DATE : ___ Digital Democraey: Social Mealin And Palitical Participation Avoid writing loose paragraph plz Jutline Introduction 1-Depination digile aemor Pole 6. Soc media transforming Political engageme Outline is fine Overview and approximitient of paragraphic all in the positive posit medianables greater portici pat 2-Evolution Degital emperally His sic (00) Ders Pectres democracy 5 and technolog Rise Social 16) media as GA tool ical poli ral 3` Impacts Media 01 m Participation Rtical . ((1) Er voter ducation and awareness toti Real mobilization (6) and sm grassroots r svements vagino C Jalism and laterorms Providing for margina-Lized voices.



DATE : ____ /___ /___ 4-Dit is A Media to 0 ias Spread of misinformation and take news. b) Echo chambers and polarization. (c) Manipulation inrough algorithms and targeted ads id, Issues Macy and Surveillance or The role of go 94 and c'il 5. ments societies in ensuring anical NP (a) Need story promeworks NE oligat TOT IC F pterci 162 rouging ethical use of social (\mathbf{c}) 6 political actors media 05 Dig Tal Democracy Future 6intéricial intelligence 19) Potential participation. in enhancing (b) Challenges Fransparency is ing op main and inclusivity Conclusion 7.



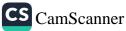
Digital democracy repers to the use technology, particularly social media, to enhance polyced participation and to enhance political participation and engagement the demonstratic process. Social Media platforms like Facebooks Twitter, and Instagra have transformed how people interact with politics, enabling individuals to access pormation express optimions, and mobilize por causes with unprecodented speed and reach. From gracewoot activity during the Arab Spring to global nove-ments like Black lives Matter exict media has improveded citizens to challenge powert structures and demand accountability. It has also groups, poster read great inclusivity. However the rise of social media in politics brings the spread of challenges including the spread of chand and manipulation through echo opinio na algorithms and togeted als Additionally issues misinformation polarization through echo ailes Additionally, issues of privacy, <u>Bucillance</u> id eyber harassment <u>value concerns about its othical</u> <u>use. A digital pol continues to evolve</u>,



opinion and in While Bocial media opportunities to unique engagemen sequires trul requile thous same. quard democra principle VIE and political Vionstructive reportion. the between social reversiging balance media for democratic er powerment and s ob wbacks is writed addressind sustaining nealthy political ecosystems. My made to my weaken democratic media postering digital Institutions. Thereport, literacy and ethical use platforms must be priorite Social must be prioritized to ensure tools they ren that wo Dositive NOY change digital democracy The evolution of formative potentia both its highlights Social media and challeno its revolutonized p Ceilly 19. richi gem accosible by and activism, sion expre avenu incrased participation, HS: leadin Jonger Slavly among marginalized ments like groups . 12010, and # Metoo Arab Spring, the demonstrates how digital tools can



DATE: ___/__/_ San challenge power structure voices. However, there are significant risks, such as the spread of misin-permation political privation, and manipulate through algorithes and targeted ads. Privace concerns and Burveillionne also raise emecod luces. While divital democracy of res great promise in postering inclusivity and participation of resulting inclusivity and participation of resulting inclusivity and to mitigate rises and protect democroitic values. Social media has i 1 - 1.1 0 accessible, allowing real-time updates, and empowering individuals to express opinions and organized capai-gns. It has been cruced in mobilizing support for causes and reaching broader, audiences, especially among younger people. How ver, it -150 contributes to misinformation, polarization and echo chamber. Despite these challenges, social media emains a key tool for political awareness and enoyagement Sucra merica continues to enhance votes education and awareness for the wide spread providing plateform



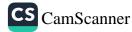
DATE : ____ /___ /__ political engormation. In Mian operal electrons, witter and whatsapp distribution oT the 2024 plateforms ler were used to educate voters registration, voting procedure, and unde dates' policies, w Polarcol parties should nizations nd Parties shar manifestos held ive secons. Similarly, in Brazil's 2023 presidential election, social milica platforms l' Instagram an hyed cousial TIKTOK 10 eclucating young voters, with vote and 10 content how $\hat{\mathbf{m}}$ vote and politic la scape According 211's Electoral Court 65% aged 18-24 received DU election_ information via social nedioi. t Barak obama stated President "We've all in this together, and all conneted," 10'20 high inting how social media consists voters to the democratic Dicess and posters in mind political participation. Resides this social modig has greatly socie pacilitate political mobilization and activer by enabling rapid communicette of organization and protest and ca paigns. Platerorms Enstagram like Twitter and low



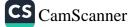
DATE :__ to quickly share support cross d 2023, during the individuals are updates rally and cross dever groups Lanian over Masha Armis death Protest social media played a crucial role spreading information and in global solidarity. A report prom the Committee to protect sournalists highlighted how hastags e = # MashAmini gained was ide attention. Similar in Brazil's 2023 protests, social media nerped mobilize mass cions. connering clivists and concourderating errorts time, social media has alok berne o essential lood por political movements and activism. This rapid alissemination of information has not only amongoed the vories of marginalized noups but also demonst-rated the growing nower of digital platforms in shaping modern political landscapes. Additionally, social media has signi-preantly encurages grassroots movements and citizen journalism by empowering individuals to clament or share stories that may otherwise be overlooked For example, during the 2020 Black



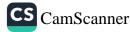
Lives Matter protests, social moder allowed activists to share persthand account of police brutolity, using global auteress and mobilizing millions. Atizen journalists played a key role in providing real-time coverage and holding authorities accountable. Similarly, daira th 2023 platforms we used to save personal Social modia Storie and updates helping organized Projects and upgele of broader Procests and age e a broader audience. is den estrate how social medic has characteristiced reportation, allowing assistors movements to thrive and amplipying diverse voices in political discourses Last but not the least, social media has been instrumental in providing platforms for miginalized voices, allowing underrep sented groups to engage in political discourse and advance for change. Movements like #Metoo, which ganed nomentum like witter and through planform ed avvier of here their have justice, highlig-Instagram, end served have stories and der inequality. hting issues



DATE: __/_/_ Pew Research Centes report 2023 noted that racial and ethnic minorities rely on bocial medica to express conterns and pue socie. justice. As Alex Tocqu ville wrote all governments is all governments is the people themselves without any intermediary Demo democra in me speak media, while enhancing Social political participation, also poses several challenges including, spread of misinformation, which can mislead s political z echo also an plip voters. polarization by creating chambers and allows targeted ads to minipulate opinions. These issues highlight the need for regulation and oligital literacy 10 ensure social media positively impacts democracy ON 6 .11 3-2political participation, as it misleads Noters and distorts public opinion. 2023 Reuters Institute report pound that 53% of people across various countries encountered pake news online H



DATE : ____/___ with political misinformation being key issue. During the 2020 ------being en reg issue presidential election, palse claim about voter praud cread widely on plat-porms the carebook and Twitter, porms pried distruct in the Derms Un which elector elector process and contributed to prespread political polarization. This misingormation anot only conguses voters but also undernines the integrity of democratic discourse making it hardor for individuals to make informed decisions. These challenges highlight the urgent need ros stricter regulation and improved epports to combete pake news and protect the mality of political participation participation Beside This, Bociel media posters political polarization and echo chambers, where users are primarily exposed to content that reinguises their existing beliefs, limiting expensive to diverse viewpoints. As Cass Sunstein writes in HRepublic: Divided Democracy in the Age of Social Media, "The Internet... cople to contact with those brings who alrea gree with them, and to become more et leads rem



DATE : ___/___ extreme." This was avident in the 2016 US election where social media algorithms implified polarizing content, deepening divisions. These echo chambers hinder consilictive a alorde and make it harder for indiving is to engage with differing perspectives, challenging open and incormed political participation. The resulting idenogical rigidity can undermine democratic processes, as voters become use enteenched in their views and less open to compromite. Additionally, social media platforms challenge political participation through manipulation by algo-sithing and targeted als, which can distort polyage alisource and influence votes decision Algorithms prioritize Sensating content, ster promoting misinformer and reinforcing biases, while rangeted orals emploit wers' psychological profiles to sway their votes. A 2023 Enropean voters en commission report pour that 40%. of European voters encountered personalized political ads during elections. In the 2016 Brenet reperendent appaigns used data analytics to target specific groups



DATE: __/__/ with tailored ads to influence their votes. These practices undermine the integrity of portice partipation, highlighting the need for stricters regulations on digital campaigning. Such manipulation who raises ethical concerns about the transparency of political advertising and the protection of voter autonomy Moreover, Bocico media poses Significant challenges to political participation due to issues of privacy and weillance which can discourance of political expression. Governments and corporations often exploit le cial media clata por surveillance, tracking individuals' political views and activities, leading to Fears of retaination or consorship For example, in bra, the government uses plateprins like welhat to monitor dissent and suppress political activism, creating a chilling expect on pree speech. As Edward Snowden warned "his book Permanent Record, "When we know we're being watched, up perform differently even when we should not have to? Thus constant surveillance undermines



DATE : ___/__/. the democratic in politicel discourse. Process by deterring participating To address privacy and burvel-Mance che governm ots and civil Societios ensure use ecial media. Governments should enforce DYO laws and ection regulate Survellig chile civil societion can raise awaren and advocate oligital rights, Together, these 1508 errorts prote democratic preedoms sape, pear-pree political prom. t participation. Governments and civil societies can a crucial so in ensuring play ethical use of social media advocating for and implementing bu works. These regulatory promenourts are essential to address like misingoomation, data lisques manipulation misure and the 05 participation Governments must political governmentsn dear establish governing contert moderation, data and transparency in digital privacy; process. For instance, the tising democratic Don's General Data Protection European

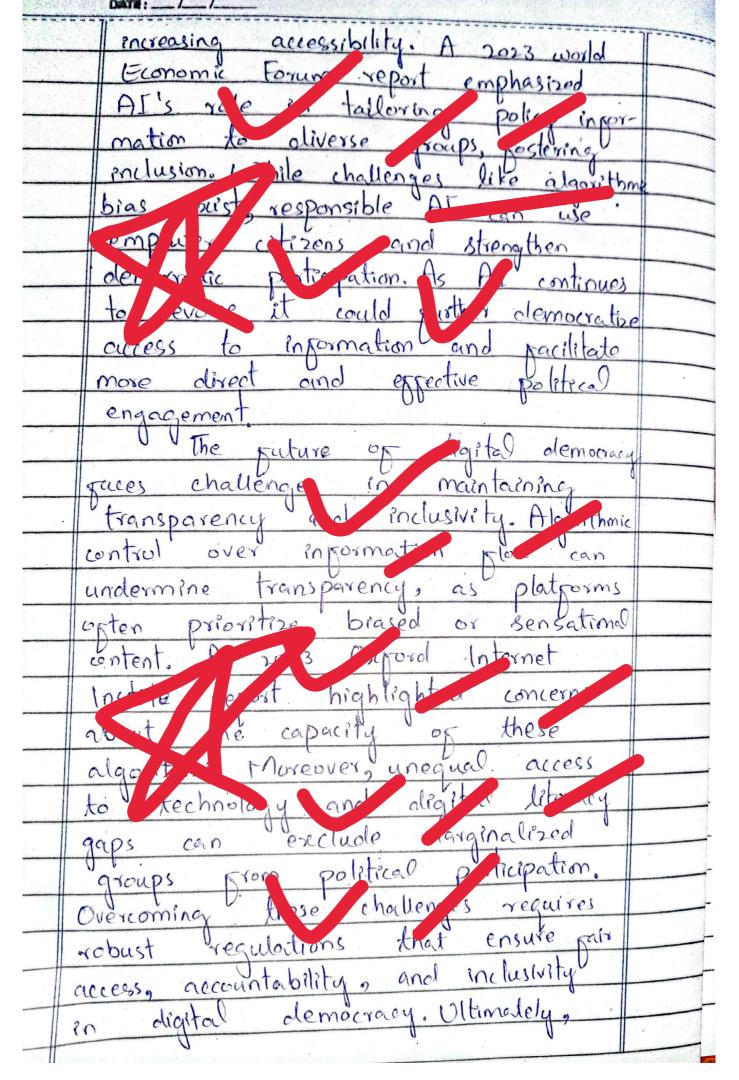


DATE : ___/__/_ regulation (GDPR) serves as a model for sayequarding user privacy and holding corporations accountable. Civil societies complement these errorts by monitoring mediance raising aubareness and pushing for policies public interest. Together, can ensure that that Prioritiz these actors social media platromms operate responsible while balancing free expression and accountability Besides this government and 1 Bocieties by a vital role in motion of a literacy to ensure e here use of Bocial media. crvil societies the un the blue use of social media. Digital interacy equips individuals with the skills to critically evaluate online content, recognize misinformation and protect their privacy, postering informed and responsible political participation. H 2023 UNESCO report emphasized that countries with higher digital literacy lever experience less vulnerability to rake news and online manipulation. Governments can integrate digital heracy programs into educational curricula, while civil societies can organize workshop and campaigns to reach broader



DATE : ___/__/ audiences. As Neil postman wrote in Technopoly: The Surrender Of Culture to Technology. "Technology must never be accepted as part of the natural order of things; it must be evaluated with intelligent skepticism." This highiggs the important of teaching inclivicals to navigate social medic critically, ensuring its use supports democracy recther than undermines it The suture of democracy The suture of democracy depends only its ability to adapt to the aligital age. havessing challenges like misinformation, polarizat-ion, and privacy, which promoting transparency and inclusion, is crucial. Strengthening institutions and postering digital literate will ensure democraty remains resilient and responsive to modern challenges. The cuture of digital demanage benegits greatly from AI's potential to enhance political partiportion. AI tails can analyze data to address voter concerns, personalize and concerns, personalis civic election, and Proprove citizen-government engagement. For interce, during the 2021 European elections, helped answer voter queries,







DATE : ___/__/_ these epports essential OLVE to Droserv trust demaratic processes in and ensure that all critizens Dantecon cipate equally. co clusion while digital de Deroile onte -pporranspr native tuni es for enhancing olitical ect participation, it also Signikicant challenges 50 pormation Issues addressed . such s mis Prit manipulation, Privaly nsc ale con unequal ocyy less to techo u dermi e the integrit to ce o processo, Governments. democ Individuals all have Societies, and real sole to play en ensurery used ethically tools dig i to that mplementing, robust By Polusively and promotil regulatory promeworks ensure that lransdigital ran parency we ROYCe ans. Yen 9 mocracy citizen Dowo 0,000 values, and lémocre Barequarding all tion For oqua e houring evolve. technology remain vigilant essentia 15 a digital shaping and procti strong lens, rather than that Future democratic process aliminishes the

