

Objectives of Organizations

The objectives of organizations can be determined by taking into account the needs of the people. Market studies should be undertaken to determine the perspective of consumer behavior. These organizations depend on the utility exchange and creation. They also succeed through a series of appropriate acts. The main aim of these acts is to achieve some objectives of the organization. However, organizational objectives before the advent of Industrial Revolution were achieved by small enterprises. While the hierarchy of objectives has been achieved through technological progress and industrial growth. In the same way, efficiency also plays a role in the attainment of organizational objectives. In short, association of activities must be maintained to achieve these objectives.

Total Words: 325

Precis Words: 113