

WORLD AS A GLOBAL VILLAGE: LEARNING TO LIVE TOGETHER.

1) Introduction

- Hook

- General Statement

- Thesis: World is evolving into a global village. Additionally, in such changing circumstances, countries and people must learn to live together. World is adopting this change; however, this change arouses several new challenges that can hinder the process. Countries must implement new policies in order to gain maximum output.

2) World becoming a global village.

2.1) Increasing cultural integration

- More accessible and cheaper transport

- ~~Also~~ Increasing global familiarities

- Increasing number of international students

- Fast food chains

↳ MacDonald's, KFC

2.2) Increasing political integration

- Formation of Bretton Woods Organisations

- Establishment of International norms

- Ease of movement and Trade

↳ Case study EU

2.3) Increasing Economic Integration.

- Increase in trade activities
- ~~Job out sourcing~~
- Multi national companies
- Job out sourcing
- Free trading.

3) Learning to live together.

- 3.1) • ^{standardization} ~~Standardization~~ of time zone and units
- 3.2) • Global acceptance of western fashion
- 3.3) • and media
- 3.4) • Emergence of global sub cultures
 - ↳ Davos culture
 - ↳ International faculty club
- 3.5) • Transnational workers in ^{western} European countries

4) Challenges ^{for living} to live together.

- 4.1) • Increasing ^{economic} competition in trade
- 4.2) • Changing job requirements
- 4.3) • Environmental challenges
- 4.4) • ~~Health challenges~~
- 4.5) • Increasing intolerance
- 4.6) • Formation of virtual states
- 4.7) • Cultural imperialism and
- 4.8) • global corporation.

5) Policy & recommendations.

- S.1) • Need to focus on ~~research~~ learning new technologies
- S.2) • Need to celebrate diversity rather than uniformity.

6) Conclusion.

"The new electronic interdependence recreates the world in the image of a global village." This profound observation by Marshall McLuhan captures the essence of interconnected world, where technological advancements have dissolved the geographic boundaries and brought the distant cultures closer. The idea of global village refers the shrinking of "time and space" due to advancement in transportation and communication, making the world feel smaller. Moreover, with the passage of time, world is continuously witnessing the increasing interconnectedness of countries culturally, politically and economically, making them dependent ^{upon} one another. Thus, the world is continuously evolving into a global village. Interconnectedness. This interconnectedness has increased upto such an extent that any disruption in any part of world can ~~cause~~ be felt in the whole by the whole world. Thus, this change is evolving world into a global village. Additionally, in such changing circumstance, countries and people must learn to live together. World is adapting this change; ^{however,} but this change ^{also brings} several ~~creates~~ new challenges that can hinder the process. So Countries must implement new policies in order to gain maximum outcome.

To start with, ^{the} world ~~is world~~ is witnessing increasing cultural interconnectedness. Technological advancements have brought ease in communication

and travelling. Mobile phones and internet have given the convenience to send their messages with lightening speed. Moreover, social media has given the opportunity to people to get familiar with any culture around world. ~~Whereas, not only~~ through internet, ~~ease of communication~~ has further enhanced. Whereas internet has played a major role, the ease of communication through improved means of transportation has also further enhanced the global cultural familiarities among the people. Furthermore, ~~travelling~~ Travelling to another country is now much more easier than it was before. People can travel through. The world is interconnected through global air travel, which has reduced the travelling time. For instance, one can reach New York from London in 7 to 8 hours through air travel. In addition, world has witnessed rise in number of international students. International students, not while studying in foreign universities, not only introduce their culture to the local students but also learn about the foreign cultures as well. Furthermore, international fast food chains are spreading their network all over the world. As demonstrated by Macdonald's, which has over 45000 restaurants world wide. Such fast food chains are spreading western food culture all over the world. Thus, Accessible and cheaper transport, growing number of international students and food chains are increasing global familiarities of culture; thereby ~~increasing~~ enhancing cultural interconnectedness.

Secondly, political interconnectedness has also increased. After world war II, to politically bind the the countries with each other, Bretton woods conference was organised. As a result organ of the conference, IMF as International Monetary Fund (IMF) and International Bank for Reconstruction and Development (IBRD) were formed directly and as the result and organisations like United Nations and World Trade Organisation (WTO) were ^{emerged} formed indirectly from the discussions held there. The political binding, provided by the these organisation has led to fo the formation of international norms, which has led to enhanced and safer trade trading opportunities. Moreover, these organisations are provide platforms to discuss negoti negotiate international disputes. In addition, regional organisations has also enhanced political interconnectedness or at regional level. To illustrate, European Union, has politically binded 27 european countries, providing ease of trade and free movement of laboures and traders. Moreover, along with countries' national currency, Euro is accept also accepted as an currency by all the signatory countries. Therefore, political interconnectedness has ~~also increased in the world~~, world has become politically interconnected on ~~internati~~ not only only on international level, but on regional level as well.

Thirdly, economic interconnectedness has also increased. Free Trade activities has increased among the countries world wide. Most ~~western~~ countries have economies that rely heavily on Free trade. For instance, Arab countries and Western countries' economies rely heavily on trade.

According to TD economics - a Canadian news agency - Canadian oil exports in 2023 ~~was~~ ^{were} 4 billion barrel per day. Additionally, multi national companies, operating all over world, ~~provides~~ generates huge revenues for ~~them~~ the countries. Moreover, they are also providing jobs to many countries. Thus, ~~increasing~~ they are playing a pivotal role in fostering national economies of country. Additionally, many companies are increasingly embracing remote work arrangements, due to ~~internet-availability~~ ~~worldwide~~ internet availability. Such ~~arrangement~~ arrangements not only provide cheap ~~and~~ ~~are~~ more skillful work also force but also increase job opportunity in developing countries. For instance, Canadian Imperial Bank of Commerce hired 130 employees in 2017, from different countries on work from home basis. Furthermore, internet has opened the doors for a new way of earning ~~that~~ ^{through} is free lancing. Skillful workers can offer their services to multiple clients or projects on contractual basis ^{internationally} through internet. This practice generates a considerable amount of revenue for many developing ~~co~~

countries. To provide evidence, Pakistan is the world's ~~second~~ ~~is~~ the second largest producers of freelancers in the world, ~~the generates revenue. making free~~ ~~lancing as one of the.~~ Thus, freelancing is one of the most popular source of earning among Pakistani youth. Therefore, world economies are becoming more interconnected, thereby making them more dependent upon ~~each other~~ one another.

With increasing interconnectedness through cultural, political and economic exchanges, the world's transformation into a global village has occurred. This shared existence brings changes in the way of living of communities living together. The following part of essay will ~~discuss~~ explore the implication of this cohabitation, focusing on how global dynamics are affected and the ways communities are adapting this landscape.

In fact, this shift has profound implication on scientific units and time zones. ~~Two~~ Scientific units, ^{which were} ~~where~~ once used differently ~~ath over~~ ^{around} ~~the~~ world, are now standardized as units which are ~~known to everyone.~~ ~~being~~ recognized universally. For instance, ~~world~~ ~~is~~ ~~following~~ International System of Units is globally accepted standard for measurement, which has unified scientific measurements. However, in the past, ~~different~~ ^{units} were used for the measurements, making it difficult for the non-natives to

to understand and communicate scientific research among people belonging to different from different demographics. In addition, time zone interconnectedness of different people pools of world through technological advancements have made time zones more relevant.

As people are linked with ~~each~~ ^{one an} other, while sitting thousands of mile of away, one often hears more involvement of world word term 'time zone' in regular communication. This is because ^{coordinating} global activities like businesses, travel and online communication requires understanding time difference to accommodate international collaboration. Therefore, coordinating global activities has unified the measuring systems and time zones are more relevant nowadays, indicating adopting people's adaptation to living together.

Moreover, interconnectiveness has mobilised the acceptance of fashion and increased the consumption of international media. Western fashion is becoming popular all over the world. Even countries located thousand of miles away have started accepting western fashion. For instance, in China, after Mao Zedong's death and economic liberation, western suits became a norm, replacing traditional Mao suits. Moreover, Mao suits ^{have} now just become a collectable item on shelves of Chinese boutique. Moreover, world has now shown

more interest in foreign news. News channels are now covering international news for their broad and diverse viewership. To provide evidence, Cable News Network's (CNN) coverage of Berlin wall and Iraq's war (2003) highlights the more interest of people on international affairs. Increasing interest in international news, highlights increasing inter-connectedness among people. Hence, changing world dynamics has changed people's preferences.

Additionally, changing world's dynamics have led to the emergence of global sub cultures. People living ~~in the~~ together, belonging to different cultures, have led to formation of sub cultures. To illustrate, Davos culture — term highlighted by Samuel Huntington in his book *Clash of Civilisation* — One such example is emergence of Davos culture. It was first highlighted by political scientist, Samuel Huntington in his book *The Clash of Civilisations*. According to him, the 'Davos' comprises an elite group of highly educated people working in ~~world~~ ^{global} domains of international finance, media and diplomacy. Moreover, not only elite class but ~~in~~ also in academia such change is observed. Socialist Peter L. Berger has observed that globalisation of Euro-American academic agendas and lifestyle world wide 'faculty club' — an international network of people having

similar values, attitudes and research goals. They have tremendous influence through their association with educational institutions and have been instrumental in promoting feminism, environmentalism and human rights as global issues. Therefore, ease of movements and world wide global interactions has formed global sub culture and rise in the number of cosmopolitans.

Furthermore, another group which has risen due to translational work force is "Translational worker". Indian born anthropologist Arjun Appadurai, studied English speaking professionals who live in western countries but trace back to South Asia. He concluded that the professionals, working internationally, have multiple home bases and they circulate in the social world. For instance, many software engineers and internet experts, working in Silicon valley, maintains strong ties to Indian states such as Maharashtra and Punjab. Hence, people have learned to live together, even if they belong to completely different cultures.

Growing interconnectedness has changed the way of job working of global affairs and new people are adapting to live together. However, with this change this change also has also brought new challenges. The next

part of essay will explore the challenges brought by the changing global dynamics.

~~Firstly, increasing interconnectiveness has increase the competition in tremendously increased.~~

Firstly, increasing interconnectiveness has significantly intensified competition in the economic sector. ~~As more countries are~~ More countries are focusing to increase exports to capture large international ~~market~~ markets. Ease in communication and internet have made easier to trade and marketing their products. Moreover, use of countries are using modern machineries to improve the quality of their goods. To illustrate, Bangladesh is now giving a tough competition to Pakistan in international garments markets. Pakistan has observed a decline in its garments ~~sale~~ exports; however, it was one of the leading player in this sector. Additionally, changing ~~to~~ global dynamics have also changed the job requirements. Companies are giving preference to those employees who have better ~~understanding~~ understanding of soft skills, especially ~~AI with AI~~ AI in relation to AI. For instance, according to World Economic Forum report, "Future of Jobs 2020", AI will create 97 million new jobs; however, they are also expecting it will displace 85 million jobs. Therefore, technological advancements has increased competition in economic sector.

Secondly, environmental problem has become a global issue. For better means of transportation and land connectivity, humans have damaged biodiversity. Roads are constructed through natural habitats, causing disturbance in animal's habitat. Furthermore, air pollution and water pollution has affected population of organisms. For instance, according to World Life Fund's report,

Living Planet, population of all organisms — including mammals, reptiles, amphibians and insects — have decreased by 68% since 1970. Additionally, global warming, due to rise in number of factories and gasoline powered cars, have posed a serious threat to small island nations.

To provide evidence, in recent judgement passed by International Tribunal of Ocean Law (ITLOs) by has held that global warming is responsible for the rise in global sea levels. Hence, increasing interconnectness ^{has} raised new challenges for world. climatic challenges for world. Thirdly,

Thirdly, ~~diverse people's~~ intolerance has increased due to large of number of

Thirdly, intolerance has increased due to growing numbers of smaller ethnic groups within larger ethnicities. Since Ease of movements has made it easier for different cultures to live in other countries. However, fear has aroused in the developed world that increasing cultural integration may replace their own culture. Therefore, number of violence cases due to intolerance has increased in the developed countries. To illustrate, in L'Eupansion poll, 60% of french citizen accepted that globalisation is a threat to french way of life. Additionally, countries are showing resistance against increasing interconnectdness. and French Elections. has shown results have have highlighted a growing trend towards. A growing trend is observed regarding hate against cultural interconnectdness and rising intolerance. As evident by result of European Union 2024 election, where for the first time for right political parties managed to give tough time. made significant gains, challenging traditional parties. Furthermore, French intellectuals and politicians, like Hubert Vedrine, have criticized US, as a "hyper power" promoting global uniformity. Hence, intolerance against other ethnicities has increased and it seems to be on the forward track.

Fourthly, advancement in digital technology and globalisation has shifted the power dynamics of the world. Instead of military force and control over geographic borders,

and technology
the flow of information, manpower \uparrow across the
state lines bec have become the central
mechanism of power. This concept is called
the virtual state concept. To illustrate,

Kevin Kelly in his book, *Out of Control: The
New Biology of Machines, Social System and Economics*,
argues that "decentralized networks and digital
advancement would ^{let} people to follow their own
interest, and form virtual coalition that operates
across natural border." Consequently, such
changing global dynamics will challenge the
current governance ^{structure} system, and can plunge
countries into political abyss, if governments
show resistance against the change.

Fifthly, increasing interconnectedness
has led to cultural imperialism among the
developing countries. Such phenomena occurs
when external culture from the powerful
and dominant group is forced or
implemented by the less dominant group,
resulting in erosion of local culture. For
instance, camels were once part of Arab
and Pakistani culture; however, with the
advent of modern technologies camels are now
obsolete. Additionally, value of local languages
has also declined. The spread of English as
a global lingua franca has led to the decrease
in the importance of other example, language
ges. Indeed, ^{the} growth of english language

in subcontinent has led to the decrease in the importance of subcontinent local languages. ~~of subcontinent. English is used as an official language in Pakistan despite its rich culture. and moreover, its~~ ~~in~~. Despite of its rich culture, English is used as an official language in Pakistan. Pakistan has rich ^{tapestry} of local languages, traditions, and customs, yet English continues to play a significant role in official settings. The dominance of English reflects historical influences and contemporary trends. Therefore, ~~contemporary~~ ^{changing} global trends and interconnectedness has caused erosion of local culture due to imperialism of more dominant culture over others.

~~Global dynamics are changing, and people are adopting new ways to requirements to~~

As global dynamics evolve, the criteria for successful living have also transformed. Therefore, countries must also adopt new policies to remain ~~in~~ stay competitive. The following ~~part~~ ^{of essay} will discuss, what ~~policies~~ ^{should} countries can adopt in ^{the light of} changing circumstances.

Firstly, countries must focus on learning and researching ~~in~~ new technologies. ~~Social media has~~. New technologies are creating new job opportunities; although, ~~diminishing~~ ^{diminishing} of they ~~are~~ diminishing old ~~ones~~ ones.

Indeed, even employers need employees with better soft skills to gain maximum ~~available~~ achievable efficiency. Additionally, use of advanced technology in industries is certainly required to achieve higher and more cost effective productivity. Conversely, countries that do not adopt these technologies may struggle in international markets, leading to the decline in exports. Therefore, learning new technologies is beneficial ^{from} the economic ^{point} of view, and countries must focus on it ^{in order} to thrive economically in the competitive world.

Additionally, as cultural interconnectedness has increased, ~~developing~~ countries must learn to celebrate diversity rather ^{than} uniformity. Global cultural influence through globalisation is leading ^{to} ~~towards~~ more uniformity rather than diversity. Hence, it ^{can} ~~will~~ cause local culture erosion. However, new policies can be ~~also~~ adopted to protect local cultures. For instance, Cultural Survival, a non-profit organisation, is highlighting and raising concerns for the rights of 'First people' — those who ~~live~~ are the indigenous habitant of some place. Such policies ~~can~~ for awareness can be adopted ~~at~~ the national level as well, which will, consequently, ~~impose~~ ^{impede} local cultural erosion.

In retrospect, increasing cultural, a bound political and economical integration has binded the world into a global village. This development, due to increase in global intera-interactions, have has changed the afflicted many challenges many changes the in the way world functions, and ^{how} different ethnicities live together co-exists. This change is catalyzing global uniformity by through strandization of units and time zones. Furthermore, global sub cultures has also evolved that is coalescing different cultures people from different cultural background into a sig single cultural entry. However, with increasing interconnectdness, certain new challenges have emerged that could ^{badly} impact countries' economics, environment, culture and communal peace. Therefore, countries must adapt themselves while considering new challenges.

Therefore, it is in imperative for countries to abopt new ^{Policies} challenges while considering new challenges, as they cannot be overlooked. Policy adaptation can not be overlooked, as John B. Taylor rightly said, "Globalization is a fact of economic life".