PART-II

Q. 2 Make a précis of the following passage and suggest a suitable title. **(15+5=20)**

While the media plays a crucial role in informing and educating society, there are instances where its influence can contribute to the creation of a confused or disoriented public. One key factor is the proliferation of misinformation and disinformation. In the age of rapid information dissemination, sensationalism and the prioritization of click-worthy content over accuracy can lead to the spread of false or misleading information. Social media platforms, in particular, can amplify misinformation, creating an environment where rumors, conspiracy theories, and unverified claims thrive. As a result, the public may find it challenging to distinguish between credible information and falsehoods, contributing to confusion. Media's role in framing issues can shape public perception in a way that oversimplifies complex matters or perpetuates binary narratives. Nuanced and multifaceted issues may be reduced to polarized viewpoints, leading to a lack of understanding and an oversimplified worldview. This oversimplification can contribute to confusion, as individuals may struggle to comprehend the intricacies of complex topics when presented in a black-and-white manner.

One aspect of the modern day necessity of 24/7 news cycle is the constant bombardment of information that contributes to information overload, making it difficult for individuals to process and make sense of the vast amount of content. This overload can lead to cognitive fatigue, reducing people's ability to critically analyze information and contributing to a sense of confusion. Another aspect that is generally overlooked is its role in shaping cultural narratives and societal norms which can create conflicting messages. Advertisements, entertainment, and news content may convey contradictory values, leading to confusion about societal expectations and individual identity. The portrayal of unrealistic standards, conflicting role models, and divergent cultural messages can contribute to a sense of disorientation and uncertainty. In some cases, media outlets may prioritize sensationalism and divisive content for increased viewership or readership. This focus on creating controversy and capturing attention can contribute to a polarized society where extreme viewpoints are highlighted, overshadowing nuanced discussions and contributing to societal confusion. This is when the role of media remains unchecked. Personal interest over societal interest compromises the pure existence of a society and the result is, then, an obvious chaos.

Topic: Consequences of unchecked Media

Media spread social awareness along with other social evils. One of the major issues is false information, people are unable to distinguish between credible information and propoganda. Similarly, it is desentilizing people over complex issues. In the contemporary era, continoues bombardment of information creates confusion among people. Above all, it is unconciously changing the cultural narratives. The unchecked media is creating imbalences in the society. In this way, the sole emphasis is on personal interest at the cost of peace and harmony of society.