

Topic: DIGITAL DEMOCRACY IN

## PAKISTAN: OPPORTUNITIES AND CHALLENGES

### Outline

#### (A) Introduction

Thesis Statement: Digital democracy presents significant opportunities for political participation in Pakistan but also poses challenges that need to be addressed.

#### (B) Understanding Digital Democracy

B.1) Digital democracy refers to the use of digital technologies in political processes, including governance, elections, and citizen participation.

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(According to Pew Research Center, in 12 out of 19 nations, adults aged 18 to 29 believe that social media has been good for democracy).

**(B.2)** The rise of e-governance, social media activism, and online political discourse presents both opportunities and challenges for Pakistan.

### **(C) OPPortunities of Digital Democracy in Pakistan**

**(C.1)** Increased political participation as it provides a vast platform for political engagement, debates, and awareness.

( PIDEA : Over 71 million Pakistanis use social media.)

**(C.2)** Digital democracy enhances Government transparency and accountability

( Online portals like "Pakistan Citizens Portal" )

allow citizens to report grievances directly to the government).

(C.3) Digital democracy provides women, rural populations, and religious minorities a space to voice their concerns.

(Initiative like "She Votes" encourage women's political participation, reducing gender gaps in democracy).

(C.4) Digital voter registration and election monitoring reduces electoral fraud and malpractice.

(ECP has introduced online voter registration, reducing election fraud and increasing accessibility).

(C.5) Automation reduces corruption and improves efficiency in public service delivery.

(Government's initiatives like NADRA's digital ID verification and online tax filing simplify bureaucratic processes.)

(C.6) Digital democracy in Pakistan helps in boosting one-on-one interaction among leaders and the masses.

(The enhanced usage of Twitter accounts by the leaders, like all Pakistan's political parties' prominent leaders, showing their online presence, helping them disseminate their parties' ideology among the masses.)

(C.7) Digital platforms can provide citizens with easy access to information about government policies, law, and services, empowering them to make informed decisions.

## (D) Challenges of Digital Democracy in Pakistan

(D.1) Unequal access to the internet and digital devices, particularly in rural areas, limits the inclusivity of digital democracy.

(According to PTA, only 36% of Pakistan's population has access to internet, with rural areas significantly lagging behind urban centres).

**(D.2)** The risk of cyberattacks, data breaches and hacking poses a significant threat to the integrity of digital democracy.

(According to Pakistan CERT, in 2021, Pakistan experienced a 70% increase in cyberattacks, highlighting vulnerability of digital infrastructure).

**(D.3)** The spread of misinformation and fake news on digital platforms can manipulate public opinion and undermine the credibility of democratic processes.

(Dr. Zafar Khan Sajdar: In Pakistan, fake news often takes the form of manipulated images, headlines that are misleading, and fabricated stories that are aimed at misleading the public for social, political, and economic gains).

**(D-4)** Lack of political will and bureaucratic hurdles can slow down the implementation of digital initiatives.

(The ECP has yet to develop robust legal framework for online voting and political advertisements).

**(D-5)** Female politicians and activists face cyberbullying and threats, discouraging their digital participation.

(According to digital rights foundation, women in politics pay a higher price as compared to men, especially when it comes to online trolling (Amnesty International, 2018)).

**(D-6)** Existing laws may not adequately address issues such as online harassment, digital rights, and the regulation of social media platforms.

(Pakistan's Personal Data Protection Bill has been in works since 2018 but has yet

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to be passed, leaving gaps in data privacy and cybersecurity regulations: Ministry of IT and Telecom).

(D.7) Frequent power outages and internet connectivity, especially in rural areas, hinder the adoption of digital tools.

(Pakistan ranks 76<sup>th</sup> out of 100 countries in the inclusive internet index: Economist Intelligence Unit 2022).

## (E) Conclusion