

Social Media: A Double Edged sword

Introduction:

Social media has enhanced the purpose of connectivity on global and personal level. It has made life easier in terms of globalization. From one point of view, it ~~is~~ integrated e-commerce, trade, and self expression. However, on the other hand, it had contributed to hate speech, vulnerable security threats, and integrated fraudulent activities. The prospects of social media are numerous, and solely dependent on an individual. Exchange of ideas, thoughts culture, goods and services, done over social media easily. People access knowledge and information quickly from social media. News and blogs help people to detect vice and virtue of society. In addition, people express their opinions which boost their abilities to work better. However, with the prospects of social media it contributed to its drawbacks simultaneously. It ^{has} breached the privacy of online users. Continuous surveillance on social media users has ~~been~~ become a stigma of 21st

century. It curtails freedom of expression and spreads hate speech. Social media identity conceal concept has given rise to propaganda against specific communities. The element of distorted content is manipulating people's view. This lead humanity towards psychological disorders. Nevertheless, it is possible to mitigate all the drawbacks of social media, through awareness compaigns. In addition, specific age limit to create online profiles with rules and regulations would be a beneficial step to counter identity theft. Furthermore, every state should be careful in implementing regulations for social media users. To conclude, one can use social media with moral ethics and responsibility. A double edged sword having positives and negatives, can be made nuetral through careful usage.