

# Title: Cooperative System in Organisations and accomplishment of Objectives

According to <sup>the</sup> author organisations should make objectives by analysing the demands of people. Because industries, city commissions and highway commissions conduct studies, traffic counts and surveys to see effectiveness of their projects respectively. But main purpose of ~~the~~ organisations is utility which depends upon physical and natural acts which find employment as an alternative to environment. And it forms cooperative system. Moreover before industrial revolution there were only small businesses and a single decision maker. Now at present day hierarchy is present in companies for decisions. Purpose is to attain efficiency which is evaluated by each partner. Last but not least, only objective of coordination is that each investor can gain more than he invests.

Do not include examples in precis. Just write the essence.

Preci word count: 110

Total word count: 322

Idea is generally ok. Punctuation needs improvement.

Q.1. Write a précis of the following passage in about 100 words and suggest the title: (20+5)

Objectives pursued by organizations should be directed to the satisfaction of demands resulting from the wants of mankind. Therefore, the determination of appropriate objectives for organized activity must be preceded by an effort to determine precisely what their wants are. Industrial organizations conduct market studies to learn what consumer goods should be produced. City Commissions make surveys to ascertain what civic projects would be of most benefit. Highway Commissions conduct traffic counts to learn what constructive programmes should be undertaken. Organizations come into being as a means for creating and exchanging utility. Their success is dependent upon the appropriateness of the series of acts contributed to the system. The majority of these acts is purposeful, that is, they are directed to the accomplishment of some objectives. These acts are physical in nature and find purposeful employment in the alteration of the physical environment. As a result utility is created, which, through the process of distribution, makes it possible for the cooperative system to endure.

Before the Industrial Revolution most cooperative activity was accomplished in small owner managed enterprises, usually with a single decision maker and simple organizational objectives. Increased technology and the growth of industrial organization made necessary the establishment of a hierarchy of objectives. This in turn, required a division of the management function until today a hierarchy of decision makers exists in most organizations.

The effective pursuit of appropriate objectives contributes directly to organizational efficiency. As used here, efficiency is a measure of the want satisfying power of the cooperative system as a whole. Thus efficiency is the summation of utilities received from the organization divided by the utilities given to the organization, as subjectively evaluated by each contributor.

Yes we have to do

The functions of the management process is the delineation of organizational objectives and the coordination of activity towards the accomplishment of these objectives. The system of coordinated activities must be maintained so that each contributor, including the manager, gains more than he contributes.

..... all the questions given at