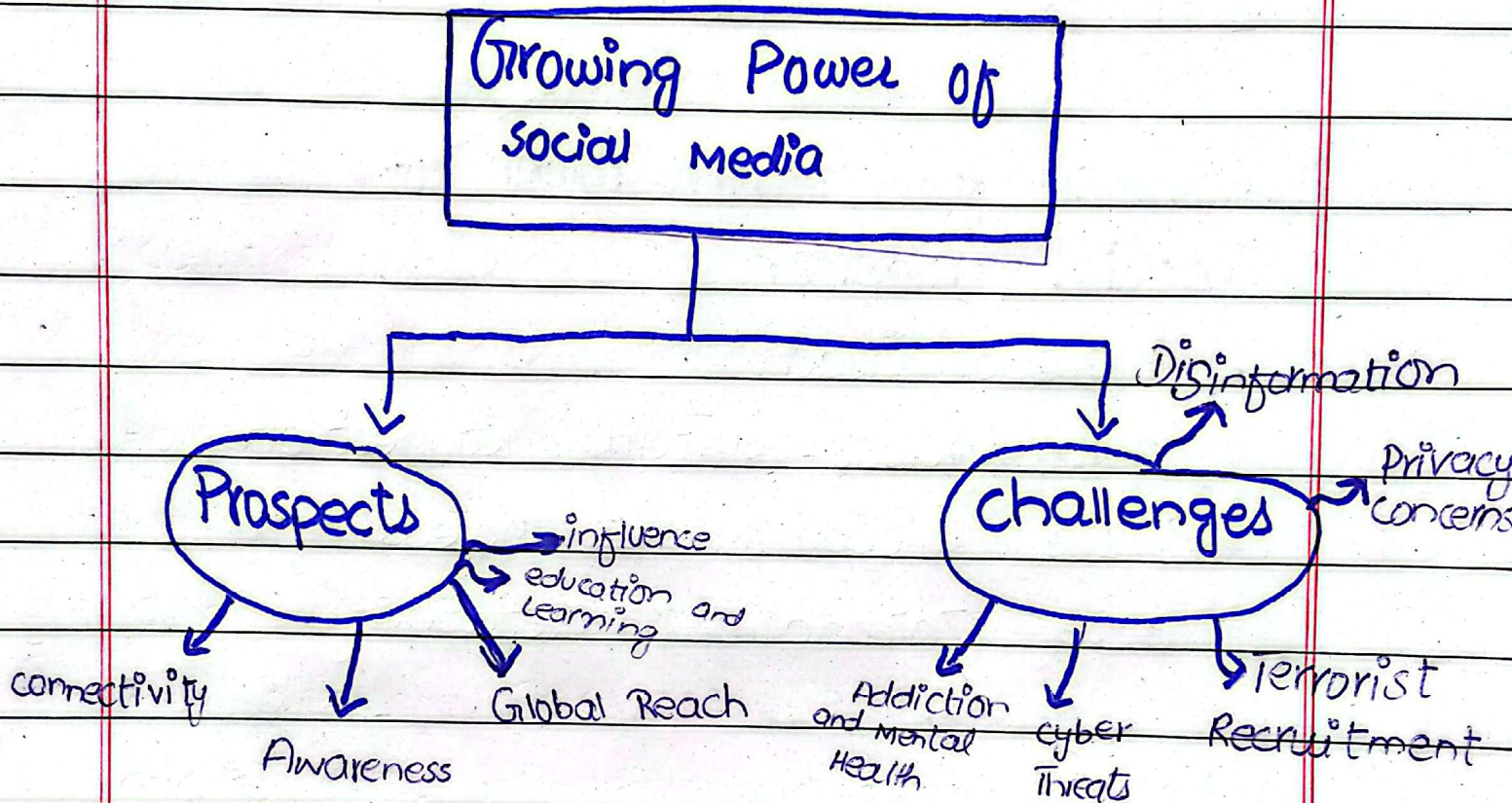


Day: _____

Date: _____

Growing Power of Social Media: Prospects and challenges.

Brainstorming:



Outlines

1- Introduction

- 1.1 Attention Grabber
- 1.2 General statement
- 1.3 Thesis statement

2- Prospects for Growing Power of Social Media:

2.1 Global Reach

- 2.1.1 cross-cultural connections
- 2.1.2 Global Market Access
- 2.1.3 International Networking:

2.2 Awareness

- 2.2.1 Social Issues
- 2.2.2 Health Awareness
- 2.2.3 Environmental Awareness

2.3 Education and Learning

- 2.3.1 Access to Educational Resources
- 2.3.2 Personalized Learning
- 2.3.3 Collaborative Learning

Day: _____

Date: _____

3- Challenges for Growing Power of Social Media :

3.1 Misinformation

3.1.1 Spread of Fake News

3.1.2 Manipulation of Public Opinion

3.1.3 Erosion of Trust

3.2 Cyber Threat

3.2.1 Data Breaches

3.2.2 Cyberbullying and Harassment

3.3 Mental Health

3.3.1 Social Media Addiction

3.3.2 Unrealistic Expectations

4- Conclusion

Day: _____

Date: _____

The Essay

A voice, demanding the rescue of a Russian and a Polish mountaineer, raised through twitter. They were misplaced due to their expedition of Nanga Parbat, Pakistan a killer mountain with the height of 8126 feet. Although, Pakistan army could save only one but this demand through social media, shows its growing power. Now a days, social media has become an important part of our economic, political, and social life.