

# Growing Power of Social Media: Prospects and Challenges.

## Brainstorming

### Prospects

- Public Participation in National and International issues
- Increasing individual and national economy.
- Increasing Accountability.
- Political campaigning.

### Challenges

- Dissemination of fake and fake news.
- Health <sup>issues</sup> ~~issues~~. (anxiety, depression)
- A tool of hybrid war.
- A tool of defamation.

### \* Recipe to Tame Social Media:-

- Strengthening Legal framework.
- Need of Public Awareness.



# Outline:

## 1. Introduction

score: 10/20

1.1 Hook

1.2 General Statement

1.3 Thesis Statement

"Though twenty first century's dawn has witnessed an unprecedented increase in power of social media. It has its own prospects and problems depending on how responsibly its power is tamed".

## 2. Understanding Social media.

2.1 Definition

2.2 Examples (Youtube, Twitter, Alibaba, Amazon, & snapchat) etc.

## 3. Prospects of Social Media:

3.1 Increasing Public Participation in National and International issues.

3.2 Increasing Individual and National Economy.

add more points to prospects/power of social media.



3.3 Increasing Accountability.

3.4 Disseminating Information throughout the world.

#### 4- Challenges of Social Media:-

4.1 A tool of Hybrid warfare

4.2 A tool of Defamation

4.3 Health issues

4.3.1 - Depression and anxiety.

#### 5- Recipe to Tame Social Media:

5.1 Strengthening Legal Framework

5.2 Need of Public Awareness.

#### 6. Conclusion.

6.1 Thesis restated

6.2 Future thought.

no need

overall a good attempt. however additional aspects of social media's power in terms of grassroots mobilization, information democratization, brand building, real-time news dissemination, community formation, political activism, economic opportunities, cultural exchange