

Write a précis of the following passage and suggest a suitable title:

(20)

Despite complaints from viewers, television commercials are not getting any more realistic. Their makers continue to present idealized people in unreal situations. The wide gaps between their fanciful depiction and the mundane realities of life in most cases make them appear funny as well as repulsive. A footballer suddenly starts scoring goals after consuming a particular energy-drink. A would-be groom avoids hugging his father-in-law because he recalls not having used a particular shampoo that morning. A busy manager leaves an important meeting to grab a dozen packets of his favourite cookies, and so on. The advertisers also persist in showing a version of male-female relationships that can hardly exist in two households in an entire city. A wife panics simply because a meddlesome neighbor points out that her husband's shirt is dirty, while another fears for her marriage because her finicky husband doesn't like her coffee. What do the advertisers know about us, or how we see ourselves, that make them continue to plunge millions of dollars into these kinds of commercials? They probably don't know that these glamorous and noisy clips in no way promote the product for which they are hired. The reported number of viewers may be heartening and tempting for the manufacturers of the products. It might also be the main reason for them to keep on hiring the advertisers for promoting these products. In fact, however, these advertisements are mostly watched either to laugh at, or because the viewers are unable to skip them by changing the channel as soon as they start.

Precis Writing

Special CSS-23

Indent the paragraph.

Although

Even there are complaints, but still television commercials mainly remain unrealistic scenarios.

They tend to show impossible scenarios,

where people behave ideally. What they

portray has a wide difference from reality.

The relationship shown between a couple

is also difficult to find, where wife

becomes angry from husband due to pretty issues.

Such commercials prove that advertisers

have no idea about the life of ordinary

people. They continue making ads due

to the number of views they get.

In reality, such ads are only a bushing stock and people watch them because

they forget to skip channel.

Original=262 words

Precis=95 words

Idea is ok. Do not include examples in precis..
Just write their essence.