

Date: 13.10.24

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English Essay Outline

"Globalisation and National Identity"

1. Introduction
2. Understanding Concept of Globalisation and National Identity
3. Ways in which Globalisation Impacts National Identity
 - 3.1 The influence of global media and consumer culture has led to erosion of cultural values
 - 3.2 The dominance of global languages have overshadowed native languages
 - 3.3 Western global hegemony has created uniformity, diminishing cultural diversity across nations
 - 3.4 Migration patterns influenced by globalisation leading to changes in

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demographic structure and shifts in national identity.

3.5 Introduction of new social norms and values, causing generational shifts that challenge traditional identities

3.6 Global secular trends influencing religious practices causing a decline in national religious identity

3.7 Commercialisation of cultural aspects due to surge in tourism

3.8 Spread of technology connecting global communities has diluted local national narrative

3.9 The spread of global democratic and capitalist ideals have overshadowed national ideologies and political structures

3.10 Influx of global markets and foreign products has weakened national economic identity

4. Barriers to Preserving National Identity in the Age of Globalisation

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- 4.1 Domination of global media narratives has led to loss of narrative control
- 4.2 Younger generations pulled towards global trends while older generations hold on to traditional national identity has created a generational gap barrier
- 4.3 Lack of government policies to safeguard national identity
- 4.4 Economic dependency on international trade has limited the scope and viability of protectionist policies

5. Strategies to Balance Globalisation and Preserve National Identity

- 5.1 Government should implement policies that promote and protect local culture, art, and traditions
- 5.2 Incorporating national history and culture into educational system to instill sense of pride among younger generation
- 5.3 Promote production of local media content that reflects national values to counterbalance global influence

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5.4

Implement protectionist economic policies that prioritise local industries to maintain economic identity

6. Conclusion

Introduction

Globalisation is understood to be the expansion of economic, political, cultural processes to the point they become global in scale. Beginning from the Neolithic Revolution in 10,000 BCE to becoming formally coined in 1960 till present day, globalisation has continued to grow. As a result, national identities have become more fluid, with individuals adopting elements from global cultures, potentially diluting unique national traditions. Preserving national identity since rapid development of technology and economic interdependence has become problematic.

Although complete overhaul of the current system is fully possible but through policies, governmental reforms in education, national pride can be reinforced to preserve national identity in the process of globalisation to an extent