

Organizational Efficiency and Goals

Organizations should aim to meet human needs by first identifying them through research or studies. City commissions carry out surveys to plan useful civic projects, while highway commissions focus on effective development programs. Organization's success relies on proper actions and planning. Before the industrial revolution, most tasks were handled by one decision maker with straightforward goals. With technological progress, organizations grew more complex, requiring multiple decision makers and well-chosen and detailed objectives play an important role in improving an organization's efficiency. Management's role is to set clear objectives and ensure all contributors, including managers, benefit more than they contribute.

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