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Essay.

Social Media : Pros and Cons

1- Introduction

Thesis Statement :

Social Media has both benefits like connecting people and sharing information and drawbacks such as privacy issues and spreading misinformation.

2- Pros of Social Media:

2.1 Enhancing global connectivity

2.2 Providing real-time updates on global events

Case in point : ~~Yout~~ Al-Jazeera, BBC, First post, The wide side

2.3 Offering free educational content through online platforms.

Case in point : English by Maam Rani, Crash course, Khan academy

2.4 Facilitating intellectual discourse through online debates

Case in point : Youtube debates on current affairs

2.5 Assisting researchers and scientists

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Case in point : Research Gate,
Google scholar,
issii journals.

- 2.6 Helping reduce crime through awareness
and storytelling

Case in point : Adolescence movie

- 2.7 Promoting bussiness through marketing
advertising, branding, and sales

- 2.8 Encouraging tourism through visual
content sharing

Case in points : Instagram, Youtube
travel vlogs.

- 2.9 Disseminating social messages
through visual storytelling.

Case in point : Tan man needs neel.

- 2.10 Enabling governments to communic-
ate with citizens effectively

Case

- 2.11 Supporting social activism and
political movements.

Case in point : Arab Spring (2011)

- 2.12 Amplifying awareness campaigns
through hashtags

Case in point : #Alleyes on Gaza,
#MeToo

justice for zainab

2.13 Promoting national unity during times of crisis or war.

Case in point: Operation Bunyan Marsab

(Public solidarity via online platforms)

3- Cons of Social Media:

3.1. The weaponizing Media in war:

Case in point:

3.2 Promoting Gender-Based Violence through influencer content

Case in point: Andrew Tate's arrest in 2023 exposed his misogynistic influence on young men via TikTok and youtube.

3.3 Encouraging Addiction

Case in point: A 2023 study found teens spend 4.8 hours/day on social media

3.4 Widening digital divide between socio-economic classes

3.5 Facilitating Cyberbullying and Online harassment

3.6 Spreading False news.

Case in point: Controversial news by

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Coverage by Arnab Goswami in
India-Pak war 2025

3.8 Promoting coded bullying through
emoji language

Case in point: Red Pill vs Blue Pill,

The Mustafa Amir Case in Pakistan,
Blue Whale Challenge (2016)

3.9 Reducing genuine cultural exchange and
intercultural dialogue.

3.10 Increasing mental health issues among
youth.

Case in point: According to WHO, 1 in 7
children and adolescence aged 10-19 suffers
from mental health disorders

3.11 Disturbing sleep and Lifestyle.

Case in point: A 2014 Sleep Foundation
report found 60% of teens lose sleep due to
late-night scrolling.

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Global Power
Dynamics 4 PFP

What are your childrens doing online?
And where are the role Models our
boys clearly need? The recent TV
show, Adolescence serves a chilling wake
up call, highlighting dark realities of
the digital world. The four day episode
series, which follows the case of a
teenager boy accused of murdering a
female classmate explore how online
radicalisation and absence of positive men-
torship are distorting young minds.
But this TV show can also acts as
a powerful tool for crime prevention
through awareness and storytelling. As
just did by UK Prime Minister.
It educate viewers especially parents
about digital risks. Social media is a
double edge sword, it depends solely on
how the individual plays it. It enhances
global connectivity, facilitating intellectual
discourse through online debate and promoti-
ng tourism. Additionally, supporting social
Activism and political movement, in par-
ticularly, Arab Spring 2011 has impact,

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enhance its significant. In contrast, weaponization of media in war, and a deluge of fake news has resultantly, afflicted its users. Therefore, Social media has both benefits like connecting people and sharing information, and drawbacks such as privacy issues and spreading misinformation.

Social Media - it connects people around the globe through various platforms such as Instagram, X, Twitter, YouTube. Unlike past civilization, in particular Nomadic and agrarian societies were living in their own social fabric, isolated from the outside communities. In comparison, the 21st & 20th Century, with individuals experiencing unprecedented global connectivity through digital media. Mark Zuckerberg, CEO of Meta, once stated, "we are going to start rolling out tools and make it easier to build communities" highlighting the transformable

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Global Power
Dynamics & PFP

Potential of Social Media in uniting people across boundaries. In this way Social Media has revolutionized how people interact, transformed once isolated societies into a global connected communities.

In addition, Social Media offers free educational content through various online platforms such as English by moun Rani, Crash course, Khan academy. Youtube holds an edge over other media's platform because it offers high quality educational content for free ~~to tea~~ of cost to learn. For instance, Khan academy, with over 140 Million users, provide free courses in Maths, Science, and Humanities. Similarly, platforms like LinkedIn, an online community, engage students to worldwide to present their arguments, ideas and hold discussion on different issues. Thus, digital communities help build intellectual discourses through these platforms.

Besides, offering free of cost educational content, SMM Social Media delivers

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real-time updates on global and national events. In the 21st century, where information is power, platforms like Instagram, Twitter, and YouTube have become indispensable for tracking breaking news. For instance, during Pakistan-India War 2005, following Pothohar attack, people relied heavily on platforms like Instagram, and YouTube. YouTube channels such as BBC, CNN, The wide side, Al-Jazeera, Firstpost have increasingly played a critical role in building public opinion. These constant updates contributed to international attentions, eventually prompted United States to intervene and forged a ceasefire line between Pakistan and India.

Furthermore, Social Media helps in reducing crimes through awareness and storytelling. For instance, The Adolescence movie, 70 Million viewer Globally, a four episode series follows a case of a thirteen years old boy accused of murdering female classmate. This series shed light on

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online radicalization and influence of online space of young minds. The series talks about Manosphere: oppose feminism and promote sexism. Recognizing its social value, PM of UK, Keir Starmer made adolescence mandatory viewing in schools to promote awareness and help prevent crime among youth. This reflects how storytelling contributes to a more informed and responsible society.