

Social Media : Pros and Cons

1- Introduction

Thesis Statement :

Social Media has both benefits like connecting people and sharing information, and drawbacks such as privacy issues and spreading misinformation.

2- Pros of Social Media:

2.1 Enhancing global connectivity

2.2 Providing real-time updates on global events

Case in point : YouTube, Al-Jazeera, BBC, First post, The wide side

2.3 Offering free educational content through online platforms

Case in point : English by Ma'am Rani, Crash course, Khan academy

2.4 Facilitating intellectual discourse through online debates

Case in point : YouTube debates on current affairs

2.5 Assisting researchers and scientists

Case in point : Research Gate, Google scholar, issi journals.

2.6 Helping reduce crime through awareness and storytelling

Case in point : Adolescence movie

2.7 Promoting business through marketing advertising, branding, and sales

2.8 Encouraging tourism through visual content sharing

Case in point : Instagram, YouTube travel vlogs.

2.9 Disseminating social messages through visual storytelling.

Case in point : Tan man neela neel.

2.10 Enabling governments to communicate with citizens effectively

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2.11 Supporting social activism and political movements.

Case in point : Arab Spring (2011)

2.12 Amplifying awareness campaigns through hashtags

Case in point : #AlleyesonGaza, # MeToo

justice for zainab

2.1.3 Promoting national unity during times of crisis or war.

Case in point: Operation Bonyan Marsoos
(Public solidarity via online platforms)

3- Cons of Social Media:

3.1. 1) Weaponizing Media in war:

Case in point:

3.2 Promoting Gender-Based Violence through influencer content

Case in point: Andrew Tate's arrest in 2023 exposed his misogynistic influence on young men via TikTok and YouTube.

3.3 Encouraging Addiction

Case in point: A 2023 study found teens spend 4.8 hours/day on social media

3.4 Widening digital divide between socio-economic classes

3.5 Facilitating Cyberbullying and Online harassment

3.6 Spreading False news

Case in point: Controversial news by

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Coverage by Arnab Goswami in
India-Pak war 2025

3.8 Promoting coded bullying through
emoji language

Case in point: Red Pill vs Blue Pill

The Mustafa Amir Case in Pakistan,
Blue whale challenge (2016)

3.9 Reducing genuine cultural exchange and
intercultural dialogue

3.10 Increasing mental health issues among
youth

Case in point: According to WHO, 1 in 7
children and adolescence aged 10-19 suffers
from mental health disorders

3.11 Disturbing sleep and lifestyle

Case in point: A ~~day~~ Sleep Foundation
report found 60% of teens lose sleep due to
late-night scrolling

What are your childrens doing online?
 And where are the role models our
 boys clearly need? The recent TV
 show, Adolescence serves a chilling wake
 up call, highlighting dark realities of
 the digital world. The four day episode
 series, which follows the case of a
 teenager boy accused of murdering a
 female classmate explore how online
 radicalisation and absence of positive men-
 torship are distorting young minds.

But this TV show can also act as
 a powerful tool for crime prevention

through awareness and storytelling. As

~~just did by UK Prime Minister~~ ^{plz write in formal expression}

It educate viewers especially parents
 about digital risks. Social media is a
 double edge sword, it depends solely on
 how the individual plays it. It enhances

global connectivity facilitating intellectual
 discourse through online debate and promot-
 ing tourism. Additionally, supporting Social

Activism and political movement, in par-
 ticularly, Arab spring 2011 has in fact,

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enhance its significant. In contrast, weaponization of media in war, and a deluge of fake news has resently, afflicted its users. Therefore, Social media has both benefits like connecting people and sharing information, and drawbacks such as privacy issues and spreading misinformation.

Social Media - it connects people around the globe through various platforms such as Instagram, X, Twitter, YouTube. Unlike past civilization, in particular Nomadic and agrarian societies were living in their own social fabric, isolated from the outside community. In comparison, the 21st (or twenty-first) Century, with individuals experiencing unprecedented global connectivity through digital media. Mark Zuckerberg, CEO of Meta, once stated, "we are going to start rolling out tools and make it easier to build communities" highlighting the transformative

Potential of Social Media in uniting people across boundaries. In this way Social Media has revolutionized how people interact, transformed once isolated societies into a global connected communities.

In addition, Social Media offers free educational content through various online platforms such as English by mani Rani, Crash course, Khan Academy. YouTube holds an edge over other media's platform because it offers high quality educational content for free. ~~to less~~ of cost to learn. For instance, Khan Academy, with over 140 Million users, provide free courses in Maths, Science, and Humanities. Similarly platforms like LinkedIn, an online community, engage students worldwide to present their arguments, ideas and hold discussion on different issues. Thus, digital communities help build intellectual discourses through their platforms.

Besides, offering free of cost educational content, Social Media delivers

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real time updates on global and national events. In the 21st century, where information is power. Platforms like Instagram, Twitter, and YouTube have become indispensable for tracking breaking news. For instance, during Pakistan-India war 2008, following Pahalgam attack, people relied heavily on platforms like Instagram, and YouTube. YouTube channels such as BBC, CNN, The wide side, Al-Jazeera, Firstpost have increasingly played a critical role in building public opinion. These constant updates contributed to international attentions, eventually prompted United States to intervene and forged a ceasefire line between Pakistan and India.

Furthermore, Social Media helps in reducing crimes through awareness and storytelling. For instance, The Adolscence movie, 70 Million viewer Globally, a four episode series follows a case of a thirteen years old boy accused of murdering female classmate. This series shed light on

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online radicalization and influence of online
space of young minds. The series talks
about Manusphere: oppose feminism
and promote sexism. Recognizing its
good in sentence structure please

Social Value, PM of UIC, Ken Starmer
made adolescence mandatory viewing in
schools to promote awareness and help pre-
vent crime among youth. This reflects how
storytelling contributes to a more informed
and responsible society.