

Aweis Ahmed

Batch # 367

English Essay

"The power of propaganda and the Muslim World"

Outline:

1. Introduction

Thesis Statement: The power of propaganda by the ~~West~~ through global media, political and educational institution has persistently impact the ~~Muslim~~ world. Resultantly, it has led the Muslim world to social exclusion, marginalization and dehumanization. Therefore, in order to combat the phenomenon Muslim World should adopt comprehensive approach.

2. What are the means of propaganda?

3. How the power of propaganda by the west has impacted the muslim world?

3.1. Propaganda has portray the image of the Muslim World as a terrorist.

Case in point: According to the Intelligence Agency Report "West is aiming to declare the muslim world as a terrorist, after the incident of 9/11".

3.2. Burgeoning misinterpretation of Islam and Muslim leads to marginalization and dehumanization.

Case in point: According to International Human Rights Report, "the muslims in Myanmar marginalised through persecution."

3.3. The power of propaganda has divided the Muslim world on the basis of sectarianism.

Case in point: Saudi - Iran rivalry on the basis of Shia and Sunni.

3.4. Propagand has fostered hostility towards muslims by spreading the perceptions of Islamophobia.

Case in point: Ban on the muslim immigrants by the west.

3.5. Rise in anti-muslim hate crime incidents.

Case in point: New Zealand, Christchurch massacre incident against muslim.

3.6. Departure of Muslim youth away from the pristine teaching of Islam.

Case in point: According to Pew Research Center, western influence is encouraging muslim youths to western western norms and values.

4. Possible measure to counter the power of propaganda.

4.1. By presenting the true image of Islam and Muslims.

Case in point: Former Prime Minister Atal Bihari Vajpayee's speech in UN Conference regarding Afghanistan.

4.2. Muslim organization's role should be strengthened in order to secure rights of Muslims.

Case in point: Role of Organization of Islamic Cooperation. (OIC).

4.3. Effective role of religious scholars will strengthen Muslim Ummah.

Case in point: Clergy should promote the message of love and brotherhood rather than hate speech.

4.4. Sectarian conflicts b/w Muslim countries should be removed.

Case in point: Saudi - Aom Rapprochement will unite Muslim community.

4.5. Role of media should be promoted to demonstrate the true spirit of Islam and Muslims.

Case in point: Spreading of accurate information and stopping misinterpretation by "Al-Jazeera".

4.6 Cultural assimilation program should be provided to reduce the ~~western~~ gap b/w muslim world and west.

Case in point: "Middle East Study Association" is private organization which promotes the culture exchange program.

5 Conclusion:

In the age of digitalization, characterized by the relentless flow of information, the power of propaganda has spread fear, hatred and prejudice against Muslims. The power of propaganda by the west through global media and political institutions has persistently impacted the muslim world. Resultantly, it has lead the muslim world into multifaceted problems such as social exclusion, marginalization and dehumanization. Therefore, in order to combat the phenomenon Muslim World should adopt the comprehensive approach. The power of propaganda by the west has misinterpreted the muslim world. It has portrayed the muslim world as a terrorist following the incident of 9/11. The power of propaganda has created phobic sentiment and negative connotation among westerners. The phenomenon interprets that muslim world and Islam are intolerant towards other religions. Muslim world is against the emancipation of women. They are threat

So the western values such as freedom of speech, human rights etc. The power of propaganda has significant repercussions for the muslim world. Muslim all across the world face social exclusion due to propagand. The phenomenon has marginalized and dehumanized the muslim world. Hence, the muslims of the Myanmar are affected by the propaganda. It has divided the muslim world on the basis of sectarianism. The deteriorating bond of ~~brotherhood~~ between muslim countries and Saudi-Iran rivalry are evidences of it.

On scrutinizing the phenomenon, it is readily understandable that these foreign and negative connotation of the muslim world are not a coincident rather than highly organized propaganda. To counter the propaganda comprehensive approach should be adopted to mitigate the influence.

To begin with the discussion, it is essential to understand the means of propaganda. The means of propaganda includes

the traditional media, social media, educational and religious institutions. The traditional media including newspaper, radio and television spreads the false narratives against muslim world.

The social media media platform like Facebook, Instagram, Youtube, Tiktok etc generates the xenophobic sentiments against muslim world.

Further, the religious and education institution shapes the public opinion by using the specific ideologies in curriculum and disseminate the false or disinformation. These methods collectively generates the anti-muslim sentiments.

The power of propaganda by the west has profoundly impacted the muslim world. The false narrative and misinterpretation of Islam and the muslim world has fostered the multi-faceted problems. It has leads the muslim world towards the social exclusion, economic disadvantage, marginalization, dehumanization and divided the muslim world on the basis of sectarianism.

The repercussions of the propaganda are intense. The propaganda has portrayed the image of the muslim world as a terrorist. West promotes the propaganda and said that muslim provides the shelter to the terrorist following the incident of 9/11. Although the incident was performed by the some extremist group and their leader. According to the Intelligence Agency Report, "The west is aiming to sway Public perception in War on Terror (WOT) by portraying the fearful image of violent terrorist, thus instilling the muslim world provides safe heaven". That means the west is portraying muslim as terrorist by highlighting the incident of 9/11 and activity of WOT.

Burgeoning power of propaganda by the west has marginalized and dehumanized the muslim community. According to the International Human Rights Report, "the muslim in Myanmar especially the muslim of Rohingya have been marginalized and dehumanized through

persecution." The report indicates that muslims of the Myanmar have faced repression resulted in mass displacement. The power of propaganda has readily marginalised the muslim world forging and Anti Dip Depiction of Islam.

Further, the power of propaganda by the west has divided the muslim world. It has deteriorated the bond between among the muslim countries. The current rivalry between Iran and Saudi Arabia on the basis of sectarianism is evident to that. According to the book

"Cross-culture adoption: An integrative theory" by R. Wiseman, Western influence in the muslim world has divided the muslim on sectarianism, particularly divided between Sunni and Shia. This highlights that the US and its allies supports Sunni countries to counter Soviet influence where as the Iran revolution passed shia govt which is against western themes. Hence, the power of propaganda divided the muslim world.

Furthermore, the phenomenon has profoundly influenced the muslim world and risen the hostility towards the muslim. It has fostered perception of Islamophobia. The evident to rise in the hostility is that after taking office in 2017, US president Trump signed an executive order suspending the US Refugees Program by blocking travelers from muslim majority states. Following the footpoint of US, Europe also ban on the muslim immigrants. Resultantly, the rejection of the muslim visas to US in 2018 were 37000 as per AI-Jazeera agency report.

Moreover, the propaganda has promotes the anti-muslim hate crime incidents. The case of New Zealand chritchurch incident elucidates the propagand. A man who is citizen of New Zealand chritchurch who attacked the AI Near Mosque and killed 50 muslim who were offering prayer. The man was motivated by the hatred speech, videos and violent content.

against muslim. The phenomenon of the anti muslim hate crime incident is not restricted to one country. Rather than, its impacts are intensely increasing in other countries such as France, Netherland, Denmark and all across the world.

The propaganda has leads the muslim youth departure from the pristine teaching of Islam. According to the research conducted by Pew Research Center, the western influence is encouraging muslim youth to western education and norms in order to transform their society. The power of propaganda has intensely effected the muslim world especially the youth. The exchange of information is has been possible through propaganda. For example, Globalization has promoted western societies, frequently advertising secularism and liberal values which may conflict with Islamic beliefs. Resultantly the interconnectedness of communities can erode religious practices among muslim.

On delving into phenomenon, it is readily understandable that, there forging and and negative connotation of the muslim world and Islam are not a coincident rather than highly organized and strategic propaganda against muslim world. for specific political gain. To counter the profound repercussions and false depiction, it is essential to adopt for the comprehensive approach to curb the western propaganda.

To counter the propaganda, true image of muslim and Islam should be presented. The xenophobic narrative against muslim world be addressed, as well addressed by the former Prime minister of Pakistan, Imran Khan. The speech in UN Conference in 2019 was a great initiative against Islamophobia. In his speech Mr Khan addressed the burgeoning issue of Islamophobia. He elucidate the world that Islam is the religion of peace and order

its followers all across the world to spread love and brotherhood rather than violence and terror.

Organizations like Organization of Islamic Cooperation (OIC) should strengthen its role in the global world in order to counter the false narratives disseminated by the west.

OIC can effect through its offices in order to secure rights of muslim. It should step forward at international forum for the rights of muslim. OIC can rise its voice in international media against violent actors such as Myanmar and its brutal acts against muslim in Rohingya. By strengthening the role of OIC, muslim world can be protected by profound repercussions of propaganda.

Besides the strengthening the role of organization, role of clergy should be enhanced. Religious scholars should play the important role to counter the propaganda.

They can play crucial role by suppressing the false and anti-Islamic sentiments. Instead of degrading other religions and culture, they should spread actual message of Islam. Islam is the religion of peace. They should disseminate the message of brotherhood despite the hate speeches. By adopting these techniques propaganda can be countered.

Further, to counter the propaganda, which has divided the muslims on sectarianism muslim world should unite on one platform. The sectarianism conflict of shia block, which is lead by the Iran and Sunni block, which is lead by Saudi Arabia is fuelled by the western propaganda. West's strategy, the strategy adopted by the west is "divide and rule". Muslim world should scrutinize meticulously the propaganda and adopt the imperative measure. Saudi-Iran rapprochement is a great combat by the muslim world to counter propaganda.

Furthermore, the role of media should be strengthened to counter the propaganda. Media role is crucial to demonstrate the true spirit of Islam and muslim. It will also help in exposing the false sentiments disseminated by propaganda. To counter the propaganda such an initiative is taken by CIATAR. CIATAR introduces a channel, Al-Jazeera that highlights the authentic events. It spread the accurate information and stop the misinterpretation regards any events to counter propaganda. Therefore, there is dire need of such concrete measure that can expose the propaganda.

Lastly, to counter the propaganda cultural exchange program should be started. It will helps the muslim world to eradicate the negative connotation of the muslim world. Middle East Study Association is a private organization which is bringing

the scholars, educators, Academia together do null over the way to counter anti-muslim discourse. There is imperative need of such culture exchange program. It will foster the understanding between different culture. It will help people to come to know each other by their personal interaction instead of media or other modes of communication.

In conclusion, the propaganda by the west has spreaded the false narrative. It has spread the fear, hatred and anti muslim sentiments. Consequently, it has significantly effected the muslim world. It has marginalized, dehumanized and led the muslim world to economic damage. Further, it has divided the muslim world on sectarianism by utilizing the traditional, digital media, political and educational institution. However, to counter the power of propaganda

muslim world should adopt the comprehensive approach. They should take the concrete steps to eradicate the false interpretation and explain the actual image of Islam. Muslim Ummah should write on all one platforms. Further, they should combat the deteriorating bond between countries. There should be cultural exchange programs. By adopting these strategies power of propaganda can be countered.

M T W T F S

Comments

Date: _____

Focus on spelling
Improve sentence structure
Capitalize the relevant words