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# "The Future of Digital Hegemony: Emerging trends and Challenges"

## I. Introduction

### Thesis Statement:

The twenty-first century witnesses the ascendancy of digital hegemony, which is entangled with numerous multifaceted trends. Besides this, it also possesses several perilous challenges which cast unwanted effects on global security. However, proactive measures are direly needed to minimize the damaging effects of digital hegemony.

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## II. A Perspective view of Digital hegemony in the Twenty-first century.

## III. Tracing the emerging trends of Digital hegemony:

- (a). A significant rise of populist leaders in the international politics
- (b). A cut-throat struggle for regional Supermacy
- (c). Uncontrolled trade wars between the global south and global north.
- (d). Derupting of global supply chain.
- (e). Rising data imperialism
- (f). Tech giants - as gate-keepers.

## IV. Rising challenges of Digital Hegemony:

- (a). Erosion of privacy
- (b). Digital divide between developing and developed nations

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(c). Erosion of public opinion by a handful elite.

(d). Degradation of net-neutrality.

(e). Accredency of the trust deficit.

(f). Loss of the humanness of man.

#### V. Steps to minimize the damaging effects of digital hegemony:

(a). International cooperation on regulatory bodies.

(b). Revival of digital acts at national level.

(c). Removal of trade barriers in digital.

(e). Enforcement of restraints at protectionist measures by international institutions.

#### VI. Conclusion

"The digital world is not a level playing field - It's a battlefield, where a handful of tech-giants wield unprecedented power and influence, shaping the narrative, controlling the flow of information, and dictating the terms of engagement. The Prize is nothing Is considered as the global digital landscape." The twenty-first century is considered as an era of technological dominance. To put things in perspective, the world witnesses a significant rise in the ratio of populist leaders who ignite a cut-throat competition of digital supremacy with their rivals. Similarly, his headline struggle pushes the concerned parties into uncontrolled trade wars often using tariffs as a means to achieve their strategic interests. This, indeed, appears on the verge of decoupling the global supply chain. Besides this distracting tactic, the masses also witness the rise of data imperialism by the handful tech giants who control or regulate the flow of information based on their class interests. Moreover, the hegemonic nature of digitalization poses some grave challenges among the masses of the world. Among these challenges, the erosion of individual privacy stands out. Next, the digital divide between the global

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South and global north. However, removal or minimizing the public opinion on the global affairs is also a not deprecating point in the digitalized world. Additionally, degradation of net neutrality and rising trust deficit is also contributing to the challenges that the digitalized world has emerged. To make things in context, there are numerous effective steps to handle the digital hegemony. First, by weakening its negative effects, the countries would need to create an effective international regulatory body which can look after the provisions of digitalization. Secondly, the countries of the international community would require to revive or enact the digital acts at national level to ensure the smooth working of digitalization. Thirdly, there is a dire need of removal of remnants in the way of technological trade and the countries need to stabilize the protectionist measure to ensure the framework of World Trade Organisation. Although, the twenty-first century witnesses the rise of digital hegemony, which is entangled with numerous multifaceted trends. Despite this, it also possesses several challenges which cast unwanted effects on global security. However, proactive measures are direly needed to minimize the damaging effects of digital hegemony.

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