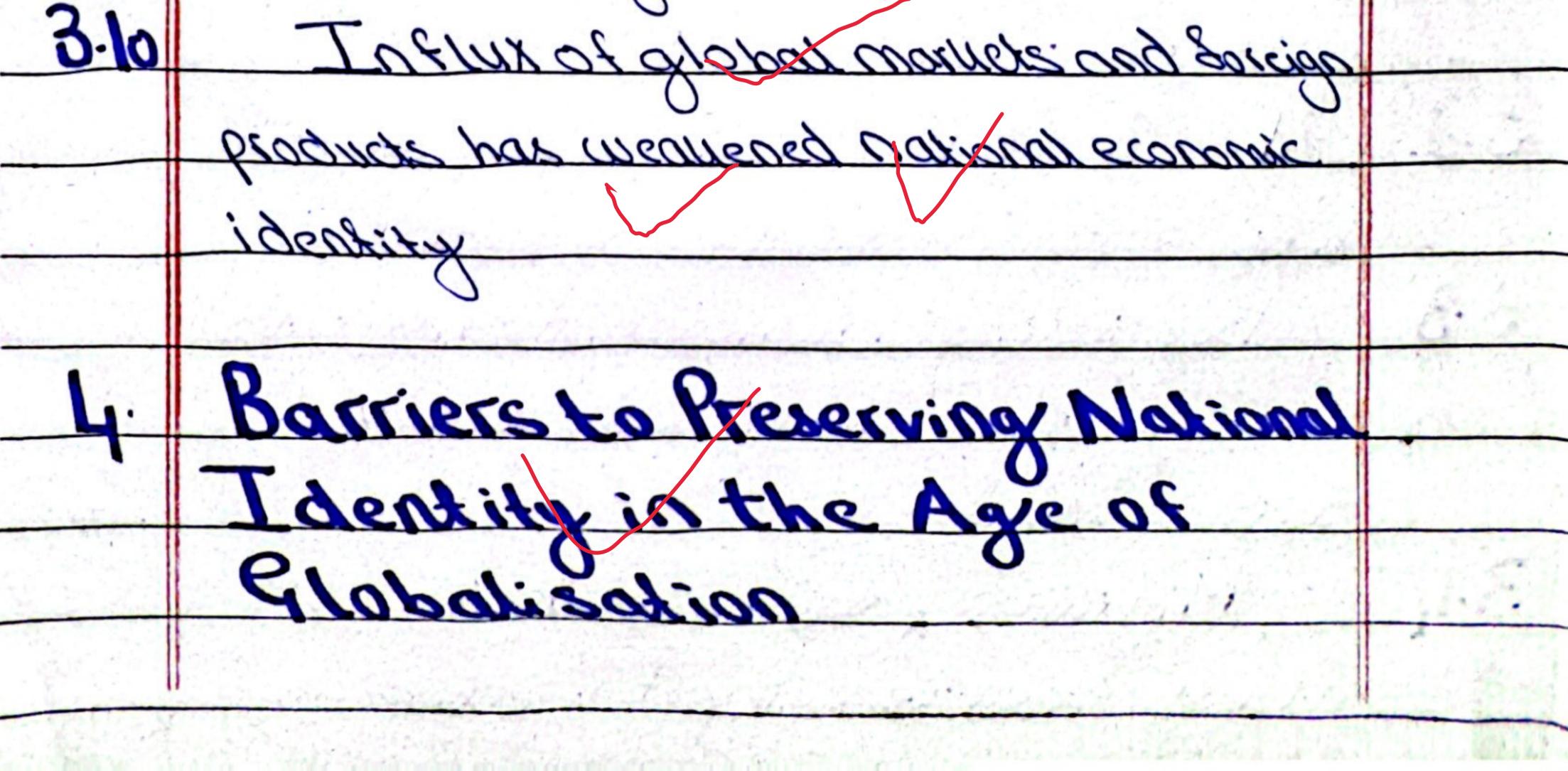


Understanding Concept Of Globalisation and National Identity Ways in which flobalisation Impacts National Identity 3. 3.1 The influence of global media and Consumer culture has led to erosion of cultural values The dominance of global tanguages 3.9 have overshadowed native languages Western global hegemony has created 2.3 Uniformity, diministing cultural diversity Occioss actions Migration patterns influenced by 3.1 globalisation leading to changes in



Date: demographic structure and shifts in Netidassi lonoiles 3.5 Introduction of new social norms and values, causing generational shifts that challenge traditional identifies 3.6 Flobal Secular trends influencing religious prochices cousing a decline in Ketitaspi augeiles lonoiten 3. Commercialisation of autoual aspects due to surge in tourism 3.8 Spread of technology connecting global committee has diluted local suitonion upgoiton 3.9 Good Vellexplained Spread of glabal democratic pausonarove such alogbi failetiges bon national ideologics and political structures





2) Date:\_ Domination of global media norralives has led to loss of possive control 1.d Tounger generations pulled towards global trends while older generations hold beton 200 to tradition landition to a no 2 miled gag dimais pointer 4.3 ack of government policies to Safeguard Dational identity 4.1 Economic degendency on Weinstimal Finde has limited the scape and violating Of protectionist policies 5. Strategies to Balance Globalisation and Preserve Mational Identity Lovernment should implement policies That promote and protect local anoitibout day tro southon 5.2 bao year lange a paile ago group Unitari of wasty & longitarils othis spiritur? Sense of pride among younger generation 5.3 Dipon Loval 20 pairon of products Content That regress national value to contrainage global influence



Date:\_ 5.1 Implement protectionist economic policies that privitise local industries to maintain economic identity Conclusion Latroduction Flobalisation is understood to be the exponsion of economic, political, cultural Processes to The print they become global in Scale. Beginning From the Neolithic Revolution in 10,000 BCE to becoming Somally coined in 1960 till present day, globalisation has continued to grow. As a reput pational identifies have become more duid, with Lodop mone strample paitgab doubivibal Constan supine gaitures yunitage, and and the tooditions. Preserving national identity since Lobig generobult be technolog & ang crowing inderdependence has become problematic. Alubough complete overhall of the current System is all fully possible but Through policies and poveromental retorms in educations, national Pride can be seinforced to preserve national In-L-a apot anitary Rergeneral Bill ainde

Scanned with CS CamScanner