

Digital Democracy: Social Media and Political Participation

- Outline

- (1) INTRODUCTION:-

- (a) Transition from traditional Democracy to digital democracy.
- (b) Role of social media in reshaping political landscapes.
- (c) Thesis statement.

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- (2) UNDERSTANDING DIGITAL DEMOCRACY.

- (2.1) Definition of digital democracy.
- (2.2) Difference from traditional democracy.
- (2.3) Components of digital democracy.

- (3) Evolution of Political

participation and Media Influence.

- (3.1) Pre digital era
- (3.2) The internet revolution of the late 1990's and 2000
- (3.3) Rise of social media platforms and their usage as political tools
- (3.4) Case in point: Arab springs, U.S. elections and Pakistan's 2018 general elections.

(4) Role of social media in Enhancing Political Participation.

- (4.1) Fast and easy spread of information.
- (4.2) Citizen journalism—source of public opinion.
- (4.3) Reduced dependency on state-controlled media.

(4.4) Mobilization and campaigning.

(4.5) Digital Activism.

(5) Challenges and Pitfalls of Social media in Politics

(5.1) Misinformation and fake news.

(5.2) Diverse Public opinion and digital divide.

(5.3) Cyber harassment and trolling.

(5.4) Rise of political extremism online.

(5.5) Foreign interference and manipulation by external actors

Case report:- Cambridge Analytica scandal.

(6) Future of digital democracy.

(6.1) Blockchain based voting

systems

(6.2) Artificial Intelligence in political campaigning.

(6.3) Strengthening digital literacy programs.

(7) CONCLUSION.