

*Pakistan holds an immense potential for religious tourism. It can boost the economy and promote inter-faith harmony. By investing in it, it can attract international tourists. Saudi Arabia is a prime example, earning billions of dollars every year from pilgrims visiting Makkah and Madina. Pakistan has opportunity to promote its religious tourism through many sites. The Gurdwara Darbar Sahib Kartarpur will attract Sikh pilgrims from India & around the world. Sindh, too, possesses Hindu & Jain temples, which can be utilized to grab the pilgrims around the globe. However, infrastructure development is equally important. Improved roads, better accommodation, & seamless visa process would ensure a smooth play experience for visitors. Marketing & promotion plays a crucial role in attracting international pilgrims. By implementing these strategies & taking inspiration from India, Saudi, Pakistan can start working towards establishing itself as a leading destination for religious tourism.

Mistakes identified.