

Topic: Beauty Industry and Cultural Imperialism

Outline

A. Introduction

(i) Comprehending the essence of the statement

(ii) Beauty industry

influenced by cultural imperialism

Piz write down these statement

(iii) Thesis statement

B. Beauty industry takes into consideration the propagation of colonial mentality among the masses

(i) Beauty industry ensures mental survival of the masses through commodities

(ii) The cosmetic industry interpellates the minds of the common masses through

advertisements - Louis Althusser's ideology

(iii) The bridle of the beauty industry is in the hands of the bourgeoisie who spare no effort in the exploitation of the masses

(iv) The role of electronic media in fostering the imperialistic notions

(v) (Cosmopolitan) Cosmopolitanism has further encouraged the propagation of colonial notions

(vi) The expression of ideology in beauty products which play a key role in fostering mental servility in a different manner

(vii) The beauty industry sets particular standards among the masses which assists in achieving their

~~own vested interest~~

(viii) The ~~role~~ of beauty industry in ~~fostering~~ the unconscious ~~mimicry~~ of the imperial mindset.

(ix) Beauty industry has ensured ~~market~~ control.

~~own vested interest~~

(viii) The ~~role~~ of ~~beauty~~ industry in ~~fostering~~ the unconscious ~~mimicry~~ of the imperial ~~mindset~~.

(ix) Beauty ~~industry~~ has ensured ~~market~~ control.

C. Conclusion