

What does CRM stand for in Anthropology?  
How cultural knowledge generated through the application of four branches of anthropology is important and contribute in the overall development of country like Pakistan?

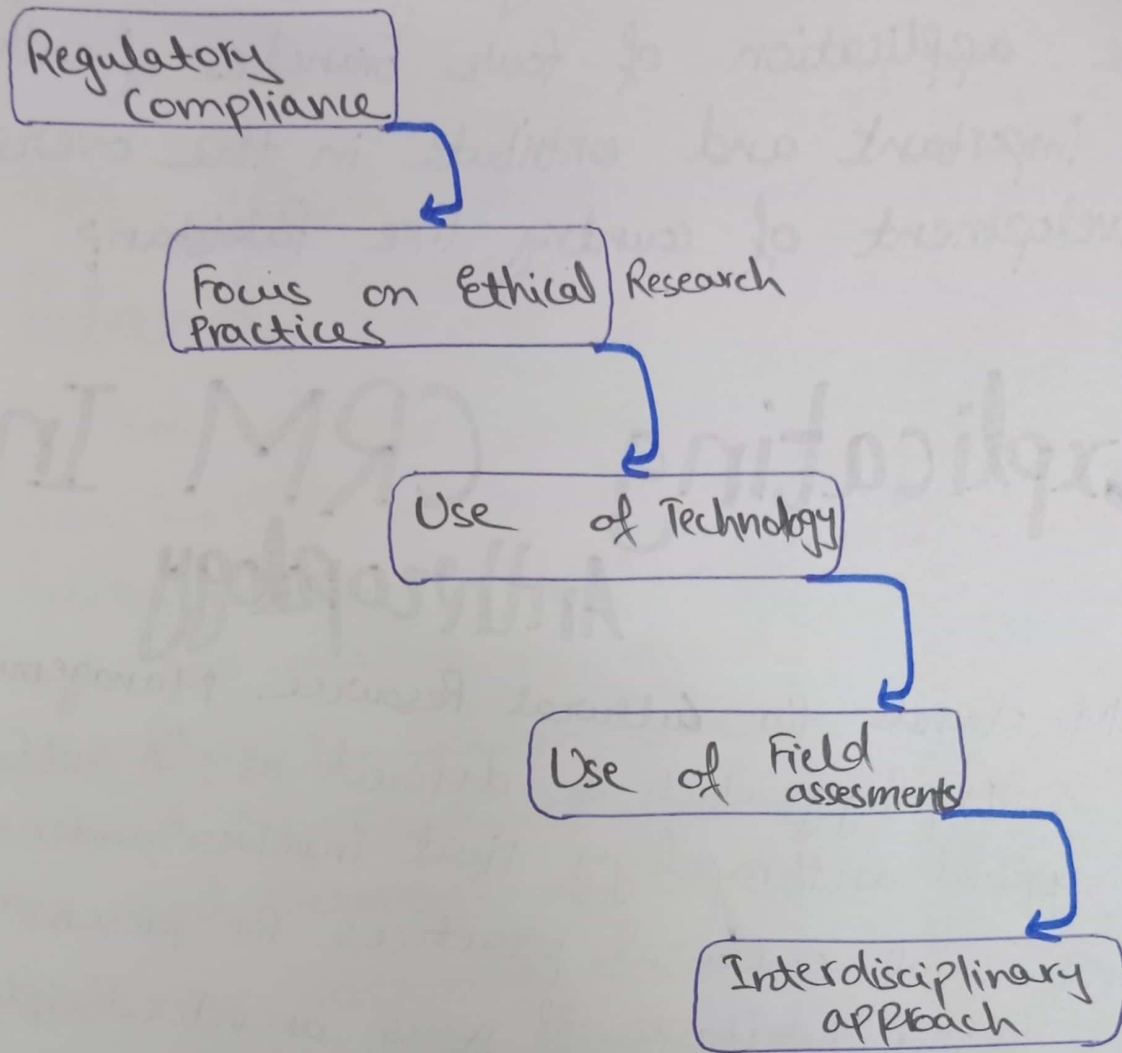
## Explicating CRM In Anthropology

CRM stands for Cultural Resource Management in anthropology, which is defined as: "A subfield of applied anthropology that involves understanding local cultural practices for preservation of cultural heritage." It is an interdisciplinary approach and focuses on preserving the indigenous cultural practices within a society. This subfield uses cultural knowledge of cultural anthropology for preserving historical landmarks.

### 1. Characteristics of CRM

Following are the characteristics of Cultural Resource Management (CRM), which help in the preservation and management of cultural resources.

# Characteristics OF CRM



## i- Regulatory Compliance :

CRM complies with regulatory frameworks and legal policies which ensure the preservation, management and protection of cultural resources during the development projects.

## ii- Focus on Ethical Research Practices :

CRM advocates for more participatory and ethical research practices. It prioritizes interaction with indigenous and marginalized communities for preserving the traditional cultural beliefs.



## i- Use of Technology:

CRM uses technology like GIS (Geographic Information System) to analyze the spatial data for understanding the distribution of resources across land.

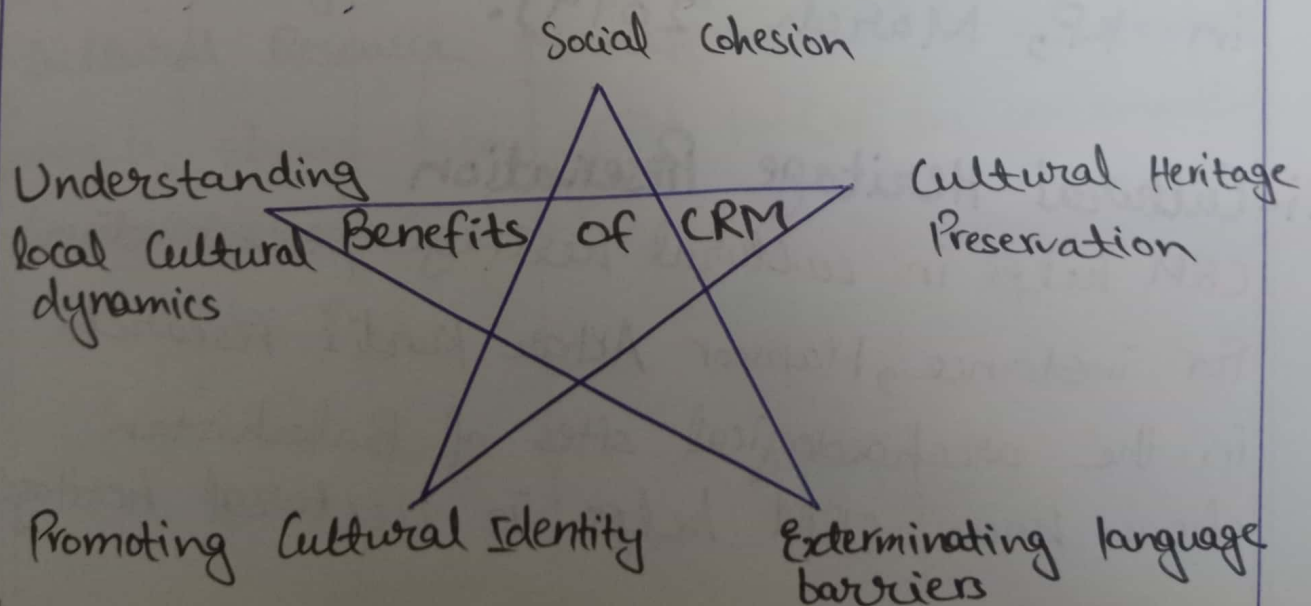
## iv- Use of Field Surveys:

CRM uses field surveys and assessments for identifying the type of cultural resources available at the sites of development projects.

## v- Interdisciplinary Approach:

CRM is an interdisciplinary approach as it uses knowledge obtained through different fields like archaeology, cultural anthropology, architecture and history.

# 2. Benefits of CRM



### 3. Elucidating how Cultural Knowledge Obtained through Four Branches of Anthropology Can Play a Role In Development of a Pakistan <sup>Countries like</sup>

Following aspects clearly show how cultural knowledge obtained through four branches of anthropology ~~can~~ <sup>can</sup> contribute in the development of countries like Pakistan.

#### i. Reducing Religious Extremism in Society

Extremism is a significant obstacle in the development of countries like Pakistan. However, cultural knowledge obtained by understanding cultural anthropology can help in reducing religious extremism in society. For instance, Mathew Mathews used ethnography to study Singapore society for exploring how ethnographic knowledge <sup>can</sup> help in reducing religious extremism in different countries (Mathew Mathews, Ethnography in Singapore, 2016).



## ii- Improving Public Health Initiatives

Cultural knowledge obtained through biological anthropology helps in improving public health.

For instance, Christina Garsten's work in Southern Sweden is an example which shows how cultural knowledge obtained through biological anthropology helps in understanding the impact of cultural practices on health of public of

Southern Sweden (Christina Garsten, *Health and Culture of Southern Sweden*, July 2017).

In this way, anthropology can help in the development of countries like Pakistan.

## iii- Preserving Cultural Identity

Cultural knowledge obtained through archaeology helps in preserving cultural identity. For instance,

Kristian Kristiansen's work in understanding past societies of pre-historic Europe, Sybille

Hayness work in understanding Etruscan

civilization (which flourished in ancient Rome) (Sybille Hayness, *The Etruscan Art*, 2000)

are examples that show how cultural knowledge obtained through archaeology can

help in preserving cultural identity in different countries like Pakistan.

#### iv- Resolving Ethnic Conflicts

The cultural knowledge obtained by linguistic anthropology helps in resolving ethnic conflicts. For instance, ethnolinguistics which is a subfield of linguistic anthropology "deals with the study of relation between language and culture." This subfield helps in understanding local cultural dynamics which can resolve ethnic conflicts in countries like Pakistan.

#### v- Mitigating Economic Inequality

The cultural knowledge obtained through economic anthropology helps in mitigating economic inequality. For instance, David Graeber, a cultural anthropologist, traced the history of debt and examined how international economic organizations have been structured for perpetuating economic inequality in developing countries (David Graeber, *Debt: The History of 5000 Years*, 2018). This can help in formulating policies which prevent exploitive lender practices in countries like Pakistan.



# Conclusion

Cultural Resource Management (CRM) helps in preserving cultural resources. It can foster community engagement, social cohesion and preserve cultural heritage. The cultural knowledge obtained through four branches of anthropology can mitigate economic inequality, resolve ethnic conflicts and preserve cultural identity.