

# Essay: Gender Equality: A Popular slogan

① Introduction ✓

② Overview of the concept of 'Gender Equality' ✓

③ Gender equality is a popular yet ineffective slogan: ✓

3a) Underrepresentation of women in politics and key positions

- UNFPA report → only 23% women are lawmakers or a part of parliament worldwide
- Pakistan → 60 seats reserved for women in parliament out of 342

3b) Women are systematically marginalized from achieving accessing opportunities ✓

- Gallup Report (2023) → NEET Youth → out of 88 million, 22 million youth comes in NEET and mostly all women
- Book: 'Second sex' by Simone De Beauvoir

3c) Women are considerably low in STEM workforce as compared to their male counterpart ✓

- UN Women → 28% of women in STEM



3d) Women are more prone to violence - physical, sexual and

psychological  
 - UNFPA → every 5 women are victims of domestic violence

3e) Digital spaces are dominated by men that contribute to digital gender divide.

- ~~UN Women report~~ → women 19% less likely to use mobile internet  
 mobile gender gap report

3f) Women are more likely to face digital violence in the form of cyber harassment

- Digital rights foundation → most of the cases registered are of women

3g) The sociocultural shocks are mostly faced by women in times of disaster or natural calamity

- Rising child marriages in India after 2022 floods

4) Gender equality is a popular and, somehow, an effective slogan too: From the other side of the spectrum

4a) Rising sensitivity on women's issues and rights

- inculcation of gender studies in curriculum in various higher education institutes



4b) Increasing number of international and national organizations working for improvement in gender equality

- Role of UN Women, UNFPA etc
- Role of Aseel and digital rights foundation and no. of civil society organizations in Pakistan and overall

4c) Improvement in the reproductive health of women (that were previously considered taboo)

- Pink Ribbon awareness
- Lady Health Workers
- Family planning

4d) Acceleration in the achievement of SDG's goals

- Latin America and Africa → 80% of the targets achieved
- Planning commission of Pak → cell on SDG's and tracking a yearly progress

5) Measures to achieve gender equality and by making it an effective slogan:

5a) Ensuring equal access to opportunities as of men - education, employment and healthcare

5b) Enforcement of strong laws on protection of women against gender based violence

5c) Provision of scholarships in education and job quotas in employment to encourage participation



6) Conclusion ✓

Thesis statement:-

Gender equality is a popular, yet ineffective slogan due to the number of reasons that serve as a case in point to the intended and deeply rooted inequalities in various political, economic and social sectors. However, it is, somehow, an effective slogan too. Owing to various international and national developments, it makes a reasonable point of its popularity and success as a slogan. But, the comparative void is still pervasive in accessing opportunities. By taking collective measures, path the gender equality can be ensured.



Essay: Are modern wars  
not only Holy war

## Outline

- 1) Introduction ✓
- 2) Overview of modern wars in 21<sup>st</sup> century ✓
- 3) How modern wars are not holy wars:
  - 3a) Modern wars are technological wars Phrase it properly
    - i- Taiwan semiconductors
  - 3b) Emerging wars of narrative building
    - i- Techniques of narrative building  
in book "Mein Kampf" by Hitler
  - 3c) Modern wars are the wars of disinformation and misinformation
    - i- concept of endless loop of confusions  
in the book "Technopoly" by Neil Postman
  - 3d) Rise of non-conventional techniques in wars — cyber attacks and security breaches
    - i- Israel-Hezbollah → pager explosion incident



Make your argument

3e) Modern wars are ~~trade wars~~ meaningful

i- EV tariffs in USA - china - USA trade war

3f) Dominating Indian Ocean by economic expansionism - war of containment

i- BRI project of china

ii- Indo-pacific strategy of India and USA

3g) Escalating wars of non-state actors through

i- Iran backed Houthis and Hezbollah

ii- Hamas

iii- TTP

3h) Wars through funding or backing separatists movements

i- ~~BLA in Pakistan by India~~

ii- US backed Taiwan sovereignty

iii- Indian backed Tibetan movement in china

3i) War of propagands and controlling flow of information

i- AI-generated deep fakes

Faulty understanding of the topic



4) <sup>modern</sup> Some wars are still holy wars:

4a) The ideology of <sup>a</sup> promised land of Jews

i- Israel - Palestine war - Zionism

4b) Superiority of <sup>a particular</sup> religion over all <sup>other</sup> religions.  
i- Hindutva ideology of Modi and discriminatory policies against Muslims

4c) Promotion of a particular sect within Muslim Ummah through proxy wars.  
i- Sunni-Shia conflict backed by Saudi - Iran

5) Conclusion

Thesis Statement:-

The 21<sup>st</sup> century has witnessed an unprecedented expansion in non-conventional and 5<sup>th</sup> generational warfare. The manifestations of which are huge in number. However, 21<sup>st</sup> century is not solely comprised on modern wars, some holy wars are still observed that continues till date. Nevertheless, modern wars have outnumbered holy wars.

Poor understanding of the topic



Bring maturity in your arguments by addressing the knowledge gap and building solid arguments

Essay: "Social media has destroyed real life communications"

- 1) Introduction
- 2) Escalating mania of the social media in 21<sup>st</sup> century
- 3) How social media has destroyed real life communications :

3a) Social media promotes improved digital connectivity than face to face interaction

i - facebook, twitter or exchanging ideas

3b) Emphasizes on problem solving through online communities than in-person meaningful interaction

i - Quora, reddit

3c) Social media encourages people for online shopping through target audience advertisements than in-person experience of shopping

i - online shopping stores, grocery stores and pages

3d) It offers diverse range of online social media oriented jobs, leaving no time for face to face interaction with family members



- i- Content creation for bloggers
- ii- marketing jobs

3e) Users start avoiding family gatherings or events for the sake of amusement on social media

i- Excessive reels and tiktok consumption

3f) People have thousands of online friends from different countries but not true friend in real life

Mature your argument

3g) Rising focus of young generation on clicking pictures and capturing videos for social media than enjoying with peers on a trip.

4) Impact of increasing usage of social media on the personality of individuals:

4a) Deteriorating attention span and mindfulness

4b) Lack of creativity and productivity.

4c) Superficiality of information received on social media

4d) Increasing isolation and mental health problems

4e) Growing fatigue and physical problems

5) Ensuring balance between the use of social media and face-to-face interaction is the key to avert the threats associated with expanding use of social media

6) Conclusion