

SPECIAL CSS (2023) PRECIS

The author opines that television commercials are far from real life scenarios and portray utopic lives of people. Advertisements are based on absurd logic. Advertisers lack knowledge about normal people and invest into these ads. They are unaware that such high-end concepts do not promote the products. However, such commercials are replayed ~~and~~ because of larger audiences viewing them. The author predicts them to be watched for entertainment purpose solely or the lack of choice to skip them.

Total words: 270
 Preci s : 77 words.

Title: Utopic Television Commercials.
 TV Commercials - Illusionary Concepts.

Query: Could you please guide if the title has to be plain/simple or verbose/catchy?
 Thanks!