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If You can dream it,
You can achieve itOutline:Brainstorming

- Attention Grabber
- Hook statement.
- ③ When you can dream it, You can achieve it!
 - ① Why imagination is a map of reality?
 - Habit of Proactive people.
 - Creative Minds are hubs of innovation
 - Reality of creation of things is twice
 - ① Physical & ② Mental.
 - ② How can you achieve it when you can dream it?
 - Be a proactive person
 - Play Win/Win.
 - Sharpen Your saw.
- Examples/Case Studies from Successful CEOs
- Case study of Microsoft.
- Case study of Pepsi co.

- Case study of Blockbuster video.
- Case study of zoom Application.

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- What changes do we require to achieve something when we dream of it.

- Leave the command & control style even in yourself & in a company.
- Your style comes in the way of your intent.
- Reasons of still sticking to the barriers that open doors of imagination.

1. Thesis statement.

2. Why imagination is a map of Reality?

2.1 Creative & imaginative minds are hubs of innovation.

→ Example of Zoom Application

2.2 Things & Events are created twice firstly mental creation and secondly physical creation.

→ Case study / example of every buildings & any infra structure.

2.3 When you imagine you begin with the end in mind that resurfaces your achievements.

→ Example of ^{imagining} funeral to resurface your real achievements.

2.4 Imagination is the key to prioritize achievements seeking tasks.

→ Model of 4 Quadrants

3. How can you achieve it when you can dream it?

3.1 Be proactive person. &

Always keep a positive intent.

→ example of Stefan Covey & his son Green & clean. responsibility

3.2 Play Win-Win in every situation to achieve your goal.

3.3 Sharpen your saw.

4. When you dream it, you can achieve it.

— Case study of Pepsi co.

— Case study of Microsoft.

— Case study of Bt Netflix.

5. What keeps us from achieving our goal after we imagine it?

3.1 Change in our attitude is necessary amid fire emerging

imperatives of our time.

3.2. Fish discover water last.

3.3. Style comes in the way of intent.

3.4. Lag to be a trust & inspire person rather want to do things based on command & control.

Nutshell discussion.

Essay:

Stefan Covey in his best seller book "— Seven Habits of Highly effective people —" creates a beautiful illustration that over emphasize the statement and importance of imagination. He says in his book, "Put me in a cell of bricks, I will try every possible measure to get out of it but put a line across my imagination, Can I move from

it? No, never I will be stuck as a robot with scripted memory." For sure an end to imagination is end to inspiration to achieve something. We cannot undermine the importance of dream to achieve something. Every success every other landmark is the result of imagination, a dream once created in mind of ^{an} intellectual person. Whether it is the creation of Pakistan, whether it is the creation of a party, all were once a dream.

"When our thoughts or dreams become our words, our words become our actions and actions become our habits, great things happen then —"

TIM COOK CEO OF APPLE.

Creative and imaginative minds are hubs of innovation. The dream of a person only becomes achievement when he works effortlessly on his dream, his creativity. Only the dream without effort or hardwork with consistence is mere a thought or idea that is not etched on the canvas. Here is an example of CEO of Zoom application Eric Yuan, he had to travel long distance in order to meet his girl friend Sherry, he dreamt of forming an application where he could easily see ^{his} ~~her~~ girlfriend without this much tiresome travelling. He presented this idea before

his company. His company rejected the idea. He kept on working solely and succeeded in bringing before us today a platform to what we call "Zoom"

"Zoom got its boost when COVID-19 came. Thousands of people downloaded and this dream of a person became his achievement.

Things & events are always created twice.

Firstly they are created in mind then they are achieved. Consider an example of a building or a bridge to be constructed first its map is created then working on this map that was once a dream

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Becomes achievement. So, if you can dream, it, you can achieve it by just being consistent.

"Consistency is the key to success."

CEO OF YUM-BRAND.