

From

# Donation to Deception; How Charities manipulate Public Trust For personal gain

## 1) Introduction

1.1 Hook

1.2 Background statement

1.3 Thesis Statement: Charity that begins as a noble cause, sometimes ends falling into hands of deceptors. And they manipulate givers, through emotional blackmailing ~~misusing religion or showing fake video~~ Reasons are mainly weak law and order, corruption, greed and unaware donors. But this menace can be curb by various means.

## 2) They Manipulate Charity givers

2.1 Exploiting guilt and moral pressure to compel donations.

2.2 Circulating fake videos and emotional content to evoke sympathy

2.3 Misusing religious sentiments to bind people into giving

2.4 Promising spiritual reward or return for donation.

2.5 Showing fabricated grievances of people around the world

2.6 Taking advantage of donors limited access

2.7 Using social media with weak regulations.

2.8 Exploiting mosque, sermons or public gathering

2.9 Missing the name of famous person

2.10 Case study

i - "We Charity" a Canadian NGO

ii - Flood 2022 scam - fake accounts.

### 3) Reasons behind deception

3.1 Lack of public awareness.

3.2 Weak or absent regulations

3.3 Government negligence toward this issue

3.4 Corruption and inefficiency within law enforcement agencies

3.5 Greed and declining moral values

### 4) Consequences of charity deception

4.1 - Unequal distribution of wealth increases



4.2 Poor remain deprived while fraudsters profit

4.3 Erosion of public trust

4.4 Decrease in overall donation

5) Way forward

write these statements as per title of the passage

5.1 Spread awareness among donors.

5.2 Encourage direct giving or through verified sources.

5.3 Enforce strict cyber laws.

5.4 Ensure prompt trials and strict punishments.

5.5 Promote transparency, audit and accountability in all charitable organization.

6) Conclusion

Thesis restated.