

Social Media: Advantages and Disadvantages

Social media refers to culmination of various platforms such as Tiktok, Instagram, Youtube, Snapchat, and Twitter etc. It has transformed the world into a global family, connecting friends and families online; it provides business opportunities and market for many entrepreneurs and influencers via Youtube, Instagram among others. Social media plays a crucial role for students who get news and current affairs from platforms like Youtube etc. It is also a source of entertainment in spare time. However, the use of social media has so many disadvantages. For teens and children, it declines their productivity; many influencers often do frauds with customers. Currently, the spread of fake news is a hot topic. It also leads to anti-state and anti-government propaganda. These problems can be cured with pragmatic solutions.