

Social Media Increases Communication

Social Media changes the world.

Social Media helps people to communicate more easily and quickly as compare to other traditional communication devices.

Social media is a cost efficient and it connects individuals to others in any country of the world. Social media conveys message of small communities or less heard voices to the masses. Social media spreads information quickly to gain attention on the urgent matter.

Social media has a bigger role in communication, as an ~~exp~~ example; people clashes in small town or recently water dispute between Sindh and Punjab due to social media people understand the perspective of others and it

helps to spread the awareness.

Pakistan government uses social media for awareness and informal education to guide residents about new scam, schemes, policies, and reforms. Through social media, government connects with their people more easily and it helps in relation building between government and residents. Moreover, it is also helps in understand government perspective and do not create any misunderstanding.

Social media is requirement of today's modern world. It not just increases communication but develop a good relationship between state and ^{it's} people. Social media is a beneficial tool ~~in~~ if it uses properly in right manner.

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