

Topic: **TECHNOLOGY IS THE DEATH OF CREATIVITY**

1) **INTRODUCTION**

THESES STATEMENT:-

Technology is the death of creativity. It has widespread impacts at individual, societal and even global level that proves the stance of technology as the demise of creativity.

However, using the mind first, creativity centered education etc are bound to bring an effective way-forward.

2) **TECHNOLOGY CREATING A CYCLE OF DEPENDENCY, REDUCING CRITICAL THINKING**

3) **TECHNOLOGY IS THE DEATH OF CREATIVITY AT INDIVIDUAL LEVEL**

- 1) Algorithms of social media technology creating cognitive dependance leading to decline of original thought.

Day: _____

Date: _____

- 2) Artificial intelligence technology give rapid solution, reducing the creativity of individual problem solving.
- 3) Abundance of information on internet technology reduces attention span, preventing innovative thinking.
- 4) Technology replacing human mentorship, deteriorating learned creativity from the teachers.

4) TECHNOLOGY IS THE DEATH OF CREATIVITY AT SOCIETAL LEVEL

- 1) media technology based manipulation hinders the creativity of electing the right ruler.
- 2) Technology western dominated, infusing western traditions in a society, hindering creativity of improving one's own societal traditions.
- 3) Lost creativity of craftsmanship in a society owing to technological growth.

Day: _____

Date: _____

- 4) social media ^{technology} promotes materialistic tendencies in a society, trapping them in a rat's race while hindering self creativity.

5) TECHNOLOGY IS THE DEATH OF CREATIVITY AT GLOBAL LEVEL

- 1) Major languages dominate on digital platforms, suppressing minority languages and their creativity.
- 2) Global south lose creativity in innovation due to dependence of Global north's technology.
- 3) Unequal technological access turns creativity into a privilege, widening global ~~creativity~~ creative divide.
- 4) Artificial intelligence based technology ~~but~~ in warfare brings the demise of creativity in war fields.

Day: _____

Date: _____

6) WAY - FORWARD

- 1) Using the mind before using technology to seek an answer will invoke creativity and innovation in the use of technology.
- 2) Promoting a creativity-centered education in schools is a new approach for a more holistic and integrated learning environment.
- 3) Transparency in technology of media to reduce manipulation to promote unbiased creativity.

7) CONCLUSION

Day: _____

Date: _____

In a school, two students were given the same task of drawing the city at sun rise. The first student went home, opened his laptop, typed a prompt to the AI and a flawless picture was produced. The second student went home, sat quietly with a pencil. He struggled with the painting but after constant hardwork, he completed his drawing with imperfections but full of creativity. When both the drawings were displayed, the first one which was made by AI won. This raises a serious question that, has technology caused the death of creativity? And the answer is, yes. As, technology has created a cycle of dependance that has led to the reduction of critical thinking. Similarly at individual level, technology has caused the death of creativity owing to algorithms of social media technology which is creating cognitive dependance, causing the decline of original

Day: _____

Date: _____

thought. Along with that, rapid solutions through artificial intelligence, abundance of information on internet technology ^{the} reducing attention span and the replacing of human mentorship by technology all cause the death of creativity at an individual level. Similarly, at a societal level technology is also causing the death of creativity through media technology based manipulation which hinders creativity of electing the right ruler, infusing of western dominated traditions in a society through technology causing hinderance to creativity of improving one's own tradition. Moreover, lost of creative _{due to technology} craftsmanship and promotion of materialistic tendencies on social media technology which traps the people of a society in a rat race also hinders the creativity at a societal level. Furthermore, on a global level, major languages dominate the digital platforms which suppress the minority languages and their creativity, the global south loses its creativity in innovation due to ~~to~~ higher

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Date: _____

~~High~~ dependence on the global north's technology. Also, the unequal technological access turns creativity into a privilege which widens the global creative divide.

Along with that, artificial intelligence driven technology in warfare brings the demise of creativity in war fields. All of this necessitates the stance of technology as the death of creativity at global level.

However, using the mind before technology to seek an answer, promoting creativity centered education in schools and higher transparency in technology to reduce manipulation are all bound to invoke creativity for an effective way-forward. Technology is the death of creativity. It has widespread impacts at individual, societal and even global level that proves the stance of technology as the demise of creativity.

However, using the mind first, creativity centered education etc are bound to bring an effective way-forward.

Day: _____

Date: _____

Technology creates a cycle of dependency which reduces the critical thinking of the people. Technology ~~create~~ makes the task easy to complete and saves time but over reliance on it affects the originality of thought. As mentioned by Oliver Morton in his book "The planet remade," Over reliance on technology places a blindfold in the mind of the consumer which hinders his critical thinking". Hence, technology does create a cycle of dependance that reduces the critical thinking.

Technology is the death of creativity at an individual level. Owing to the algorithms of social media technology which creates cognitive dependance, causing the decline of original thought. The algorithms shift the patterns of thinking in an individual raising screen addiction. This dependance reduces the original thoughts

Day: _____

Date: _____

of an individual's IQ, according to meta-analysis report 2024, "Algorithm patterns of social media spikes dopamine leading to ~~cognitive~~ cognitive dependence, eliminating the originality of thought? So, the algorithms of social media do create a cycle of cognitive dependence causing decline of original thought."

Moreover, the artificial intelligence technology gives rapid solutions which reduces the creativity of individual problem solving. Problem solving comes with stress, anxiety etc all of which have to be managed for a creative solution but AI removes the stress by granting rapid solutions and eradicating creativity. As mentioned by Abid Ali Sheikh in Blackhole, "The rapid solution given by artificial intelligence technology rots the problem solving skills reducing the creativity of an individual by three-fold". This signifies, how the artificial

Day: _____

Date: _____

based technology reduces the problem solving skills of an individual.

Furthermore, the abundance of information on the internet technology reduces the attention span of an individual which prevents innovative thinking in them.

As the higher the attention span would be the higher the ~~ner~~ neural links would transmit signals to the brain to think innovatively.

As mentioned by the United Nations 2025, "Over ~~consumption~~ consumption of information on the internet impacts the attention span of an individual by 20-35%, such a vast decline effectes the critical thinking". This elucidates, that how the abundance of information on the internet technology reduce the attention span of an individual leading to lack of innovative thinking.

Plus, the technology replaces the human mentorship which deteriorates

Day: _____

Date: _____

the learned Creativity from the teachers. Creativity comes from Learning through interactions from the ones who have experience and not by reading information by online AI-powered mentors. As mentioned by Yuval Noah Harari in his book 21 lessons for the 21st Century, "Technology based mentors can never replace the spirit of human mentorship, true excellence of creativity is vested in teachers who ignite the candle of creativity in a individual". So, technology is replacing human mentorship, deteriorating the learned Creativity from teachers.

On the otherhand, technology is causing the death of creativity at the societal level aswell. As, media technology based manipulation hinders the creativity of electing the right ruler. Media manipulation builds the narratives of the people. In a society which weakens individual reasoning in them fostering a shadow on creativity. As

Day: _____

Date: _____

mentioned by Amjad Ali Satti in his article media and manipulation the two M's, "media manipulation casts a phantom that curses the mind of people to elect the right ruler at the cost of societal creativity". This shows, that media manipulation does hinder the creativity of electing the right ruler.

On the same side, technology is western dominated which infuses western traditions in a society. This hinders the creativity of improving one's own societal traditions. This causes xenocentrism in a society, weakening it internally. As mentioned by Nabeel Akbar in his research paper Technology and its impacts on the culture of a society, "Consuming western technology, promotes inclination towards western traditions in a society this breaks the tread of creativity required to uplift ones own culture and traditions."

Hence, western dominated technology does hinder the creativity of improving one's own societal traditions.

Furthermore, the creativity of craftsmanship in a society is lost owing to the rapid technological growth. The craftsmanship is a sign of heritage in a society which is unique in itself but technology has reduced its acceptance owing to precision and speed. As mentioned by *Journal of sociology 2024*, "After the period of automation caused by technology the creativity of craftsmanship in innovative products has dropped ^{by} to 25%." This elucidates that technology has caused the loss of creativity in craftsmanship.

To further add, social media technology promotes materialistic tendencies in a society. This traps the people in a rat's race creating a cycle of dependence

Day: _____

Date: _____

on materials while hindering the self creativity of finding one's own place in a society. As mentioned by Charles Zenith & in his article "Social media and its impacts on a society," "Social media glorifies materialism forcing the society to undergo into a rats race to seek them. This places an iron wall in the path to extract one's own purpose driven by creativity. Hence, social media hinders self creativity by promoting materialistic tendencies."

"In the same manner, technology causes the death of creativity at global level as well. As, major languages dominate on digital platforms which suppress the minority language and their creativity around the globe. As mentioned by World Bank 2024, "21% of languages around the globe are projected to be extinct by 2065 owing to the suppression of minority language by technology, or bringing an end

to their creativity?" So, digital platforms do suppress minority languages and their creativity.

Moreover, the global south lose creativity in innovation due to the higher dependance on the global north's technology. This dependance prevents the global south to bring in creativity driven innovation around the globe to show their contribution. As mentioned by Abid Ali Sher in his article declining creativity in global south, "Global south is heavily reliant on technology of the global north, ~~creating~~ preventing them to use creativity for self innovation to reach new heights". Hence, the dependance of global south on the technology of global north deteriorates the creativity of ~~new~~ innovation in the south.

Plus, the unequal technological

Day: _____

Date: _____

access turns creativity into a privilege which widens the global creative divide. The areas of sub-urban Africa lack behind in creativity owing to the wide global creative divide caused by the technology. As mentioned by **Zahid Hussain** in his article **creative divide**, "Technology shifts technology into a privilege enjoyed by the global powers but the developing country are prevented from the divine light of creativity owing to the vast divide". This signifies that unequal technological divide widens the creative divide.

Also, the artificial intelligence based warfare brings the demise of creativity in the warfields. In the older times war was an art of creativity won with critical thinking now it only requires the push of a button. As according to **Alex Eubank** in **The art of war**, "With the

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Date: _____

Use of AI war is an act of pushing buttons, rejecting the traditions of creativity in winning a war? Hence, Artificial intelligence in warfare brings the demise of creativity in warfields.

However, effective way-forward are present to curb the narrative of technology as the death of creativity. By, using the mind before using technology to seek an answer which will invoke creativity. As mentioned by Aristotle, "Creativity comes from thinking, so think until there is no more options left to think from to enhance creativity." So, using the mind is bound to bring creativity.

Along with that, promoting creativity centered education in schools is bound to incorporate creativity in

Day: _____

Date: _____

the mind of young individuals, This learning is for a life time and will have life long impacts. As mentioned by Gabriel Tarde, law of imitation, "Every child's mind is a blank sheet of paper what ever he learns is printed on his mind. If he learns to utilized creativity from creativity centered schools he will never forget it". Hence, promoting creativity centered education in schools are bound to be effective.

lastly, transparency in technology of media to reduce manipulation to promote unbiased creativity. This would help individuals develop creativity in the elections to select a good ruler for the country to uplift it. As mentioned by Zakir Khan in media manipulation, "Transparency in media promotes unbiased opinions that enhance the creativity of an individual to select

Day: _____

Date: _____

the right rulers". Hence, transparency of media is bound to invoke unbiased creativity.

To conclude, technology is the death of creativity at individual level owing to social media algorithms, rapid solutions by artificial intelligence, abundance of information reducing the attention span. Moreover, at the societal level, media manipulation, western dominance in technology, loss of craftsmanship all cause the death of creativity due to technology. Furthermore at global level language creativity can be lost, global divide is widened and workplaces are based on technology all cause the demise of creativity. However, effective way forward is present through using the mind first, promoting creativity by education centers etc.