

Digital literacy is a crucial step toward Gender Women empowerment.

Women empowerment in Pakistan can be enhanced by taking a crucial step like paying attention toward digital literacy. A educated woman raised informed children, reduced poverty and promote social harmony. Social norm is the most adversial barrier in women education especially in rural areas of Pakistan. According to Bureau index of Pakistan, the literacy ~~of~~ rate of Pakistan is 62.8% and female literacy rate is just 51.8% as compared to 62.8% men. This comparison is further go down in rural areas where only 35% female as compared to urban. Digital literacy provides a opportunity for a women to get education, vocational trainings and online jobs without mobility. A McKinsey Global Institute report suggests that advancing women ~~litratey~~ digital literacy and access to technology could boost women participation in economy. This shows that by adopting digital literacy as golden chance can reduce gender parity and increase literacy rate and as well as economy of Pakistan.