

**Q.2. Write a précis of the following passage and suggest a suitable title:**

Despite complaints from viewers, television commercials are not getting any more realistic. Their makers continue to present idealized people in unreal situations. The wide gaps between their fanciful depiction and the mundane realities of life in most cases make them appear funny as well as repulsive. A footballer suddenly starts scoring goals after consuming a particular energy drink. A would-be groom avoids hugging his father-in-law because he recalls not having used a particular shampoo that morning. A busy manager leaves an important meeting to grab a dozen packets of his favorite cookies, and so on. The advertisers also persist in showing a version of male-female relationships that can hardly exist in two households in an entire city. A wife panics simply because a meddlesome neighbor points out that her husband's shirt is dirty, while another fears for her marriage because her finicky husband doesn't like her coffee. What do the advertisers know about us, or how we see ourselves, that makes them continue to plunge millions of dollars into these kinds of commercials? They probably don't know that these glamorous and noisy clips in no way promote the product for which they are aired. The reported number of viewers may be heartening and tempting for the manufacturers of the products. It might also be the main reason for them to keep on hiring the advertisers for promoting these products. In fact, however, these advertisements are mostly watched either to laugh at, or because the viewers are unable to skip them by changing the channel as soon as they start. [REDACTED]

Precis (special CSS-exam-2023)

Title: Unrealistic television  
Commercials

In spite of objections of viewers, television commercials are becoming not real. They persist to represent imaginary people in impractical conditions. The dissimilarity of creative picture from the real life make them amusing and offensive. The footballers immediately achieve goals after a energy drink. A groom neglects to hug his father-in-law due to not using shampoo and so on. Advertisers continue to get millions of dollars from commercials on knowing us. The viewer's cheerup is the main reason to hire the advertisers to promote these products. Advertisements are mostly watched in an unserious manner.

Total words = 231

Precis words = 84