• The cost of doing wrong is less than cost of doing nothing.

A • Introduction

• Thesis statement:

The course of taking action although it is wrong leads to new innovations, revolutions and promotes growth and learning at personal and organization level along with others while inaction fosters Financial loss, missed opportunities, escalation of problems along with many others.

B- Positive outcomes of doing wrong.

i • Taking action leads to new innovations

i.e Invention of bulb by Addison.

Pencilline discovery.

ii • Actions can foster revolutions

• Industrial Revolution

Formation of steam engine.

iii. Actions promote learning and growth both at personal and organizational level.

i.e ~~Book~~ adaptation at organization

iv- Actions beeds momentum in Businesses

i.e case study of . Apple Tech

• Tesla

v- Actions Fosters culture of adaptability and Resiliance.

Example: Netflix adopt online streaming.

vi- Actions taking ~~at time~~ timely prevent financial & losses, health losses.

Example: strategies ~~of~~ adopted By Pakistan government during Covid-2019.

D- The negative impact of doing nothing.

a- Inaction ~~atthou~~ leads to miss opportunityies.

eg Blockblusters missed opperturity to adopt new innovations in vedio player while netflix adopt it.

b- Inaction leads to escalation of problem if not taking at timely.

eg climate change/globaal warming.

c- ~~Fes~~ Inactions causes long term losses in economy, human loss etc

Example:-

Covid-19 - Many/several Government can't take action timely

d- Inactions in face of social injustice can cause severe moral consequences

eg • Israel Occupation on Gaza.

e- Inactions cause leads to accumulation of problems.

- Example: Global financial crisis 2008.

f- leads to catastrophic humanitarian crises and conflicts.

- Example

In Yaman large scale famine and droughts.

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