Digital Technology Gap in Pakistan

This is a world where interaction between state and its citizen, and economic performance, are identified as being redefined by rapid technological developments. It has become more evident that how digital technology holds the key for economic productivity, better governance and global competitiveness. But, unfortunately, Pakistan is unable to unleash the ful potential of digital technology in spite of large, tech savvy population and broader access of internet. This is mainly due to the patchy efforts and the absence of comprehensive framework. Only 17.7% of Pakistan's citizen make digital payment and only 59 million people used card facility, counts only 24% of over all population while Indian 71% of its population used digital technology. Consider Pakistan's spending on E-commerce is $10bn in 2023 that is far below from Bangladesh spendings that is $16bn. The reason behind such situation is infra-structure and low digital literacy.

It is against the backgrounds of the Asian development Bank's Report, "Pakistan's Digital Ecosystem: A Diagonastic Report" suggested a number of reforms. It States that Pakistan should reduce GST on digital payment. It should promote small and medium

size digital businesses. Pakistan should increase digital investment and ~~remove~~ *and discourage* traditional (paymˣ syst) payment system in order to increase its revenue and eliminated corruption. ~~It would be a great opportunity~~ *it is an opportunity* to Pakistan to unleash its ful potential and provide better economic system to its citizens.