

**Q. 4:** Evaluate the sociological impact of modernization and globalization on traditional cultures. How do dependency and world-systems theories explain these changes?

Introduction:

Globalization and modernization have changed the traditional culture and the way people used to live. Globalization ~~is~~ and modernization replaced the outdated and less effective ways of conducting economic activities, trade, education and other such functions. This modernization and globalization have led to the development of interdependent ~~relation~~ ~~between~~ ~~developed~~ or partial interdependent relation between the countries. This is explained by Dependency theory and world system theory. These theories explain how the globalization and modernization have led to the exploitation of developing or underdeveloped countries.

Sociological Impacts of Globalization and modernization

## on traditional culture:

Trade: The globalization and modernization have increased the country-country contact and hence trade has increased. The dependent countries like ~~those~~ the developing countries will be highly dependent to fulfill their lackings through trade with developing countries. This has replaced the traditional barter system in which the commodities were exchanged for commodities and not for money. Now, the trade happens for the exchange of money.

Advanced ways of conducting social economic activities: The traditional ways of conducting social activities includes putting chairs outside home and talk with neighbour, sending letter through pigeons and such were the ways of carrying out socialization. But

after globalization and modernization the ways of socialization changed. Now, video calling, text messages, video conferences and other such apps have taken over. The development of Global Positioning System (GPS) is also one of the remarkable achievement of globalization and modernization. GPS helps to locate the destination of the individuals. GPS was developed by America but used by Pak too.

Technological Advancement: The technological advancement is the achievement of human modernization, the benefits and drawbacks of which all are facing. The traditional ways of conducting farming is also changed. As previously, farmers used ploughs and simple seeds to conduct farming. But now climate resistant seeds are also developed which can withstand

climatic effects.

Education ; advanced ways :

The education system have undergone immense changes, specially after covid-19. These changes have replaced the traditional system of education in which the black board and chalk were used for teaching to the modern way of teaching using slides ; projector, online learning portals and such other ways of teaching.

This has developed to improve the accessibility and conduct of education in many parts of the world.

Dependency Theory:

This theory states that developing countries are highly dependent on developed countries for the sake of fulfilling their needs. How exploitation happens? This

Theory explains, that the developing countries are highly dependent on developed countries in different ways and the developed countries takes full advantage of this.

### Modernization and Globalization in context of Dependency Theory:

Developed countries exploits the Terms of Trade: The developed countries exploits the terms of agreement in their favor. The developed countries have done Trade in manufacturing and trade in developing countries like India and Pakistan because of cheap labor ~~has~~ in these countries.

World powers takes advantage of their tech advancement:

The world powers like US and China takes full advantage of being the lead in the world tech. US have made the deal with ~~Tehran~~ Taiwan

to ~~export~~ supply Taiwan with ~~tech~~ AI chips which was previously supplied. This is a way to maintain the hegemony of us over China. So, this is how developed countries exploit developing countries.

World system Theory: This theory states that world is a single interconnected system. Shaped by historical and economic relationships among nations.

And. Modernization and globalization in context of world system theory:

Industrialization: Modernization and globalization have impacted the way world functions and dragged it away from the traditional ways to modern ways. From cottages and small scale production, now there are large world has moved

to industries and factories where mass production happens

The Language Uniformity: The prevalence of globalization have made world a global village with uniform language spread throughout. The prevalence of English language and removal of local language is the example of world trade system theory.

Conclusion: The prevalence of globalization and modernization have replaced the traditional ways of conducting socialization and carrying out all activities as a whole. The dependency theory and world system theory explains these changes. These theories also explains that how the globalization and modernization have replaced caused exploitation of developing countries.