

Lack of coherence in your ideas

Essay:

All that glitters is not gold

Outline:

- 1, Introduction ✓
- 2, Deceit behind shiny surface ✓
 - 2.i, Trap of easy income sources.
 - a, Corruption and smuggling
 - 2.ii, Luring unemployed for happy future abroad
 - a, Brain drain
 - 2.iii, Misconception about life priorities.
 - a, Social media content.
3. Conclusion. Topic has not been properly addressed

As a ~~Bring maturity and clarity in your arguments~~ you can not ~~make it look good, at least make it look good.~~ People have used the concept in different walks of life. Companies use the same principle to ~~boost~~ their sale and sell unhealthy products. It is the packaging and branding that is most effective in ~~making~~ a fortune out of a harmful thing. People buy fast food on daily basis and even allow their children to consume soft drinks and fast food, even ~~after~~ knowing their harmful impact on health. So, the question ~~is~~ is what makes to opt for unhealthy habits. It is the ~~glittering~~ of objects that makes them attractive. It is in human subconscious to get attracted towards

shiny things but all that glitters is not gold.

In search of a happy life, people are often lured into corruption and smuggling due to easy and fast income. Everyone is aware of the evil nature of corruption and smuggling. Yet, many people are involved in both these activities. It is the shiny picture of corruption and smuggling that attracts people. Earning money through a proper channel is hard and time taking process. On the other hand, corruption and smuggling offers overnight change of fortune and lifestyle. It is the glittering prospect of a lively life that attracts many to corruption and smuggling. However, these people end spending their life in jail or die in an encounter, disgracefully. Hence, everything that glitters is not gold.

In today's world, most people in developing countries aspire to live in developed world. Understanding the psychology of human, human traffickers attract people by fabricating a grand picture on the other side. They charge exorbitant fee for their consultancy. It is through the shiny

skyscrapers and motorways that these individuals attract mass. Most people lose their life in hope of reaching a developed country. Those who reach face even more hardships in life than that of their native country. Hence everything that looks good and shiny is not always gold.

Lastly, social media is the most eye catching tool in 21st century. Billions of people are signed in to social media accounts. Young people spend a huge amount of time on social media scrolling through the lives of people around the globe. According to New York Time report, roughly 9.3 hours are spent daily on social media applications. This time could have been used more resourcefully. The lives that are shown on social media make people depressed. This shows inequalities among people and it becomes hard for people to remain happy in their life. It is due to the same reason that suicide has increased globally. Therefore, it is right to say that all glittering objects are not gold.

To conclude, it can be said that everything that looks attractive is not always a good thing. Therefore before undertaking a thing, one should not jump directly towards the attractive things. A school

rhyme of an ant that was travelling for
a very important task overcame a glass
of honey. The ant decided to taste the shiny
liquid. It was something unusual for ant. She decided
to eat it with both legs inside to eat as
much as possible. The ant got stuck in honey and
died. The story gives the same moral that
all the glittering things are not gold.

530 words.