

Date: \_\_\_\_\_

PSS - Special Exam Precise Paper.

Title: Annoying Viewers of unrealistic advertisements

Television commercials, despite complaints from viewers, do not portray any real life situations. The depiction of unreal situation in advertisements does not influence viewers.

It is beyond the understanding that why they invest too much in the advertisement without understanding the nature of viewers. The un-influential nature of advertisements and the viewers complaints on the advertisement may hurt the manufacturers of products. The real issue is not in their products, but it is in the advertisements that the viewers ~~are~~ deny to watch it.