

To encourage healthy eating, higher taxes should be imposed on soft drinks and junk food.

1. Introduction

2. Impacts of soft drink and junk food on human health

3. Higher taxes on soft drink and junk food, a barrier to their consumption

4. Ways to counter junk food and soft drinks by imposing higher taxes

4.1 Higher taxes increase the retail price hence discourages its consumption

4.2 Excise duties increase the price and decrease the demand in the market

4.3 Value added tax can be imposed on imported ingredients of soft drinks and junk food to discourage its import influx

U can write in assertive form

4.4 Healthy products can be substituted against high priced soft

drinks and junk food

4.5 High barriers of entry for set-up of beverages and fast food industries

4.6 Higher sales taxes on restaurants and agencies dealing with soft drinks and junk food.

5. Overarching effects of higher taxes on soft drink and junk food

5.1 Price bias against particular industry working within legal framework

5.2 Protests from business unions for targeting particular industry

5.3 Economic activity will be restrained in Beverage and fast food industry

5.4 Unemployment will surge due to redundancy of employees from targeted industries

6. Modest way to assist people from soft drinks and junk

## Food

6.1 Concept of balanced diet should be encouraged

6.2 Public awareness about the choice of food

6.3 Strict inspection procedures for beverage and restaurants.

## 7. Conclusion

# The power of propaganda and Muslim world

## 1. Introduction

## 2. Muslim world shaped through various propaganda: an overview

## 3 The power of propaganda and Muslim world

3.1 Insinuated and spread the idea of Islamophobia

3.2 Muslims were portrayed as threat

3.3 Degraded the image of Muslims and Islam

3.4 Muslim majority countries sustained daunt in their diplomatic ties with other countries

3.5 Countries with major Muslim population faced foreign invasion backed by false propaganda

3.6 false campaign against Muslim countries pose threat to their

## Sovereignty

3.7 Muslims faced discrimination of all kind

3.8 Muslim world became battle ground and peoples flourished

3.9 Increase in civil wars due to malign promulgation

3.10 Erroneous proclamation sused social and political unrest i-e Syria, Iraq, Afghanistan

3.11 Natural resources exploited and economic crisis prevailed in the wake of foreign claims against Muslim states

## 4. Possible retaliatory actions by Muslim world to counter derogatory propaganda

4.1 Utilising the United Nations platform

4.2 Enhancing and broadening the scope of Organisation of Islamic Cooperation

4.3 Strengthening the social media platforms to counter false information

U can diversify your expression

4.4 Increasing its role in global politics as being single tree

4.5 Showcasing the soft image of Muslim world.

Conclusion