	MDTDWDTDFDSD Date:/20
->	MEDIA IN PAKISTAN.
	Outline:
(5)	Introduction
	Thesis statement:
	Though media in Pacistan is a vital
	catalyst for democratic governmence, national
	unity and perifive state image, its redibility
	is tarnshed by sensationalism and biases,
	and further undermined by challenges to broad.
	rasters and midiahouses mecensitating robust
	framework to narness for potentials of media.
(2)	Significance of Media in Pakistan.
(3)	Constructive Role of Press in Pakistan.
	(b) Conveys Critical Information to Educate diversity un
	(c) Upholds Rule of law to Ensure expression
	Democratic Governance.
	(d) Bolsters Soft Image of Eountry through Women unduring.
	(c) Fosters National Cohesion and Inclusivity
	in Divided Society.
(4)	Destructive Tendeancies of Broadcasting.
	(a) offers free Publicity to Cause of
	Tersorism.
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	NEDIA IN PROPERTY.	3
	(b) Sensationalism plaque is Media	
	W Pervasive and Deeply Ingrained Wirsan	
	Bias of Press.	
	(d) Role in Perpetuating Genders Based	
	Violence	
(5)	Challenges Before Media Industry.	
	(a) Predicoments of Journalists.	
	() Absence of Parks of Hard Posting.	
	(ii) Escalating Threats of Violence and	
	Intimidation Against Broadcasters.	
	City Abysmally low wages and Alack of	
	Job Security of Journalists.	
	(b) Concerns of Media Houses.	
	(i) State and Non-State imposed Censorship	
	tis Lack of Manual Media Policy.	-(A)
	cois Negligion Reserve of Women in	
	media Industry. Overal	very good
(6)	Frameworks to Ensure Optimal effort	
	Functioning of Media. Kindly	try to
	(a) Structural Overhaul of Regulatory	e
C. Barris	Bodres. expres	sion
	(b) Em Privoitizing Journalist safety through	
	Comprehensive legisletion, Judicial Oversight	
	and Training Programs	
1	(c) Institutional population of Medica	19
	(6)	
(7)	Conclusion	
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	reliability. Additionally, industry streff grapp	
	les with appaking challenges ranging from	
	preats to broadcasters to sight of women	
	in media houses. However, Through overhauding	
	edifice of regulatory budies like PEMRA and	
	putting pumalistic capity as first pointy.	
	Pakistan can safely under prospects of fore	
	malia Industry-	
	The essay will start off by casting	
	le spotlight on undeniable significance of	
dang selatan selatan selatan se	media in Pakistan. As the discussion unfolds	
	, the binary nature of medra with be invelled,	
	exposing its contractive pullovitis and	
and the second	distouching aspects. Once this is done, the	
	usay will formally introduce deeply ingrained	
and the second	challinges, himsing splinal performance of	
	press. Oltimately, the discussion call cuminate	
an a	in proposing some cogent strategies to equip	
	medic as beacon of hope and truth.	
	Theorem in the A	
	in Palater correct be made . It is her min	
	in Palaistan cannot be negated. It is the mig- hty swood that has power to topple government	
1	, highlight institutional injustices and amplify	
	The voices of marginalized people. As Thomas	
	Sefferson once said, "The poers is the best	
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MOTOWOTOFOSO Date:...../...../20...... instrument for enlightening the mind of man improving him as a rational and moral and social being with ing conpact, medi tas mac KS atiman of has capacity to drive economic Through peopletin of government's growth projects and showcasting rich cultural heritage to the world - In the social spuele, media is Glessing in disguise for oppoused people. For example, shows like Shab's ton dekhe (Shaboir will year wines) spotlight local qa Essues such as family disputes and resource shortage, bringing government's attention. Moreovo media inclusion provides employment to over 150,000 prople, thus media holds poerring general populate and governing impostance budies. No need of such transitional the media's acistan, now inportance in stage is et for exhibiting media's transformative potential in shaping the country's democratic fabric and social landscepe. firstly, mars media examines work. ing of government through its rule as a potent states. It ensures free and watchdog 0+ traditional forms of sigging tais declime Since such as ballot shifting is no more possible to presence due too instance of amera. Ghazi Paper

Date:...../...../20...... MOTOWOTOFOSO Pakistani media aptly exposed sigging in Azad and Jammu kashing dechins in 2011. Similarly , the media holds government officials accuntable for their actions and policies, uncovering netazious cases of cooruption For example, the press of Pakistan apportely unriled tax evasion and money laundering in Panama Paper care, leading to ousker <u>Plz write</u> of incumbent government. Furthernose, COWN the pars, through its gateleeper functions, examples exposes buman rights polation including here or some forced disappearances, tortizes and extrajude- data to cial killings. Hence, media operates as substantiate scoutinizer of state. ir arguments Secondly, medic of Palciston is the only force that ensures speedy now of necessary information, thereby educating and alkning the massey. Dox instance, media is highly influential in conveying warnings. about plausible calamities like severe weather patterns, economic conditions political uphearels, probable militant overtake and different threats. Thus, media equips society to counter the danger- Not only that, press makes people well awave of Their eccio-political and economic oglits. Ouring mutmon growth of TV channels and 10 Acospapes Ghazi Paper

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MOTOWOTOFOSO Date:...../...../20...... Le today are enlightened and informed Eleis rights, surroundings and matrices assut generment such as meeting through its repo This exposed the purchase of "Rental Power Projects' at a very high price and its fullours power consumeros. These, media m seposting has arrival role in enlightenment Work on Subject verb agreenent, low and order in nationally interated society is also up olded 5 media, testering democratic leadership in Pakistan. These of Pakistan promotes le of low by functioning an anglessing and vigilant quardian of the rights of - The ordinam citizens. Moreover, free meder of Pakes Arm is the most domeesous for of lawyer, movement tyramy. too instance The Gi She year of means support was a catulyst on -is expulsion men power in 2008. Smilasty, Chief Sustice restoration provement clamic example of upholding is a in 2007 mi law. Therefores Pakistomi media rule of law and order has vontage in su staining in country. Fourthly, he inclusion of women in Pakistan's media landscape bolsteps soft denicing its country by image of Ghazi Paper

	towards sustainable Constructed fictor is partect
	Gender Equality. In the similar rein, participat
	ion of women in prepiziuserseich puncted ion in a
	as noted by UN wombetter participation
	in the media is essential for promoting
	gender aquality and challenging stereotypes!
	Bicroush, esucated and seasoned women were
	indulged in print media; however, with the
	advant of prectranic media, women are
	equally joining, paving the way towards
	breaking the shackles of chain of traditional
	gender notes moreores, presence of women
	in media can bolster confidence of international
	media and invistors, resulting in amplified
	sof male of country and significant canomic
	gains:
	Fifly, fourth pillar of state has
	The power to build a cohegive national society
	by eliminating all the differences maligning
•	matimal integration. Through broadcasting of
	national sports such as recent coverage of
	Arshad Madeem modia provided a etterap
	platform for common celebrations and pride.
	Similarly, in backdryp of crisis, media plays
	a crucial well in anifying citizen as it happen
	ned in 1965 was, earliquate 2005 and
	Alords of 2022. What is more, media in
	Chagi Paner

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	the recent past contributed and supported	
	matimal efforts against war on Terrorism.	
	Additionally, content in local languages	
	enhance cohesion by making information	
	accessive to broad audience, creating a	
	sense of belonging among diverse linguis.	-
	bic groups-	
	But, like Janus, the Roman God of	_
	contradictions, the media wears two faces, one	
	that enlighters and enoties hat misleals.	-
	As we shift put gape from its benevolent	
	influence, it is perfinent to confront the	
	dorler side of Paterston's media landscape.	
	Undeniably, mars media of Pakieton	
	has many perileas aspects, but its role in	
	free propagation of tersoonst ideologies being	
	The most pervasive. The melodramatic display	
	of graphic images from stacks by media	
	, maines terrorists with the oxygen they need	<u>, </u>
	to air their metalisseminatosnever, sensationali-	
에서 다 집안 다 있는 것이 아무런 것이다. 이 것 같아요. 아이들이 가 많아.	zed reporting of terrorists attacks and their affermath	
	fosters a sense of fear among puple, prompting	
	government to implement hasch counter-terronism	
and the second se	measures. These optiments and state 10-mm	
	right abuses. As Yaral Noah Harron apply puts	
	in his book "21 lessons for the 21st century" that	
	"The theatre of ferror cannot succeed without	
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	publicity. Unfostunately, the media often pro-	
	vides this publicity for free Dus, the obse-	
	sive coverage of terrorists groups by the	
	medic inadvertently advance the terrovisists	
	rigenda.	
	Besides, providing platform for	
	terrorists, media offen reports to sensation-	
	alism owing to intense competition among	
	them to break the news first. This thorney	
	practice not only inverse the veracity of news	
	ibertation compromises the plansibrity of	
	journalists. Over and above, plague of sensation.	
	alism shifts he focus from delievering high	and the second second second second
	quality content to mesely cepturing the fleeting	
ta a distance da como	allestion of audience. This is particularly true.	
	in the of mine reprosting, where the media	
	eragginates or misropresent the facts to	
	gras in last. Such pervasive shift has been	
	uted in abandoning responsible journalism in	
	tavor of censulinalized headings and and	
	versial stories. at the approved of objectivity	
	and	
	Coupled with above twith church	
1	, Urbian fras stand autely sooted in media of Patertan. Dr. 1 1.	ł
	journalist, Hamid Mrs, " The medit's observ- ion with urban issues is a reflection of its	
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	disconnect from the rural populace". Due to	
	This bias, ancerns of marginalized people	
	contine to king unheard. For instance, the	
	press focusses on political tursles, pullition in	
	labore, while ignoring or underraposting the	
	teethesing mulles of sural population.	
	Furthermore, Patriston's media is concentrated in	
	nebojzettan cities, with limited presence in under	
	developed areas like North-western ber and Balachi-	
	stam, keeping these region as "media dark".	
	This compels local population to dely on feedal	
	bods, nawabs to amplify their poices, whilst	
	remaining disconnected from porconnent: Consequently	
	This regult perpetrates regimation and separa-	
1	fist tendencies. Thus, working bias remains a	
	pernicious aspect that warrants attention.	
	In the similar fashion, media holds	
	an upper band in engendering gender based	
	volence through reiteraing Aereotypic gender	
	roles in advertisements. As UN Women's	
	Executive Director, Phumzile Manbo-Ngaika	
	notes, "The media has critical role to play	
	in shaping cultural attitudes and challenging gunder roles". However in Pakeston, The media	
	objectifies and survicinges women through frequet	and an open of the
	advirtisements, creating a culture that blesates	
	advirts childres sexual haroasment and violence	{
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MOTOWOTOFOSO against women. This is farther exacersated when cases of gender based viscence are under seposted or misrepresented, adding ful to the wal of Palastanie women. As Palastonie activist Mary Sixmed, emphasizes, "The meetin's failure to Roter garding style is good carately is a failure to uphold himmon nights? Hence, due to such altitude, gender based violence is reinforced by perpetuators, undermining efforts towards gender cquality. The prejecting paragraphs enunciate the detrimental aspects & correding the very fabric of 4th pillar of state - Now, the succeeding paragraphs work shed light your stumbling Budth transitions Mamarone stanapauty pluthe whole asay Among the plethoos of challenges confronting the media in general and journalists in particulars, lack of peoks of hard posting remains the most usiquitous. The team tood positing refits to practice of repositing and serving in conflict genes. For instance, jouronalists of CNN serving in word form areas of Afghanistan would get uthinche benefits, security, compensations and higher wages in comparison to bradcaster working in safe horizons of NewYork However, in Pateston excel opposite is true; The journalists brog-

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- dearbing in aix-conditioning rooms	of korodin
- and labore get handsime salusies,	
- services and privileges, whereas those	
- was-raraged fields of Balactastan east	그는 옷을 감정하는 것은 것이 못 안에서 것은 것은 것을 알았습니다. 이 것은 분석의 것은 것 정말 같았다.
income, negligent amenities and inco	0 /
ding. This grim picture hay lost to the	
of registers in Polaston i balling the	
mon-constend security environment poct	
zones	
- Additionally, Journalism in Park	stan becomes
one of the most dampisous accerpation	
often enconter incidences of violen	ce, meats,
kidnoppings and death threats. Such	heind acts
are engineered by diverse quarters	
militants, religious outfits to unide	whited state
actors and powerful compt officials	· For instance,
Mushtag Songi, a Sindh IV reporter	from karachi
I was beaten, Konapped and tootured	t for his report
string and said he was attacted for as	icing wrong
question during political party's pre	as conference.
Similar, death of Archied Sharif in Ke	mys underscore
materen crited junctists of Pakist	an are not
cafe. Such dismal protuse of media	on Kakistan
breed a cutture of fear where jour	nalists second
obliged to self consorship to save 1	anserver, ham-
pering the courage of critical custas	thus, mear
to safety of reporters pose a signif	tand has all
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MOTOWOTOFOSO to true functioning of media. This, one of the @ Apriot from most formidation challenges confronting the journ alistic low salaries and shootcoming in job security. Tournalists in Patistan are not duly paid with increased pressure at work exacterbate the wais of broadcasters. For exam. ple, In 2009, ARY Digital Network was acra sed at not paying salaries for 3 concentive months. In a similar vein, most purnalists of Statur Janguage me appare to leave the moternon for as they are is available Write in academic Janguage result of This vulnerability is brain dooin of talented journalists this, media outlet rely on inexpresenced and contrained poweral sts to fill the app- Thusky, negligible calories and leck of job secu pose a complant dellerge to journalin .. In the parallel context, state and non. Atate imposed conscrating is robbing The media of its ill grity and, hence, andences and influence. The suppression of face expression respicts the night to discent and indermines the foundational principles of democracy. As Creorge Washington notes that "If freedom of speed is taken away, This dumb and start silent we may be led Ghazi Paper

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	sheep to the slarighter". A robust media is	-
	necessary for assuring transparency, exposing	<u>and the second second</u>
	Compting and protecting citizens. When censorship	overset laditity
	restricts these liberties, democratic attace is	
	indermined and power rests in fee hands.	ing and strains
<u> </u>	For example, In 2018, PEMPI superded De grense	en an
	of BOL News for 30 days for along speech by a polibrion, who criticized the juckicary's handling of	
	high profile case : citing departating content against	
	The judiciary This errongele illustrates how media	
	content is consorred as a tactic for vested	
	interests.	
	Bendes above mentioned obstacles, the	1
	vacuum of matimal media policy presents a	
	verious impresiment to seconders functioning f	
	press in Palession. Shockingly, media of Palistan	
	is fooded with ordenances and acts; however,	
	miform matinal media guidelines have never sen	
	formilated connelling media to undestrike its functions	ter a construction of the second s
	without specific beections - furthermore , owing to	
	non-eristent oversight notional medic for ework,	
<u>a politica estas de la consec</u> ión de la conseción de la consec el conseción de la conseción de	powerful moguls find an opportunity to influence medac houses by silencing disect. Additionally,	
	ashout nation medic sheprint unlicensed and	
	unchacal medie ablets proliferate, tostering uneven	n - starferster starf
	playing field deliving the credistity of legitimate	e decembérer y
	bradcasters. Hence, in The assure of ordionally	
	Ghazi Paper	1

Date:...../...../20...... MOTOWOTOFOSO integrated meeting strategy, press of Pakistan comot Awundsh. As far as the presence of women is concerned, mele is negligible pasticipation of women is there due to sumformable Policies and environment, which discourages women from pussing journalism. According to TRUMF's Chobal report on the status of women in the News media of pariston, There are uttenumber of news companies having gender equity policies , more have sexual horrothement policies and fewer than half have maternity leave policies. Morever, women's presence in media crallo condenned by narrow alload and religious fections turthermore, women journalists are coulded from leadership roles in the country's \$200 medica industry- Thus, presence of comen in media attets is reminal The discussion, is for thus parigated the treachesous terrain of hurdles to media, signalline grave outcomes However This essay will now put forth certain prounatic frameworks b ensure maximum poospects of press in Pakistom. Primerily, structural representing regulatory budies is The need of The new to address challenges faced by the media. The Ghazi Paper

Date:...../...../20...... MOTOWOTOFOSO current media your equatory bodies yields colossel powers to state Through shrist contrilie of replating budies like EMRA, PIA and others. The Atate and government need to instanden regulatory shorphold over medu to ensube pleas freedom and fairs competitive in media industry. The gorignment should not have velor are a conject of media, unless excertised through legislation in exprime conditions. Moseover, The reported regulatory bodges should publish any annual redibility index of media outlets to rare public awareness and build pressure on the media for enforcement of chical standards. Secondarily, to kamake medie wichustry ming, safety of journalists and be ensured mouth vorious measures including legiplation, judicicity and finds. In case of any attack on journalists, all newspapers should write a juint editorial to wrongle the government and agencies moscover, media houses should be obliged to arrange trainings for journ-Lists working in complet zones, may should also be bind that they will insure purnalists and meder workers. The lives and liberties of owndests under heret should be protected Toronalists, being eyes and eass of the weiety, aught to be granted constra-Chari Paner

MOTOWOTOFOSO tutional protection. The federal and provincial governments should operationalize their existing laws on journalists safety b establishing respective bodies therein lastly, to harmonize means activities and use their potentials to create positive changes a society on institutional approach of media is needed. mars immunication Institute (MCE), must be established. Everyon involved in the process of earling and innestigating must be registered member of the males communication institute (mci). National media university should be established and made fune. tional at an accelerated pace -To conclude, media is a vital pillar for Pakistan. and indipensible tool for growth and prosperity. As an actor of socio-economic and political change, media Actilizes or destroys a society. as part and parcel of matim's 1+ constanted power potential as it determines the reason grow or decoy of a name. Press and notion the and fall together media whole scrabinges the working of government Ghazi Paper

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enhances the mowledge of public and amounicates all the happenings to the multitude, while greatly contributing to social justice, media has emancipated women exposed comption and demogred autheness. However, role of media as a double edged sword connet be denied. It proposes idenlogics of terrorists, sensationalized news thereby defeniorating the reliability and autenticity of news moreover, Patitani media is under call of certain challenges including attending rumerative positives in was forn aleas, law salaries of jarralists and plight of worker in medic buses, which more to les hanges actual strength's of media Hance, institutionelyation of media, reports in oversight balies and security for purnalists is pressuring necessity. to pave the way for free and independent media. "The free expression of the hopes and aspirations of people is the greatest and any safety a same society". ~ Emma Coldman.