

# Social Media is inherently a selfish medium

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Lab#3

Outline

A) How is social media an inherently selfish medium?

- 1- Poor regulation policy
- 2- Breeding ground for propaganda
- 3- Biasness towards specific groups
  - a) Fabricated news by CNN favoring Israel's atrocities
- 4- Playing over attention economy
- 5- Social - corporate partnerships
  - a) displays ads related to agreements made by them
- 6- Publicity Platforms
- 7- Incentivization of personal profitable market
- 8- Agreements with users to keep their record

B) How is it not a selfish medium?

- 1- Enhanced public-private relationship
- 2- Voices of public
- 3- Disaster management
- 4- Social connectivity
- 5- Financial opportunities

C) Impact of selfishness on users

- 1- Investment of time in useless activities
- 2- Promotes addiction
- 3- Decreased productivity
- 4- Loss of power in decision making

D) Conclusion