____/202 Day:. English Essay The Emerging Power of Sodol Media: Prospects and Problems. Introduction Prospects of the emerging power of Social meeta: The emerging power of social media has further expedited the process of receiving news 1) It- bas created awareness among 2) regarding dyperent taboos 3) Social meetia has provid will create unity among people by consolidating for a cause Intégration of artificéal intelligence (AI) will make light changer. 5) It will play an important role in integrating different cultures around the glore It will further make people reliant dependent on it for jobs. 6)

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Day: helpin It will also tuilding pressure on injust decisions. 3) Problems with the emerging pover of social media: Social meetics has increased the 1) chances of psychological warfare 2) It has become a tool for pr disseminating propaganda 3) Propagation of disinformation is another challenge created by social media's rise 4) With growing power of social meeting, Violation of ethical rights are is lecoming figuent. 5) Social media will also act as a Ladder of excelation between rival states 6) Growing to cyberseewrity threats are also threatening social meetia. 4) Conclusion. 0

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In carly 90's, people used to send letters to their acquainlances and protes waited get for weeks ta d the Social medi (corosio) advent VP changed. The has made work Social medici has a smaller space indi where cin teel another SIS 40 person Conneo the glove. 6 Tho_ Corver evero own Carol has meetia ure. recoi reado 0 8 000 That more, a nee Greatoal aware ower regoneling dypeent consolido une 3 Cause more Support ex. 9 ust Social ion, Incorporation ? AL'S adhle molia change the natio. meelia Social However, poges well al The chances Dioblems oncal warpare PSyc remain die Socie ne zeringe power PI tionalli neoli has RCove 6 preading Propaganc V. dation Uncortainately inc 9 ethical the have TTO 10 Disinformation another graving rice reor this, 1206 only meelig eminen an au YO retween revalue

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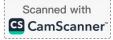
1_ _/202 different states. Therefore, the emerging power of social meelion has its aon prospects and chalkinges contemporary world Social meelia offers a quick service for the delivery of news. News Set of information which provide for the of information which at is happening around couch and every indi the what insight on glove. Today news. The quick service access to an the horisons of a ane Soci includual broadens and it play a key role in fiture well. According to Renters institu the Study of Journalism, 537 Render and it Eitute for 32 of who are is throughout has ab sorrel People are more likely to news Consure meelia the day Hence, Socia 0 provided the quickest way for people to receive news. Social meeting has the power to te avoreners about taboos in filme Such topics which tos are are are considered herately as they are nealing has broken ignoreel Social a conducting Norcover, tabloos Campaigns the p Soc potential to talk abo about has issues controver sial people. In 2021, World

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Forum broke the taboo of regarding aliencition of women in disarmament internation system. It reitorated society play a loading role women decision-making Lodies dealing with weapons destruction. Hence, social mealia powerful platform for breaking well taboos ac meelia will unite people In future, social se. Social media has tor a common Earth a smaller space first, a platform to People pr provides ining sympathy and support for a noble Cause . Second encl, a strong 5 between people ĉs bond Velonging developed different areas. According to Al-Jazeeras Facebook post where a mon a burnt to death. BHis actions united himself entire Middle tyrant East against dictators. Henceporth, social media Will more unity among people in uture. create Aitificial intelligence will play a pivolal role in enhancing the power of social meetice. Artificial intelligence is the use of algorithms which mimic human uman brain. AT unctions human in ease people for it a enhance i Moreover, of Social media by

Date:___ attract people all around the world. According to forles, Al market is expected to reach \$3,714 by 2026. Thus, AL will Strengthen Social media's power. Social meeting doo has the power to inlegrote different cultures. Culture is smartphones, peoples are able et exposure to different cultures the world furthermore, and social medica globalized Justier boost altural glovalization. Baylis in his book, "Globalization has stated that World Politics" has been on a rise cultural globalization the most influential of South Korea's. The has been coun truis dresses are being widely and around the world being purchased will spread veriety Thus, social meella cultures around the world Social media will sper a. number gous for people. Employment through Cocial 1 meelia will essential role in the future. First, these jobs will help ensuring their d, people have people in financial Stabili Stability. Second, using Social media stanted have their livelihood via influence

Date:-Day: According an article, today, influencers around CONT \$500 \$100 spontpreel post Therefore, 50 meeled hers the Dower to C opportunities for DY Or Deop Trutoling on governmen n AS pressure meelia Social decia th ITal ons, for cial Ner au D a large hus rde medici num alen ene eaele of state meelia 0,000 Sor protests against tyrant regmes 00 a Additionally, lia Social Loca me build Drex power on ル ure 00 St DCal eporteo nd lina Bolen unistru supporting Israels SLOD to Social meetra Hence, Jeno cicle Jaza لتسما Strength to pressure on governments - Promise, Onl Si has Dill Jetter 20 Rings also Corta allenger Juic are beening Gerious 61 NT1 ex 8 planation re social meella hac Created the people



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where people can connect and wor on their growth Disinformation is poor serious well. Disinformation refers fall information which intends 0 iberately among Crea people Disinformation leads to Contu among Moreover, it an 0 Deed al inclinidual State even 50 a sise decision. According TO terke ar , disinformation 15 Doomselay 100 toward's doomsday due The, daugerous intentions tchind its to orchestration. Henceporth, disinformation a serious threat for social media. ÎS



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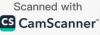
Day:_ is real challenge for Social meetia. Violation of ethical rights is another concern. Ethical rights on social medica are responsible for securing an individual's privacy and an social and digit assets. In recent times, ethical right such as photographs are being used for mate maligning an individual. Furthermac Al is being widely used on so crail media to create deep fakes and invaler an individual's personal life. Flon Musk in his Teditalk has an emphasized on the horrors of AI the



Social media will also exacerbate rivalines Letween states. In contemporary era, states use social media for sending ait messages against a nostile country Social meetin will play a role in creating 'woonhole escalation' vetween states. Further more, it can even lake States doser to a nuclear war. Kelecen Hersman Bays in her article, "Normhole Escalation that disinformation will act as a destabilizing agent between states which will take them closer to a catastrophic escalation. Hence, rivalrics



Cyber security threats are also becoming lethal for social meeting. Cyber security icclividuals means the security of an digital assers from hacking, maligning and sabotage. Firstly, ayber security getting interningled with social me meelier Second, paccounts are leing hacked which breach an inclu or a state's privacy. According to General Zubair Z Hayat Pakistan paced experienceel 750 aperattacks in 2010 Thus, agree security issues are threatening Social meeting as well Social meetia has undoubtedly has risks and opportunities for the future It has played a vital role in making the world get closer shink shrinking the world and connecting every body Social meeting will provide more job opportunities to people in future. In adultion, it will also spread different cultures around the world. Moreover It will also pr help in pressurizing governments to change their wrong decisions. Further more, it incorpation of At in social meeles will produce a number of opportunities perpeople in Juline. Contrainly, social meetic



Day:_ Date:_____ few problems. Violation also has ethical rights a har major Concern Source icu a150 Addit Onal een States. seti Frennety threats are a major cause a social meetice USers. Un fortunate disintermation also thwarts the promit Social medice media should naele a hus, constructive Dettorm Lor institutions developing deferent norms and media use. Pocial regulate +0 should platiorm made Seare CL work where Can Connect and their grautt Dn

