

The Role of Social Media in shaping Public Opinion

1- Introduction

In the the past-tenth world, social media has come to the fore as the greatest ~~energy~~ agency tending thoughts; however, this double-edged sword presents significant challenges to the democratic integrity, values and the very ~~core~~ of the society. ✓

Not a comprehensive outline

Rewrite your thesis statement

You have only highlighted the negative aspect of social media

Highlight how social media is influencing perspectives shaping public opinion in a positive way

3- Since its advent, the excess and ease of knowledge is unparalleled

It has brought inclusivity to the marginalized segments of society.

The spread of social media has led to informed public opinion

Enhanced public participation ^{has} took the world by storm

Connection across the borders has been a defining feature.

4- Despite its numerous advantages, the drawbacks have started outweighing the initial hype

DATE: ___/___/___

- a- Organized propaganda and ~~narrative~~ building has polarized society
- b- The ease and excess of ~~information~~ is downplayed by the fading accuracy.
- c- A major binding force of the society — the trust — is ~~vanishing~~
- d- A sea of compromised ~~viewpoints~~ has emerged to counter propaganda.
- e- With public being more ~~vocal~~ and mobile, the political decency and principles have taken back seat
- f- Regulatory checks ~~to counter the~~ spread of ~~narratives~~ have raised questions on the liberty of speech.

5- Although some may argue it has brought more awareness and inclusivity, it has declined ~~social morals~~

- a- The inclusivity has given way to hate speech and extremist tendencies
- b- The awareness has been overshadowed by false equivalence, where all viewpoints are of equal weightage regardless.

6- With ^{just} regulatory mechanisms and informed use, it

7- Conclusion can be turned into a defining force ~~moving ahead~~