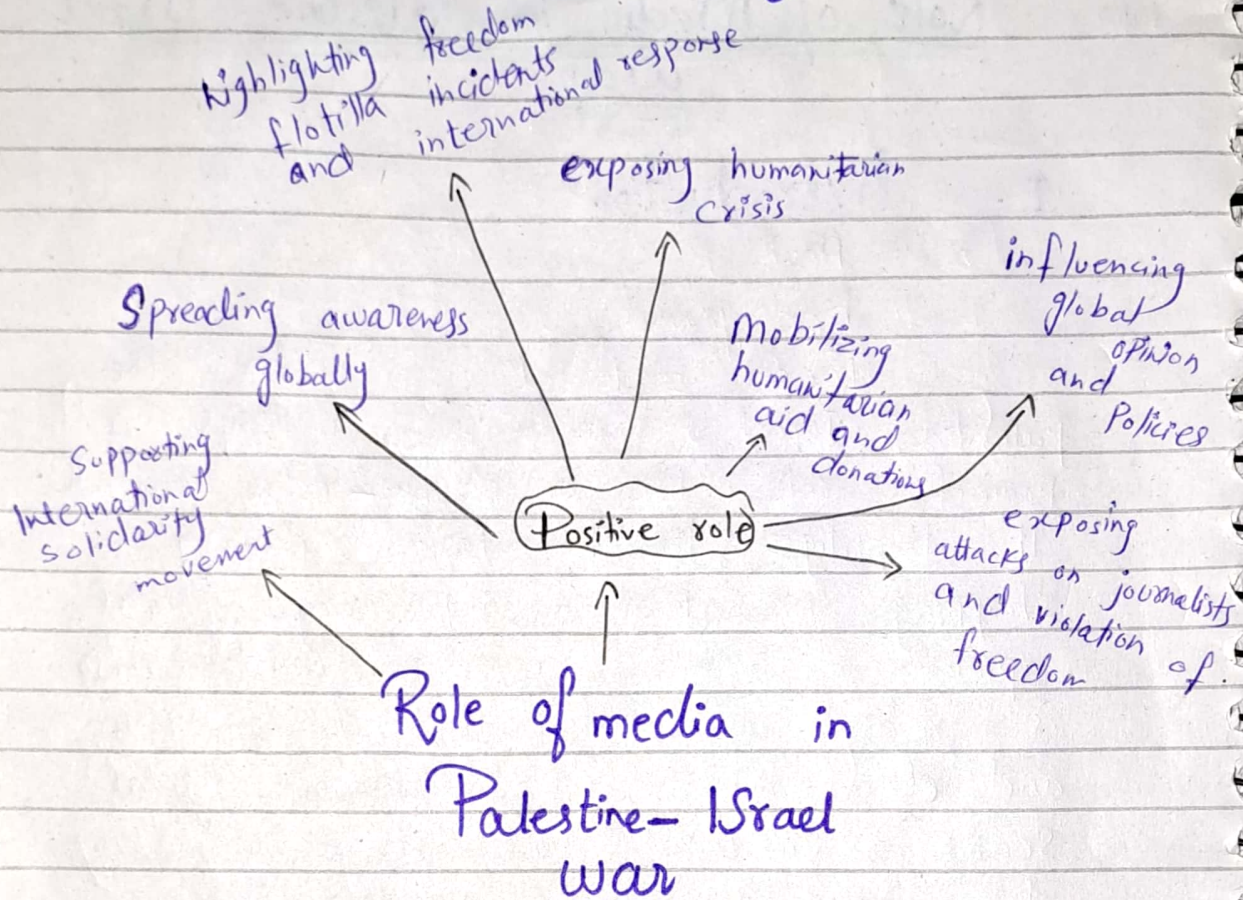


Brainstorming



Essay Assessment

Topic:

Role of Media in Palestine - Israel warI. Introduction

- a. Hook
- b. background
- c. Thesis statement : In the Palestine Israel war, media plays a powerful role like a double-edge sword. It highlights the humanitarian suffering, shaping narratives, influencing global opinion, spreading awareness while also a reason of spreading fake news and disinformation, propaganda, digital scam, emotional manipulation, making it a key part of modern warfare.

II. Positive role of media:

- a. Spreading awareness globally
  - (like sharing of real time videos and reports from Gaza and Israel)
  - example: Al Jazeera and hashtags like #GazaUnderAttack
- b. exposing Humanitarian crisis
  - (like civilian suffering, killing and airstrikes on childrens)
  - hospital attacks, displacements, aid cutting, childrens dying due to malnutrition

example : reports of WHO

c. Mobilizing Humanitarian Aid and Donations

- (like Instagram, TikTok and (X) are used by Palestinians to raise funds for food, shelter and medical supplies)

- example : Posting of donation links to collect emergency funds.

d. Influencing global opinion and policies:-

- (like media coverage of bombing, air strikes, displacements which triggered mass protests around world) Pakistan, London
- public demands for ceasefires and stopping of genocides and war crimes

e. Supporting International Solidarity movements.

- (Free Palestine movements, protests in universities)
- example : Freedom Flotilla tried to deliver humanitarian aid to Gaza by sea
- or Al Jazeera coverage, Turkish media (TRT world) gave 24/7 coverage and large protests in Karachi & Tehran etc

- f. Exposing Attacks on Journalists
- (media reports show Journalists are targeted during coverage)
  - e.g.: Double strike on Nasser Hospital in August 2025 in which several journalists were killed and Muhammad Salama (Al Jazeera Journalist murdered by Israel)

### III. Negative role of Media:

- a. Spread of misinformation and fake news
- (edited or mislabeled footages to gain sympathy)
  - example: The clip of short film "The Reality" made in Lebanon was used to mislead the world by circulating it on social media
- b. Biased coverage in Western Media
- (Some Western media portrays Israeli actions in softer language and describing Palestinian actions harshly)
  - like unequal wording → ("strike" if Israel was suspected and "attack" for Palestinians) creates a biased image in people's minds.

c. Use of Media as a tool of Propaganda:

- Both sides release selective content to support their narratives
  - like (Israel shows drone footage of strikes and Hamas shows civilian damage)

d. Information control or Restrictions (censorship)

- Israel restricts journalists entry to conflict zones
- like in 12-june-2025, Gaza experienced a complete shutdown of internet for almost three days
- no live reports or images due to this incident

e. Digital Scams and fake accounts for fundraising:

- fake accounts on Instagram & X which pretend to be Palestinians to collect money through false donation links.
- e.g. : Instagram platforms removed hundreds of scam accounts during 2024-25

f. Targeting of Journalists

- Bombing and strikes on journalists

camps

- like AlJazeera reporters have repeatedly been targeted
- Case of Mohammad Salama whom was AlJazeera journalist killed by Israel
- Israel strike on press tent outside al-Shifa hospital killed five AlJazeera journalists and a freelancer

#### IV. Conclusion