

Name: Faxah Noor

Batch # 83

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Essay Title: Role of Media in Palestine - Israel war

## Outline

### I. Introduction

- (a) Hook
- (b) <sup>Background and</sup> Importance of Media in Palestine - Israel war
- (c) Thesis statement: In the Palestine - Israel war, media plays a dual role - serving as both a force for global awareness, humanitarian advocacy, and accountability and simultaneously as a tool for propaganda, bias, and censorship; this duality highlights how media can illuminate truths or obscure, depending on whose hands hold the megaphone.

### II. Positive Role of Media in the Palestine - Israel War.

- (a) Highlighting Humanitarian sufferings and Atrocities.
  - (i) Real-time broadcasting of war zones and civilian casualties.
  - (b) Case study: Al-Ahli Arab Hospital bombing (2023) - global outrage triggered UN response.

- 2. (b) Enabling Citizen Journalism and Ground-Level Truth
  - (a) Social media as a counter to state-controlled narratives.

- (b) Case study: Gazan residents documenting bombings and refugee displacement on TikTok / Twitter.

- (3) Mobilizing International Solidarity and Political Pressure

- (a) Viral Movements: #FreePalestine, Boycott - Divest - Sanction (BDS) campaigns



(b) Case study: Global protests and diplomatic debates influenced by media coverage.

(4.) Supporting Documentation for war crimes and Human Rights Abuses

(a) Journalistic Archives used by international bodies

(b) Case Study: UN, ICC, and Amnesty International using media footage for investigation.

(E) IV. Negative Role of Media in Palestine-Israel War.

(1.) Biased Framing and Unequal Representation

(a) Dehumanization of Palestinian Victims vs humanization of Israeli casualties.

(b) Case study: MIT Media Lab Analysis- Western media's disproportionate focus on Israeli suffering.

(2.) Digital Censorship and Suppression of Dissent

(a) Palestinian content removed or shadow-banned on social media platforms.

(b) Case Study: Human Rights Watch (2023-2024) reports on Meta's algorithmic bias.

(3.) Spread of Propaganda, Disinformation and Emotional Manipulation.

• Circulation of fake images, videos, and edited clips.

IV. Impact of Media on Global Policy and Public Opinion.

(a) Shaping foreign aid decisions, resolutions at the UN, and diplomatic stances.



case study: Gaza peace Plan 2025

(b) Role in Polarizing or mobilizing diasporic and youth populations

(V) Ethical Dilemmas and Responsibilities of Media Stakeholders.

(a) Ethical Journalism vs nationalism, funding Pressures, and agenda-setting.

(b) Obligations of Journalists, editors and governments

VI. Way Forward: Ensuring Media Accountability and Integrity

(a) Promoting International Legal Protection for Journalists in Conflict zones

(b) Enforcing transparency in algorithms and Content Moderation

(c) Educating the Public on media Literacy and bias detection

VII. Conclusion



## Essay

In a world where conflicts are often fought with hashtags as much as with bullets, the Palestine-Israel war exemplifies the immense power of social media.

This conflict has been a long-standing and complicated issue, with a prolonged history of violence, occupation, and political tensions, resulting in the genocide of Palestinians. This dispute has taken on new dimensions in recent years with rise of social media, as both sides have used these tools to fight fiercely for control of the narrative and public opinion worldwide. Media has become one of the most powerful forces for shaping perception, exposing injustice, and influencing international response. Amidst violence, displacement, and humanitarian suffering, media has served as a vital channel for documenting war crimes, humanizing victims, and mobilizing diplomatic and humanitarian interventions. Through citizen journalism, investigative reporting, and digital activism, the world has gained unprecedented access to real-time narratives from within Gaza and Israel, prompting widespread awareness and international advocacy.

However, despite these positive contributions, media remains susceptible to bias, censorship and manipulation. In the Palestine-Israel war, media plays a dual role - serving as both a force for global awareness, humanitarian advocacy and accountability, and simultaneously as a tool for propaganda, bias, and censorship; this duality highlights how media can illuminate truths or obscure, depending on



whose hands hold the megaphone.