

## Essay

# Pros and Cons of Globalisation

### Outline:

#### 1. Introduction:

**Thesis Statement:** Globalisation refers to the transfer of goods and services across the international borders. It has potential benefits for the countries across the globe. Besides, enjoying its benefits, countries are disastrously affected by its negative impacts. However, by taking certain proactive measures, healthy globalisation can be promoted.

#### 2. Understanding the concept of globalisation.

#### 3. Pros of globalisation.

a- Access to a wide range of goods and services

- b- Access to new markets ✓
- c- Helps in job creation ✓
- d- Promotes economic growth ✓
- e- Reduction in poverty ✓
- f- Access to a diverse pool of talent ✓
- g- Helps in spreading of knowledge and technology. ✓

#### 4. Cons of globalisation ✓

- a. Globalisation increases competition across various industries and market. ✓
- b- Promotes exploitation of labor and resources. ✓
- c- Leads to shortage of jobs domestically. ✓
- d- Globalisation leads to unequal economic growth. ✓
- e- It increases potential global recession. ✓
- f- Globalisation results in loss of cultural identity. ✓
- g- It causes threat to national security. ✓

#### 5. How to promote healthy globalisation. ✓

- a- Investment in education ✓
- b- Promotion of fair trade practices. ✓

c. ~~Providing~~ Support to Small business  
-ex.

6. Conclusion.

"Globalisation is not a monolithic force but an evolving set of consequences - some good, some bad, and some unintended." - John B. Larson.

Globalisation has made the world a global village. On one hand, it has potential benefits for the countries but on the other hand, it has some negative impacts on them.

This is evident from the quotation of John B. Larson. Some of the potential benefits of globalisation includes access to new goods and services as well as to new markets.

It results in jobs creation which leads to economic growth and reduction in poverty. Moreover, talent, knowledge and technology spreads through globalisation. Despite these advantages, globalisation has several disadvantages. It enhances competition among various sectors and results in exploitation of labor and resources. Moreover, lack of jobs domestically.

results into unequal economic growth.

As a result, <sup>chances of</sup> global recession increase.

Furthermore, globalisation leads to loss of cultural identity which is a threat to national security. However,

- a healthy globalisation can be promoted by investing in education.

Moreover, it can be promoted by promoting fair trade practices and by supporting small businesses.

Globalisation refers to the transfer of goods and services across the international borders. It the potential ben-

-efits for the countries across the

globe. Besides, enjoying its benefits, countries are disastrously affected by its negative impacts. However,

by taking certain proactive measures healthy globalisation can be promoted.

Globalisation is the process of interaction and integration among people, communities, and governments.

worldwide. The term globalisation first appeared in the 20<sup>th</sup> century. Its origin can be traced back to 18<sup>th</sup> and 19<sup>th</sup> centuries due to advances in transportation and communication technology. This increase in global interactions has caused a growth in international trade and exchange of ideas, beliefs and culture. Globalisation is primarily an economic process of interaction and integration that is associated with social and cultural aspects. However, disputes and international diplomacy are also large parts of the history of globalisation, and of modern globalisation. Economically, globalisation involves goods, services, data, technology, and economic resources of capital.

Globalisation benefits the countries in many ways. One and the foremost benefit of globalisation is

that countries get access to a wide range of goods and services. People can now choose from a wide range of products from different countries, allowing them to select items that suits their preferences. The wide variety of goods and services are available to consumers in low prices. Globalisation increases competition which leads to cost efficient products. Globalisation encourages innovation and quality improvement in goods and services. Companies strive hard to meet the international standards leading to better products for consumers. Conclusively, through globalisation consumers enjoy various variety of goods and services.

Access to new market is another benefit of globalisation. When businesses expand their reach beyond national borders, they can tap into new markets, leading to several

advantages. By entering new markets, companies can attract customers from different regions, expanding their potential consumer reach.

The United Nations Conference on Trade and Development (UNCTD) reported that companies that diversify their market presence across multiple companies typically achieve a 30% higher customer base compared to those operating in a single market.

Access to new markets drive revenue growth for businesses. The International trade Center found that businesses that engage in international trade have, on average, 20% higher revenue growth compared to those focused solely on domestic markets. In short, access to new markets is benefiting countries on many fronts.

Globalisation also helps in job creation. When businesses expand globally, they create employment



opportunities for local workers. Through foreign direct investment companies boost employment in the host country. Companies investing in new markets often establish local operations, such as manufacturing facilities or offices, leading to the creation of jobs for local workers. Additionally, globalisation fosters trade between countries, which can boost economic growth and create jobs in industries related to exporting and importing goods and services. The World Trade Organisation (WTO) estimates that for every 1% increase in global trade, around 40 million jobs are created globally. To boil down, globalisation helps in increasing employment by creating more jobs.

Moreover, globalisation benefits the countries by promoting their economic growth. Trade, Investment, and innovation increases due to

globalisation which leads to economic development and growth. Globalisation facilitates the inflow of Foreign Direct Investment across borders, enabling companies to invest in new markets and spur development. Research by the United Nations Conference on Trade and Development indicates that foreign direct investment inflows plays a crucial role in driving economic growth. Moreover, the exchange of ideas and technologies contributes to economic growth. The exchange of ideas and technologies leads to innovation and also drive advancements in various industries, hence contributing to economic growth. In short, globalisation through various means spurs economic growth.

Furthermore, globalisation helps in reduction of poverty. Through various means, globalisation create opportunities for economic development and improves living standards. Globalisation opens

up new markets and industries, leading to increased job opportunities, especially in sectors like manufacturing, services, and technology. This job creation provides individuals with stable sources of income, lifting them out of poverty. Globalisation also leads to improvement in social welfare programs and infrastructure development. Economic growth driven by globalisation provides governments with increased resources to invest in education, healthcare, and social safety nets, which are essential for poverty reduction. Conclusively globalisation plays a crucial role in reducing poverty.

Besides, globalisation plays a pivotal role in providing access to a diverse pool of talent. Through globalisation companies get an opportunity to enrich themselves from professionals of different background, culture and expertise.

Access to a diverse workforce results in increased efficiency, productivity, and competitiveness in the global market. Globalisation allows businesses to recruit from a more extensive talent pool, enabling them to find the best-suited individuals for specific roles regardless of their geographic location. Overall, the ability to access a diverse pool of talent through globalisation enriches the workforce and contributes to the success of businesses in an increasingly interconnected world.

Last but not the least, globalisation plays a crucial role in spreading knowledge and technology. It facilitates the exchange of ideas, information, and innovations across borders paving way for spreading of knowledge and technology. Sharing of knowledge and technology accelerates innovation, leading to improved products, services, and processes. As countries engage in global

trade and exchange of ideas, technology, and information, they can leverage advancements made in various fields to enhance their own developments. Ultimately, the sharing of knowledge and technology through globalisation paves the way for a more interacted and prosperous world.

Despite these advantages, globalisation also has some disadvantages for the countries. One of the disadvantages of globalisation is that it increases competition across the various industries and markets.

As companies expand their operations internationally, they are exposed to a broader pool of competitors, both local and foreign. Intense competition leads to the marginalization of smaller businesses or even pushed them out of the market. Smaller businesses do not have the essential capabilities

and efficient resources to compete with larger multinational corporations that have the significant economies of scale and global reach as a result small businesses gets marginalised.

In a nutshell, globalisation is adversely affecting countries through increased competition.

Exploitation of labor and resources is another disadvantage of globalisation. Increased competition due to globalisation can lead to exploitation of labor and resources, posing significant disadvantages. In order to survive the competition, companies disregard labor rights and engage in practices such as child labor or forced labor to meet market demands. According to International Labor Organization (ILO), approximately 152 million children are involved in child labor globally, and around 25 million people are victims of forced labor. The quest for resources

in a competitive global market leads to environmental degradation and resource depletion. Exploitation of natural resources to meet increasing demand, leads to deforestation, pollution and habitat destruction. To sum up, exploitation of labor and resources are the negative consequences of globalisation.

Furthermore, globalisation leads to shortage of jobs domestically. When companies move their operations overseas to take advantage of lower labor costs, it can lead to job losses in the home country. Shortage of jobs domestically leads to high unemployment rates. According to Pakistan Bureau of Statistics, the unemployment rate in Pakistan was reported at 5.7% in 2023. Social inequalities and economic disparities within the country is exacerbated by jobs shortage. Tax revenue is decreased due to shortage of jobs which limits

the government's ability to fund essential services such as healthcare, education, and infrastructure, leading to social inequalities and economic disparities within the country. In short, shortage of jobs negatively affects country.

Moreover, globalisation also results in unequal economic growth. Globalisation has the potential to widen the wealth gap by benefiting certain industries, regions, or individuals more than others. Unequal economic growth undermines social cohesion and hinders development progress of the country. It fuels social unrest and political tensions, as marginalized groups feel disenfranchised and excluded from the benefits of globalisation. Moreover, efforts to reduce poverty is hampered by unequal economic growth. The wealth gap widens which exacerbates poverty.



levels as resources and opportunities are unequally distributed, hindering progress towards poverty reduction. Conclusively, unequal economic growth which results due to globalisation hampers prosperity and development of countries.

Besides, potential global recession increases due to globalisation. Globalisation results into interconnectedness among economies which amplify the impact of local economic downturns, turning them into global crisis. Global recessions often lead to a decrease in demand for goods and services worldwide. This reduction in demand ~~can~~ hurts countries like Pakistan that rely heavily on exports for economic growth, as lower demand results in decreased export revenues and economic slowdown. Furthermore, global recession leads to unemployment. In Pakistan this lead to a rise in unemployment rates as individuals

struggle to find employment opportunities. In a nutshell, increase in potential global recession is an advantage of globalisation.

Additionally, globalisation results in loss of cultural identity. As countries become more interconnected due to globalisation, there is a growing influence of dominant western culture on local traditions and customs.

The rise of multinational corporations and global brands promotes a standardized, westernized consumer culture that diminishes the diversity of local products and traditions. In Pakistan, for instance, the popularity of fast food chains and global fashion brands overshadow traditional cuisine and attire, leading to a dilution of cultural heritage. Loss of cultural identity have a psychological impact on people. Individuals experience a sense of alienation, confusion, or loss of self-identity when their cultural

heritage is devalued by global influences. To boil down, globalisation negatively affects countries through loss of cultural identity.

Last but not the least, globalisation poses threat to national security.

The interconnectedness of economies and societies, leads to vulnerabilities that adversaries exploit. The free flow of information and ideas facilitated by globalisation is also a double edged sword for national security. While it promotes communication and innovation, it also enable the rapid spread of extremist ideologies, cyber threats, and disinformation campaigns that destabilize the country. Additionally, the integration of financial systems globally make countries more vulnerable to economic shocks originating from international markets. Financial crises in one part of the world quickly impact economies worldwide, including Pakistan, affecting

Stability and Security. In short, globalisation due to its nature of interconnect-edness poses threat to national security.

Despite these disadvantages, healthy globalisation can be promoted by taking the following pro-active measures.

Through Investment in education, healthy globalisation can be promoted.

When Individuals have access to quality education, they are better equipped to understand diverse perspectives and adapt to the changing global landscape. By investing in education, countries can develop a skilled workforce capable of competing in the global market. Well-educated individuals are more likely to contribute to innovation, research, and technological advancements, driving economic growth and prosperity on a global scale. Additionally, education contributes to building a more

interconnected and sustainable community.

By promoting values of sustainability, social responsibility, and ethical leadership, education can inspire a generation of global citizens committed to creating a more inclusive world. In short, education can help in promoting healthy globalisation.

Promoting fair trade practices is essential for fostering healthy globalisation. Fair trade ensures that producers in developing countries receive fair wages, safe working conditions, and adhere to environmental sustainability standards.

By prioritizing fair trade, globalization can become a force for positive change, lifting people out of poverty. Fair trade practices empower communities by providing them with opportunities for economic growth and development which leads to reduced poverty levels. Furthermore, fair trade creates a more ethical and inclusive global marketplace.

Fair trade fosters social justice, empowers vulnerable populations, and builds sustainable partnerships between producers and consumers, thus creating a more ethical and inclusive global marketplace. In a nutshell, fair trade practices promote healthy globalisation.

Furthermore, healthy globalisation can be promoted by providing support to small businesses. When small businesses receive assistance, they can expand their reach internationally, fostering economic growth and diversity in the global market. Providing support to small businesses leads to a sustainable development and a more inclusive global economy. By empowering small businesses, entrepreneurship, innovation, and job creation can be promoted, which are essential for sustainable development and a more inclusive global economy. Moreover, providing

Support to small businesses helps in creating a more interconnected and resilient global economy. The expansion of small businesses internationally, bringing unique products and services to global market not only benefits the market businesses themselves but also helps in creating a more interconnected and resilient global economy. In short, small businesses promotes healthy globalisation.

Conclusively, globalisation is defined as the process through which world has become a global village. It has benefited the countries in many ways. Due to globalisation, countries have access to a wide range of goods and services, to new markets which helps in job creation and promotes economic growth. Besides, these advantages, globalisation has disadvantages as well. It increases competition across various industries

and market which leads to the promotion of exploitation of labor and resources.

Globalisation also results in shortage of jobs domestically, leads to unequal economic growth which ultimately increases global recession. Moreover,

Globalisation results in loss of cultural identity which is a threat to national security. Besides these disadvantages,

however, healthy globalisation can be promoted by investing in education, promotion of fair trade practices and by providing support to small businesses.