

Title: Digital Democracy: social media and political participation

Outline

(1) Introduction

- (a) Evolution of democracy
- (b) understanding social media and political participation
- (c) Thesis statement

(2) The Term Digital Democracy means meaning of digital democracy and its evolution

(3) Social media and Political participation meanings of these terms in laymen words

(4) How social media is positively influencing the political participation

- (a) Social media has increased the flow of information
- (b) Political awareness in masses has raised with access to social media platforms
- (c) More reach of political voices can be ensure by using social media
- (d) Social media facilitate political parties to connect with their followers

- (e) It is easy to communicate with the citizens in policy making through online polls and survey.
- (f) Effective governance can be ensured through e-governance applications.

(5) How social media is negatively influencing Political Participation

- (a) The propagation of propaganda has intensified with the excessive use of social media applications.
- (b) Social media plays a crucial role in spreading of hatred against opposite political parties and government.
- (c) Power concentrates to those with more followers on social media sites as well as more reach.

(6) Challenges to Digital Democracy

- (a) Ensuring digital inclusiveness
- (b) Internet accessibility
- (c) Security and privacy

(7) Conclusion

Social media has increased political participation, on the other hand, it exploits the participation through uncertainty of algorithms and immaturity of users.
